



News Release

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Government Channel receives industry awards

RIVERSIDE, Calif. – The City of Riverside’s Government TV channel garnered 21 industry awards recently for programming produced in-house, as well as for its Web site.

They included: a Gold and an Honorable Mention Mar-Com Award; four Awards of Excellence, two Awards of Distinction, and four Awards of Honor Pegasus Awards; and three Platinum, three Gold and three Honorable Mention AVA Awards. The Mar-Com, Pegasus and AVA awards are nationally recognized professional marketing and video production awards.

“It’s an amazing array of awards for our city channel crew,” said Mayor Ron Loveridge. “It recognizes not only the programming and production talent but the sheer variety of programming to choose from for viewers of all interests.”

Awards were given, for example, for live sports, a cooking show, public service announcements and talk show programming.

GTV channels are available for cable subscribers in Riverside at Charter Channel 3; Verizon Channel 21 and AT&T Channel 99. The Web site is: www.watchriverside.com.

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