



# News Release

## FOR IMMEDIATE RELEASE:

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### Contact:

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## “SPARK OF LOVE” TOY DRIVE

The City of Riverside Fire Department will once again join KABC 7 for the 19th annual “Spark of Love” Toy Drive. This campaign collects new, unwrapped toys and sporting equipment for the under-served children in our communities. Last year alone, “Spark of Love” collected over half a million toys within all five Southern California counties and 7,500 were collected here in the City of Riverside. Toys collected here are distributed locally to the children within the City of Riverside.

You can support the “Spark of Love” Toy Drive by bringing a new unwrapped toy or sporting equipment to any of the 14 City of Riverside Fire Stations. Collections will be accepted from November 7<sup>th</sup> through December 24<sup>th</sup>.

You may also donate by attending one of these events:

**“Stuff the Bus”** Spark of Love Toy Drive is on December 8<sup>th</sup> between 3:00 pm and 9:00 pm at the Mission Inn Ice Skating Rink located on Main Street between University Avenue and Mission Inn Avenue. This event is being co-hosted by the City of Riverside Fire Department and the Riverside Transit Agency. Everyone who brings a toy will receive a free ice skating session - a \$10 value - that is valid Monday – Thursday (excludes skate rentals).

**“The Metro-Link Holiday Train”** will be arriving to entertain community members at the La Sierra Train Station on Saturday, December 10<sup>th</sup>, at 5:00 pm. The station is located at 10901 Indiana Avenue near La Sierra Avenue. Our own City of Riverside Firefighters will be on hand to receive donated unwrapped toys or sporting equipment. We encourage you to bring your family and friends to enjoy this year’s holiday show. Come join the fun!

For further information, contact the Engineer Chris Adams, City of Riverside Fire Department at 951-553-3415 or email [cadams@riversideca.gov](mailto:cadams@riversideca.gov)