



Public Interview Process

Smart Code Specific Plan

Including Northside Neighborhood Vision and Master Planning of the Former
Riverside Golf Club and Ab Brown Sports Complex

March 13, 2014

Welcome and thank you for investing in Riverside's future!

The City of Riverside is in the process of selecting a consultant team to assist with the preparation of a Specific Plan for nearly 90 percent of the commercial, office and industrial zoned properties throughout the City. A goal of the Smart Code is to encourage economic development of underutilized and vacant properties by providing clear development requirements, and to define community supported site design using a form-based code model. The two-year Smart Code process will also create programmatic environmental authorization, which will result in a faster approval process for projects that are consistent with the City's vision and development requirements. Additionally, the selected consultant will assist the City in analyzing the development potential for a 179-acre site consisting of the former Riverside Golf Club and Ab Brown Sports Complex.

This effort is extremely important, as it will influence and guide the future development of the primary retail and office corridors and major employment centers over the next 20 to 25 years. Creating a plan that is in alignment with the values and visions of the Riverside Community is extremely important, and therefore, the City is asking community members to participate in the process of selecting the best consultant team for the job.

In December, the City issued a Request (RFQ) for Qualifications for consultants interested in the Smart Code Specific Plan and related tasks. Two consultant teams responded to the RFQ and an 18-member Selection Committee of City staff determined that both teams were qualified and requested formal proposals from the consultants. These teams are:

- Opticos Design, Inc. with Sargent Town Planning
- Placeworks (Formerly The Planning Center | DC&E)

Your Role:

Tonight, you and other members of the Riverside community have the opportunity to hear presentations from these teams and interact with them by asking questions. Further, you have the ability to evaluate these teams by filling out the attached score cards and providing written comments. These completed score cards will be collected at the end of the night and will be used to help the Selection Committee score and rank the teams. When completing these score cards, you may want to assess the teams in terms of their perceived "fit" with the community of Riverside, their experience in addressing issues of community concern, and their overall approach for working with the Riverside community. It is very important that we get completed scores for both teams from you, so please stay for both interviews.

Again, thank you for participating in this effort. Your input on all the teams will be very valuable in making the best consultant selection for the Smart Code Specific Plan, Northside Vision & Master Plan, and Program Environmental Impact Report. To stay informed about the Smart Code project, please visit www.RiversideSmartCode.info.

Sincerely,
The Selection Committee



Public Interview Evaluation Form

March 13, 2014

City of Riverside Smart Code Specific Plan/PEIR/Northside Neighborhood Vision
Including Master Planning Services for 179 Acres of Vacant Property
RFQ No. 1429

INTERVIEW #1

Interview Time: 5:45-6:45

Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	
2. The consultant team is knowledgeable about Riverside	7	
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	
4. Overall quality of the presentation to the Community	7	
5. The consultant team is a good fit for Riverside	7	
TOTAL SCORE:	35	

Strengths: _____

Weaknesses: _____

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	
2. The consultant team is knowledgeable about Riverside	7	
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	
4. Overall quality of the presentation to the Community	7	
5. The consultant team is a good fit for Riverside	7	
TOTAL SCORE:	35	

Strengths: _____

Weaknesses: _____

Optional Information:

Your Name: _____

E-mail: _____