



Riverside
RESTORATIVE GROWTHPRINT

Greater Riverside Chamber of Commerce Economic Development Council

Tuesday, June 24, 2014



Project Background

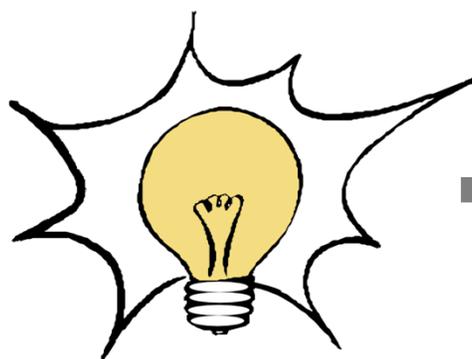
- City received a SCAG Sustainability grant to develop the Riverside Restorative Growthprint
 - Climate Action Plan (CAP)
 - Economic Prosperity Action Plan (EPAP)
- Builds upon existing plans and programs
 - Green Action Plan
 - WRCOG Subregional CAP
 - Seizing our Destiny Report



Project Objectives

- Develop measures to reduce GHG emissions (to 49% below baseline by 2035)
- Inspire entrepreneurial opportunities and job creation
- Facilitate Smart Growth development and stimulate sustainable infrastructure investment
- Develop a tracking tool to monitor progress
- Inform, engage and collaborate with stakeholders

CAP



Why Prepare a Climate Action Plan?

- Comply with State regulations and guidelines
- Provides a framework for many things we already do
 - Land use
 - Transportation
 - Utility infrastructure
 - Environmental stewardship
 - Healthy lifestyles
- State law does not *require* CAPs but does *incentivize*



Incentives and Benefits of a Climate Action Plan

- CEQA streamlining
- Priority funding
- Local control
- Co-benefits
 - Economic
 - Health
 - Environmental
- Marketing/business attraction



Benefits of an Economic Prosperity Action Plan

EXISTING BUSINESS INITIATIVES

- Develop Green Business Program
- Highlight successes and showcase leadership (award presentations, etc.)
- Build supportive business networks and cultivate affiliations and connections between stakeholders
- Grow existing businesses and services offered leading to job growth

NEW BUSINESS DEVELOPMENT

- Develop incentives to attract new businesses and create demand for relocation to Riverside
- Incubate and foster the growth of clean tech and sustainable businesses
- Create partnership opportunities between the business community and university programs



A Climate Action Plan Does NOT

- Not an Ordinance or Statute – the CAP is a plan, and provides direction to Staff and the Council
- Not a book of penalties for noncompliance; The CAP is not designed to be an enforcement tool
- Not a Green Building Ordinance – a GBO is much more specific
- Not a Generalized “Green Plan”



Work Program

CLIMATE ACTION PLAN (APRIL-OCTOBER)

- Inventory and forecast emissions
- Establish reduction targets
- Identify and evaluate reduction measures
- Develop Climate Action Plan (CAP)

ECONOMIC PROSPERITY ACTION PLAN (OCTOBER-MARCH)

- Identify top 10 entrepreneurial opportunity areas in CAP
- Crowdfund & co-create entrepreneurship ideas
- Identify incentives, establish promotional strategy, crowdfund implementation ideas
- Prepare Economic Prosperity Action Plan (EPAP)

IMPLEMENTATION PLAN (MARCH-JUNE)

- Develop Implementation Strategy
- Create monitoring & tracking tool
- Prepare environmental clearance
- Monitor results

Public Outreach and Engagement

- GAP to serve as CAP Advisory Committee
- Riverside Chamber of Commerce Economic Development Council
- Influencer workshops
- Integrated approach
 - MindMixer site
 - Community Events
 - SmartCode Specific Plan
 - Streetcar Feasibility Study
 - WRCOG Subregional CAP



Next Steps

July-August

Community and
Influencer Outreach

Educate & Inform
Gather Input & Ideas

September

Draft CAP

GAP Committee Meeting
Gather Feedback

October- December

EPAP Influencer
Workshops
Crowdsource Ideas
Continued Outreach

Join Us Tomorrow Afternoon!

Green Accountability Performance (GAP) Committee Meeting

3900 Main Street, Riverside, CA 92501

Mayor's Ceremonial Room, City Hall, 7th floor

Wednesday, June 25, 2014

4:00 - 5:30 p.m.



Thank You

If you have an idea, question, or concern after this meeting, contact us!



Doug Darnell
Senior Planner
ddarnell@riversideca.gov
(951) 826-5219