



City of Arts & Innovation

News Release



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COLLEGE STUDENTS RACE FOR SCHOLARSHIPS 2ND ANNUAL AMAZING COLLEGE RACE - MARCH 3

RIVERSIDE, Calif. – Sunday, Mar 3 marks the date of the 2nd annual *Amazing College Race: Riverside Edition!* The scavenger hunt style race is a fun way for students to experience some of Riverside’s treasures while they interact with other students from the city’s four college campuses.

Mayor Rusty Bailey said, “This event showcases Riverside as a city of innovation, energy and enthusiasm – just like our 55,000 college students. We hope to connect students to their community – to begin building peer networks -- and to showcase the many arts, entertainment and cultural amenities available downtown.”

The Amazing College Race was developed as a partnership between the City of Riverside and the College Council of Riverside (CCOR). CCOR represents students from California Baptist University, La Sierra University, Riverside City College and UC Riverside.

“We are thrilled to bring back *The Amazing College Race*” said Chelsey Salvador, a CCOR member and La Sierra University Student. “This event is a great way to introduce college students to things to do downtown and to create an easy way to network with our peers.” CCOR’s goal for the event is to foster college student engagement on and off campus.

The event will begin and end on Riverside Main Street at City Hall. The teams are required to solve clues and ‘check-in’ on Facebook at key locations in Downtown Riverside. ‘Like’ their page to follow the teams at <http://www.facebook.com/College.Council.of.Riverside>.

The team with the most points in the 1 ½ hour period will win. At the end of the race, winning team members will receive book scholarships.

Students can register for *The Amazing College Race* at www.collegetownriverside.com. Registration is \$30 per team of 3 and each participant will receive a race t-shirt and lunch. Registration ends on Mar 2. For more information contact Josephine Erickson at (951) 826-5372 or JErickson@riversideca.gov.

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