• Potential Route: From LSU down Pierce to Magnolia, up Brockton to 3rd, looping at UCR down University back onto Brockton.

• Provide alternative transportation on 14th street; this is an underprivileged community with limited transit options.

• Consider adding potential Mixed Use zones near UCR.

• Consider a southbound route outside of Downtown to new development.

• Provide Bus Rapid Transit until a trolley becomes an option in the future.

• Multiple gateway and transit node opportunities within the area.

• Huge development potential for a transit node at Brockton and Market.

• Street trees give Riverside character.

• Development potential along Arlington.
• Potential Route: Down Main and looped to Brockton—extension down Magnolia is too far, stay between Downtown and University areas.

• Explore the opportunity to use BRT (Bus Rapid Transit)—use technology that won’t require overhead power lines.

• Consider adding transit lanes and connections to the rest of the city.

• Incentivize ridership by reducing car parking and establishing parking management standards.

• Use timing as an incentive for people to take public transportation—i.e. Slower speeds and more stops for motorized vehicles.

• Connect to the Metrolink with a stop for commuters.

• Landscape and beautification are important.

• Balance development of potential high density with existing residential uses.
• Potential Route: From UCR down University to Market continuing to Magnolia, Riverwalk, Pierce and La Sierra- with additional loop La Sierra, Indiana, Tyler, and Magnolia and a second loop 14th, Brockton, and Olivewood to Market.

• Coordination with RTA and RCTC projects is key.

• Stops should be along Magnolia and University near economic centers, UCR, RCC, and Metrolink- could also stop at Fairmont Park.

• Best first phase connector would circulate around University to Brockton and connect to Martin Luther King.

• Another phase could be La Sierra, Indiana, Tyler, and Magnolia providing connection to LSU.

• Potential for economic development north of University neighborhood (area between 3rd and the freeways).

• Consider benefit to other parts of the City.
• Potential Route: UCR down Martin Luther King to 14th, up Market- also consider Vine Street.

• People speed on Magnolia, conflicts with streetcar- there is no room for one.

• Connecting to the mall is less important.

• Aesthetic concerns include impacts to medians/grass and trees being impacted by overhead lines.

• University may be too crowded but it has more businesses.

• Consider a connection to Fairmont Park.

• Concern over impacts on neighbors, such as noise, construction, and streetcar traffic.
• Potential Route: 3rd or University to a tram over Mt. Rubidoux then back to Market- could help to drive tourism.

• Need more connectivity into the surrounding neighborhoods, maybe smaller cars or buses.

• The study should focus on Downtown and Casablanca areas.

• There needs to be a stop at the Metrolink station, Fairmont Park, and Kaiser.

• Trolley cars are empty right now, so will people even use a trolley? How much will it cost? How will it be promoted?

• Focus on Downtown connection from UCR- get students to come Downtown.

• Concerned about University not wide enough to support a streetcar, maybe Magnolia is best.

• Downtown connection should have late night operating hours.
COMMUNITY IDEAS & POTENTIAL ROUTES

- Potential Route: UCR and Downtown segment is likely to be the most feasible 1st phase, but consider connection from Downtown to the west - this link could serve more people and has more transformative potential.

- Potential for new high density development north of University should be balanced with low density along 3rd street and Martin Luther King.

- Propose major transit nodes at Magnolia and Arlington Avenue, and at Magnolia and Acacia Street.

- Concerned that street widths may not be sufficient for a streetcar along Olivewood/Lime and Brockton.

- How will the grade separation on Market be handled?

- How will the trolley/streetcar service the area around Magnolia and Tyler?