Riverside streetcars, clockwise from top left: Chinatown; Market Street; Magnolia Ave; Fox Theatre
INTRODUCTION

Staff

- Jay Eastman, Principal Planner, Community Development
- David Murray, Senior Planner, Community Development

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INTRODUCTION

Consultant Team

- BAE Urban Economics
  - Ron Golem, Principal
  - Sherry Rudnak, Vice President

- PlaceWorks
  - Karen Gulley, Principal

- IBI Group
  - Bill Delo, Associate
Analysis over next 14 months of all issues related to a potential streetcar system in Riverside, to inform City Council review:

- Routes and ridership
- Relationship to economic development
- Cost, funding to build and operate
- Benefits and costs, compared to alternatives
  - Bus Rapid Transit (BRT)
  - Modern Electric Trolley bus
  - “No build” - existing and future RTA bus as planned
STUDY PROCESS:
SUMMER 2014 — FALL 2015

Completed to Date:

- 1st community meeting July 31st
- Steering Committee Kick Off – September 10th
- Existing Conditions Analysis

Tonight: Community Charrette to Inform Analysis
Approximately 45 community members attended

A presentation on the Study was made:

- Current transit conditions
- Growth projections
- Types of streetcars
Small group exercise & discussion with participants explored initial views regarding a connector in the study area.

Participants explored potential routes including segments connecting to:

- Downtown
- Mt. Rubidoux
- Metrolink Stations
- Parks
- Medical Centers
- Local Colleges & Universities
Community Feedback:

- Metrolink connection important for commuters
- Downtown connections important for restaurants and vibrancy
- Protect street aesthetics: landscaping and trees
- Balanced Development: focus density in appropriate places
1st Steering Committee Meeting

Steering Committee:
- 28 members representing residents, businesses, transit operators, higher education, preservation, land development, and infrastructure.
- Working group to provide local guidance on feasibility study

1st Meeting:
- Presentation
  - Purpose of Study
  - Current transit conditions
  - Growth projections
  - Types of streetcars
- Discussed Role and Next Steps
Feedback:

- Evaluate impacts to bus ridership
- Consider that students currently get free access to the bus
- Think about the ability to expand the streetcar
Community Charrette: focused in-depth discussions to provide input and guidance on coming analysis.

- Create 6 alternative alignments for further study
- Identify primary destinations for connection
- Identify opportunity areas for land use change
- Evaluate system technologies
- Define study evaluation criteria

Present Group Alignments

Public Comment
GROUND RULES FOR GROUP DISCUSSIONS

- Everyone’s perspective is valued
- Listen to understand — not to debate
- Be hard on the issues — soft on the people
- Avoid right-wrong mindset
- Everyone has an equal opportunity to participate
- The past is the past — focus on the future
OUTCOMES OF GROUP DISCUSSIONS

- Gain mutual respect for each other’s interests
- Develop alternatives that respect everyone’s interests
- Not uncommon to develop solutions that no one has imagined yet
GROUP DISCUSSIONS - LOGISTICS

- Five Tables – Organized by Topic
  - Each table has a facilitator to lead a discussion on particular questions or topics that we’d like your input on

- Table Assignments:
  - Everyone has been assigned to a Group
  - Each Group has been assigned to a particular Table
  - Each Group will spend 15 minutes at each table then rotate to the next table
Riverside
RECONNECTS STREETCAR STUDY

Q&A/DISCUSSION: