

*City of Arts & Innovation*

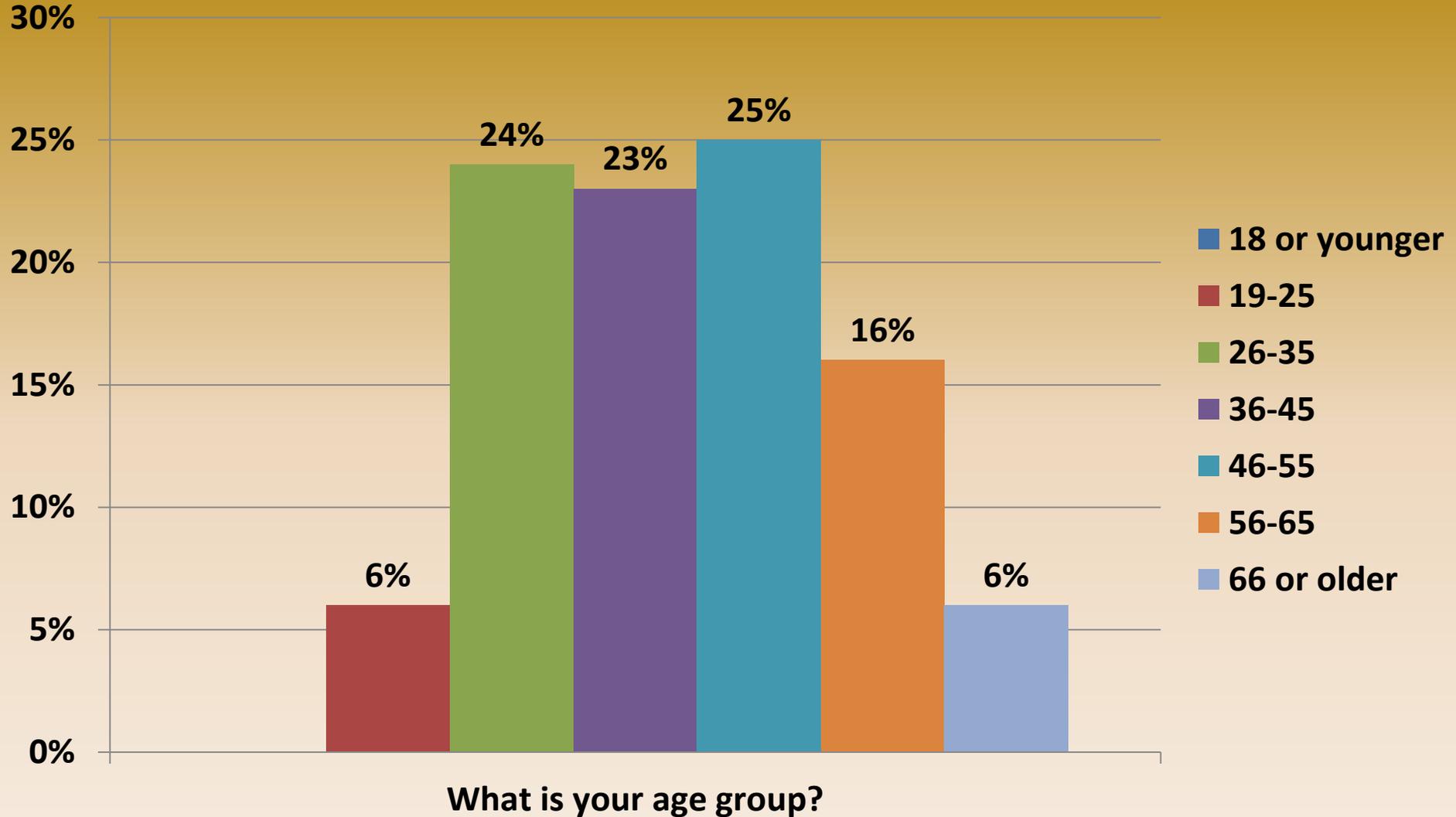


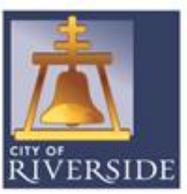
# **Downtown Specific Plan Amendment Entertainment District Survey Results**



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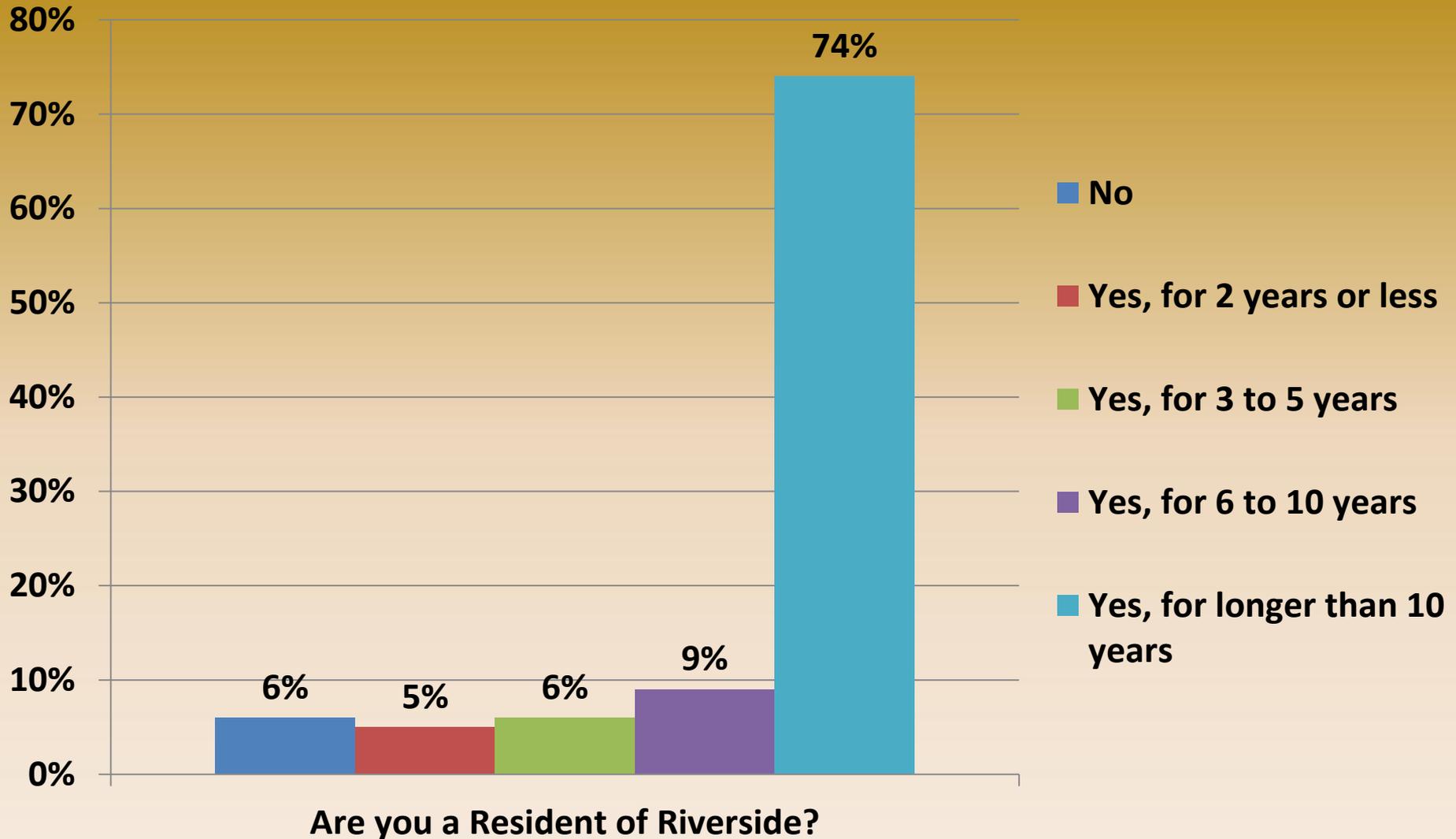
# 1. What is your age group?





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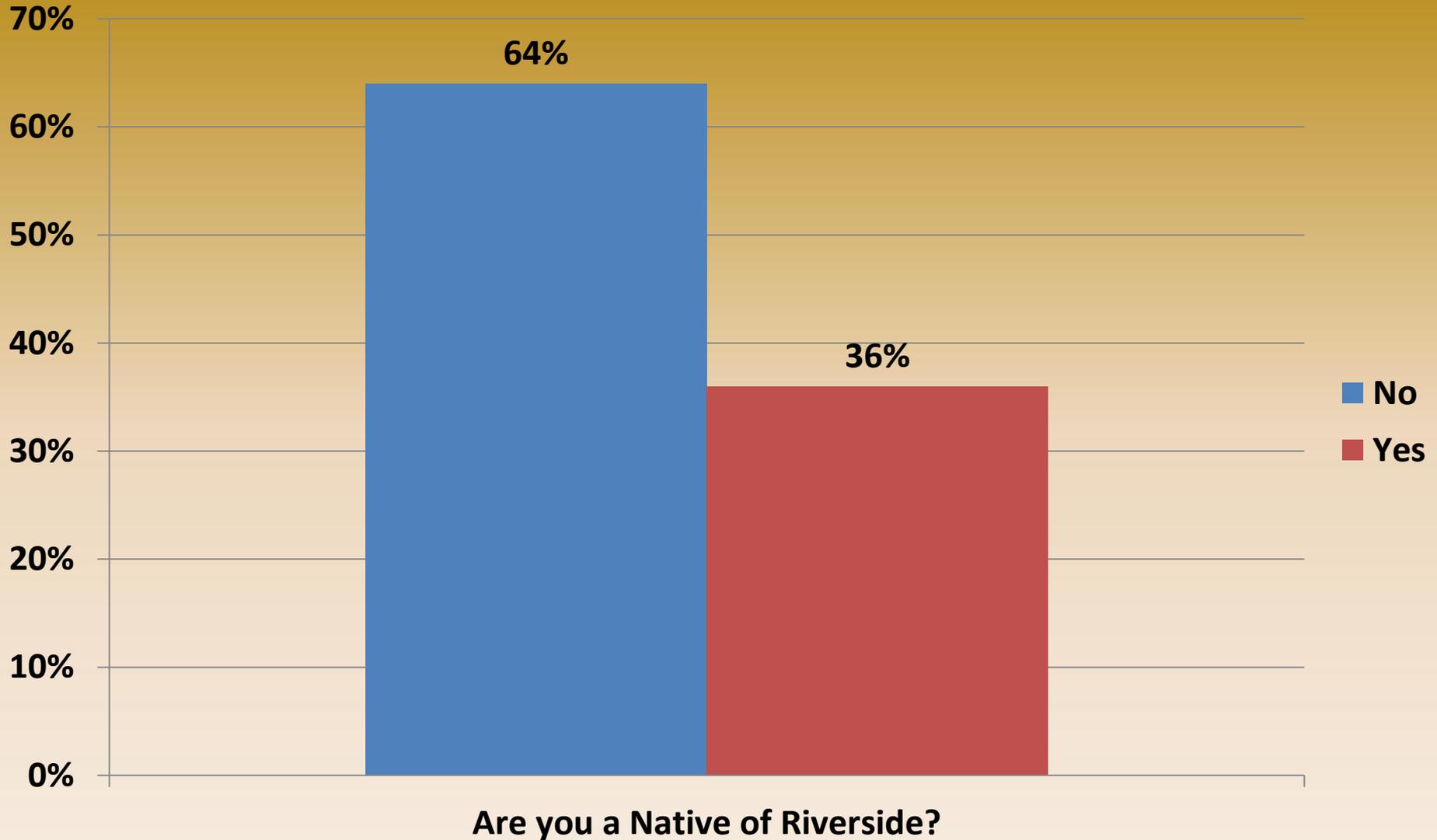
## 2. Are you a resident of Riverside?

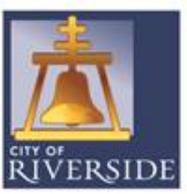




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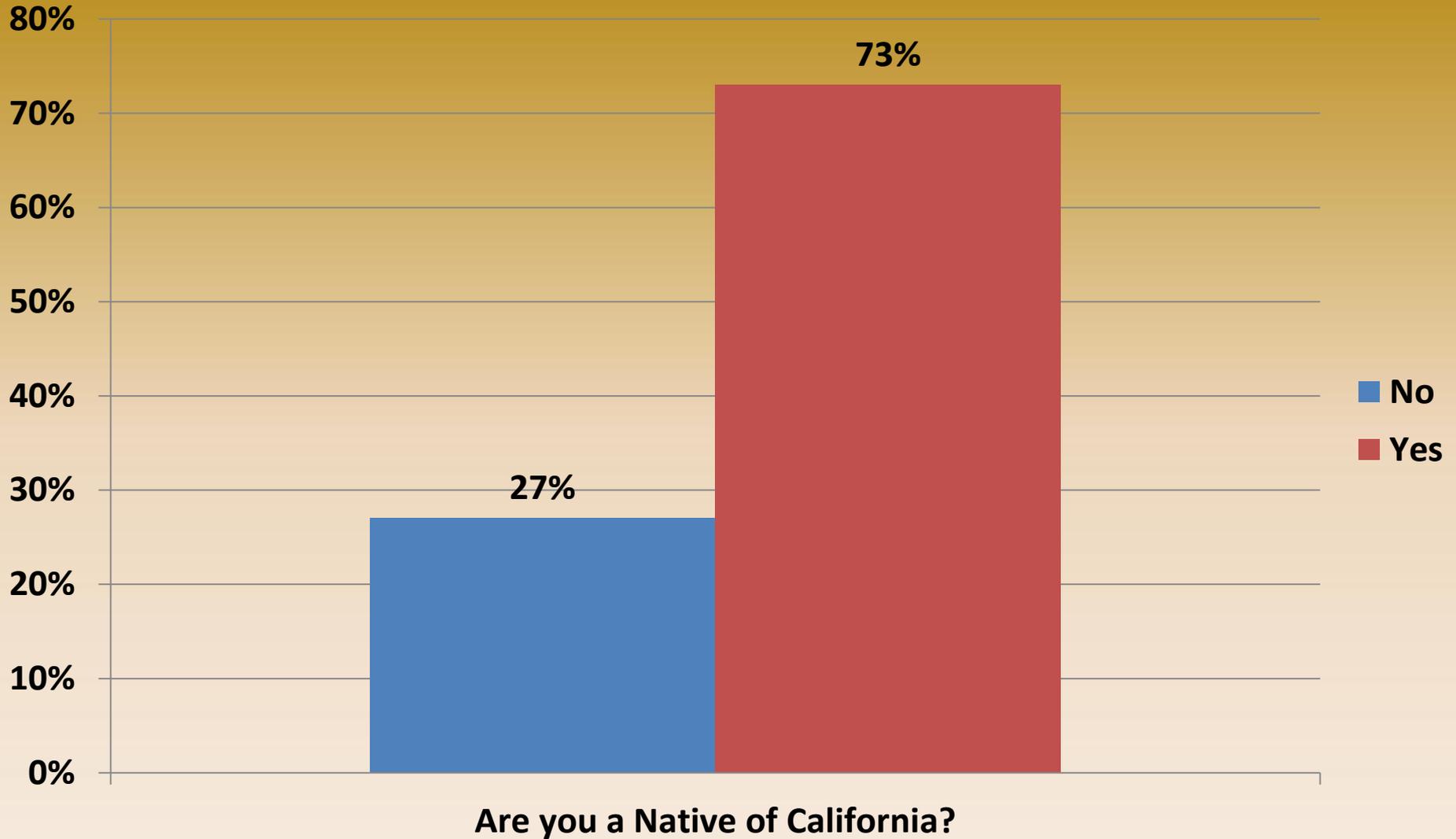
# 3. Are you a native of Riverside?





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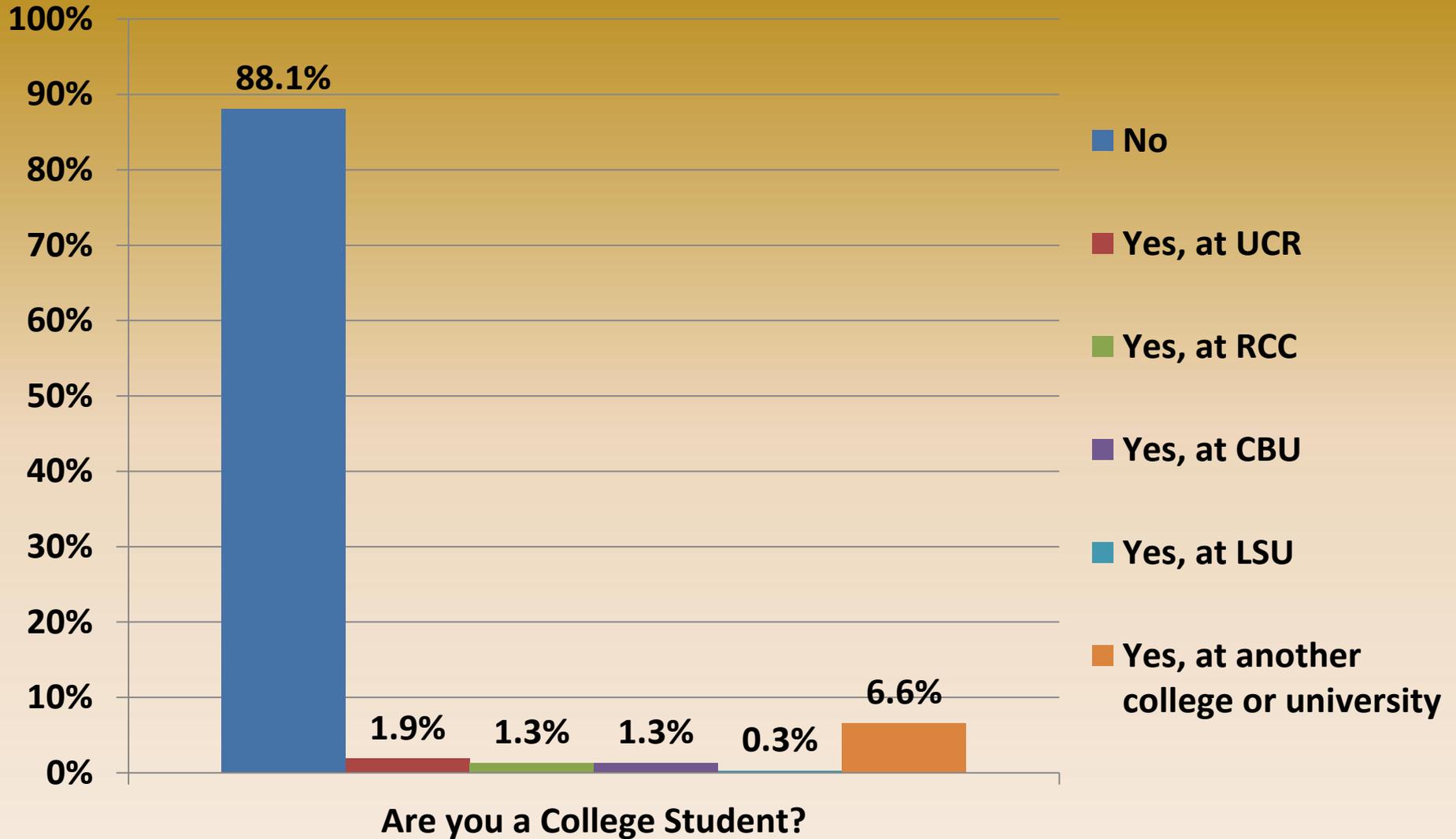
# 4. Are you a native of California?

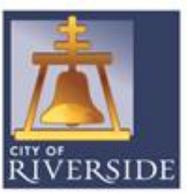




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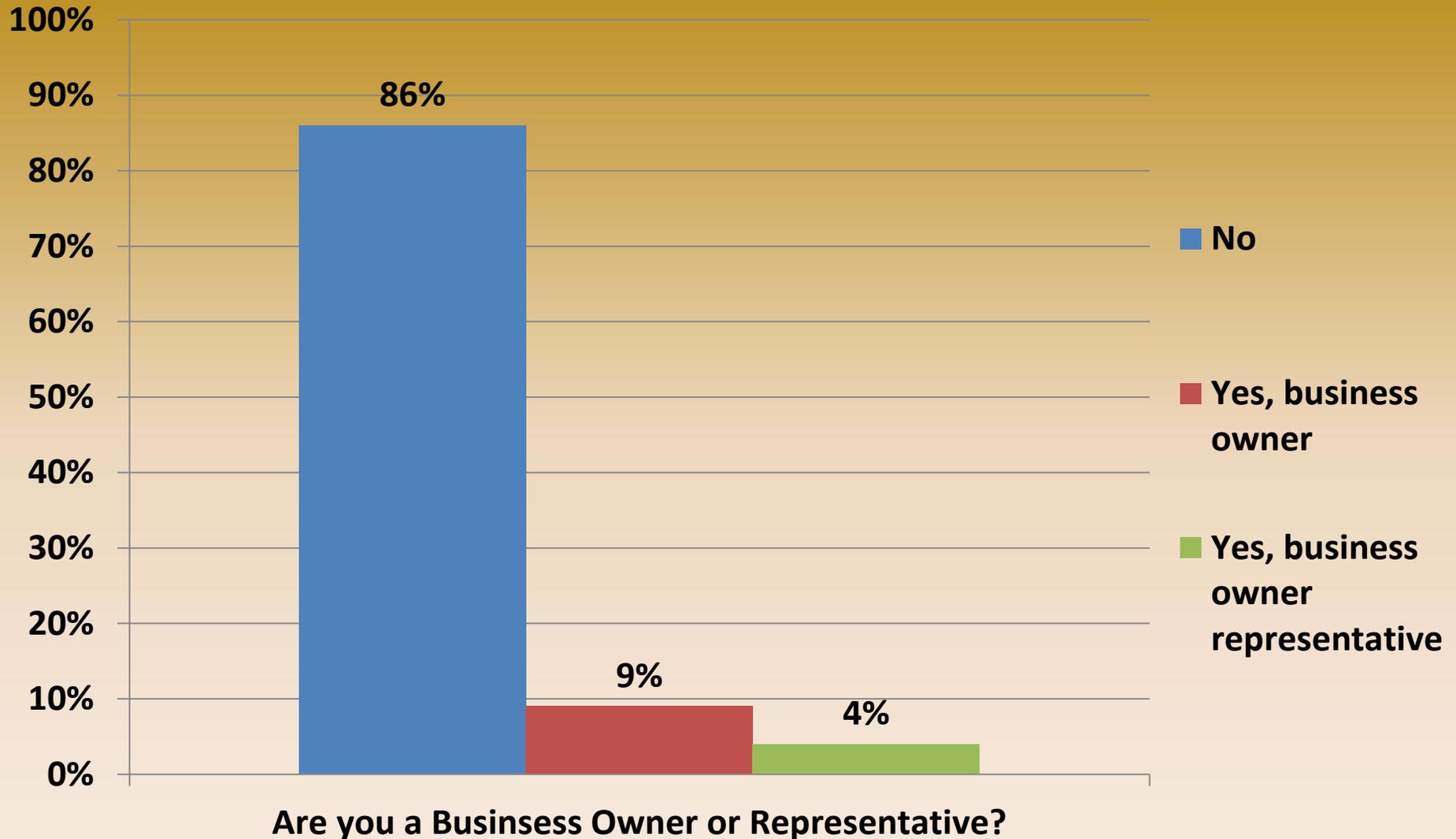
# 5. Are you a college student?

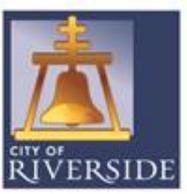




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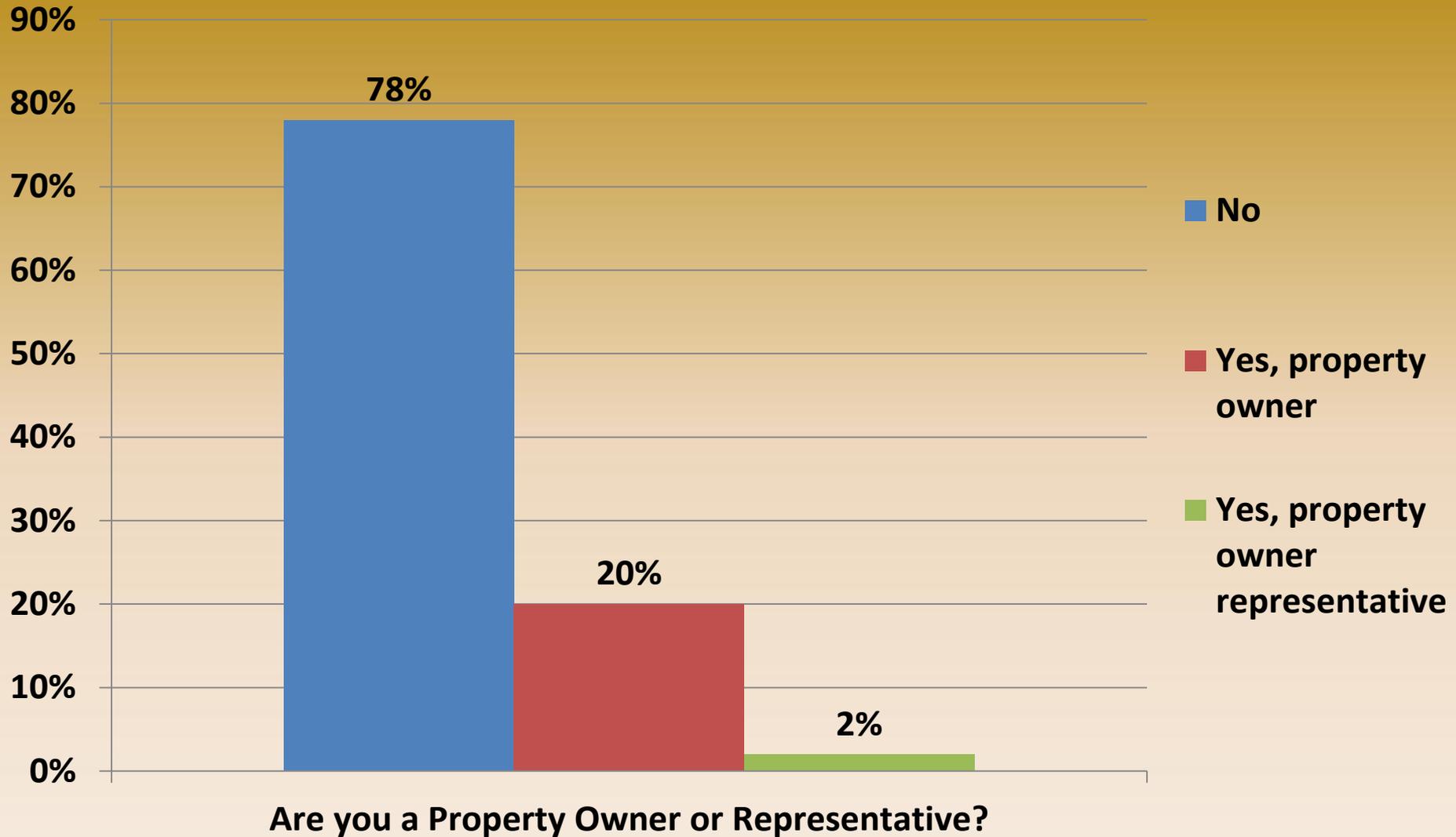
## 6. Are you a Downtown business owner or business owner representative?

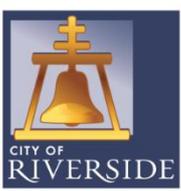




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# 7. Are you a Downtown property owner or property owner representative?





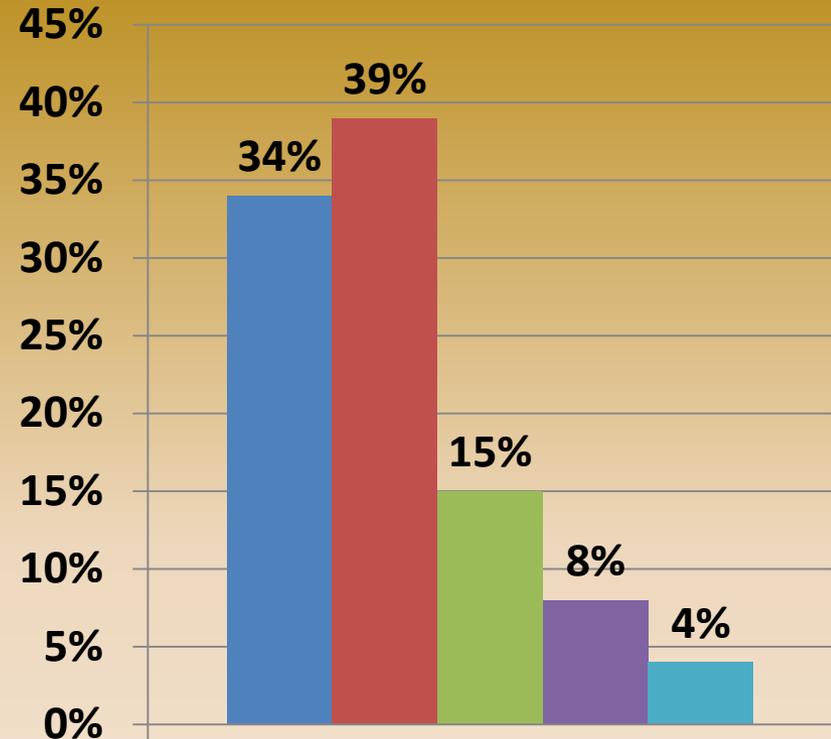
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# 8. I would like to see something like this in Downtown Riverside...



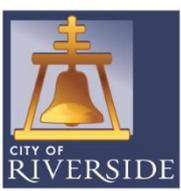
**Street Act Performer**

By Ian Muttoo from Mississauga, Canada (Captive Audience Uploaded by SkeeziX1000) [CC-BY-SA-2.0 (<http://creativecommons.org/licenses/by-sa/2.0>)], via Wikimedia Commons



- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree

Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
111	126	49	24	12



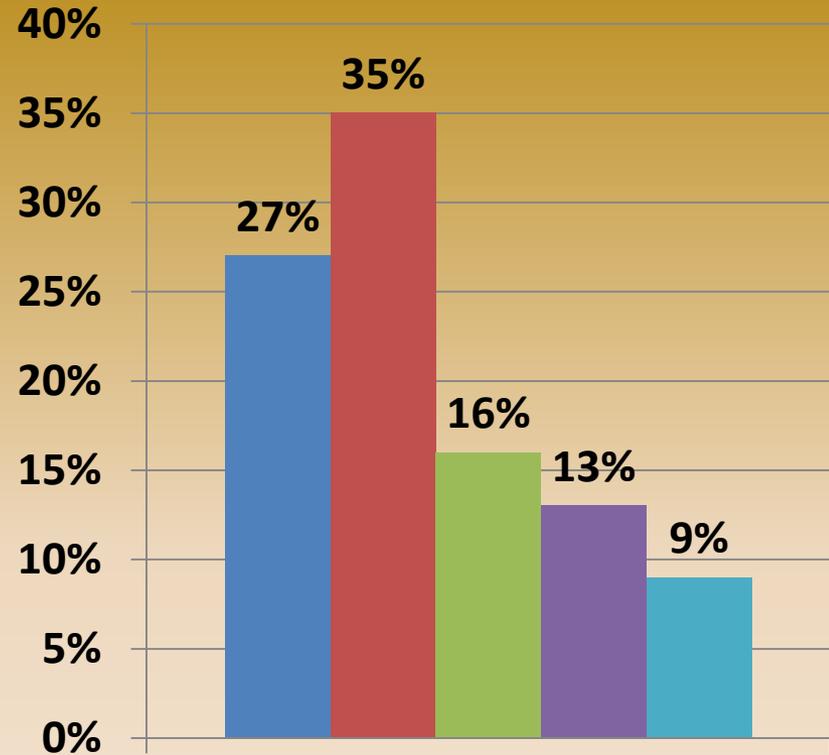
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# 9. I would like to see something like this in Downtown Riverside...



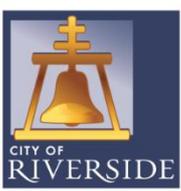
**Food Cart**

By Cn1992 (Own work) [CC-BY-SA-3.0 (<http://creativecommons.org/licenses/by-sa/3.0/>)], via Wikimedia Commons



- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree

Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
88	113	50	42	28



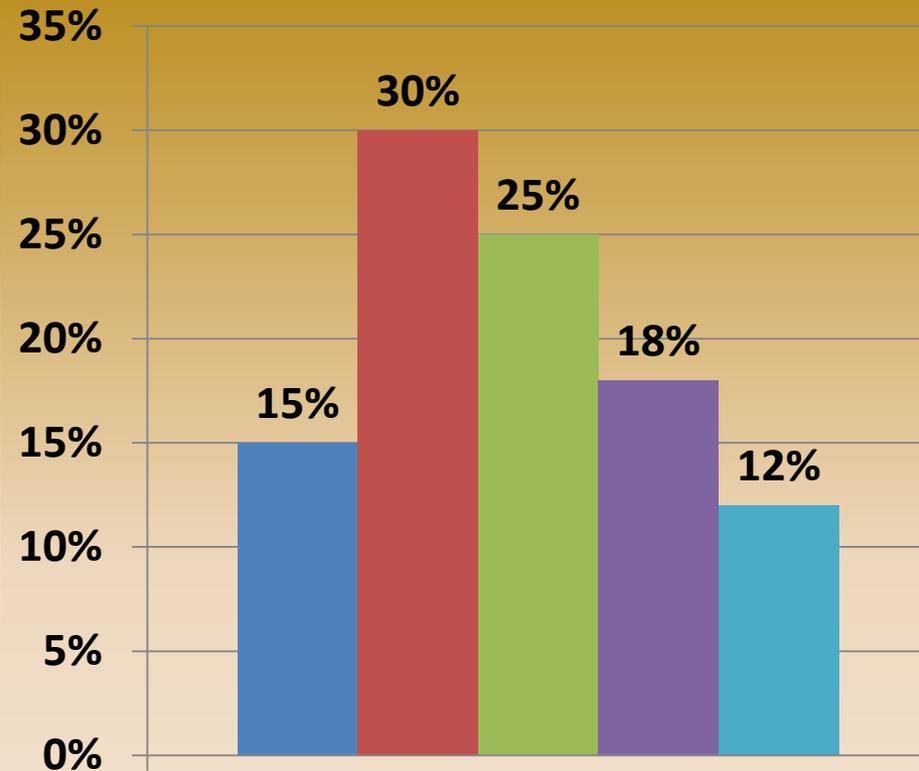
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# 10. I would like to see something like this in Downtown Riverside...



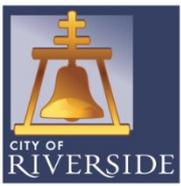
**Street Music Performer**

By Dwight Burdette (Own work) [CC-BY-3.0  
<http://creativecommons.org/licenses/by/3.0/>], via Wikimedia Commons



- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree

Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
49	95	80	59	38



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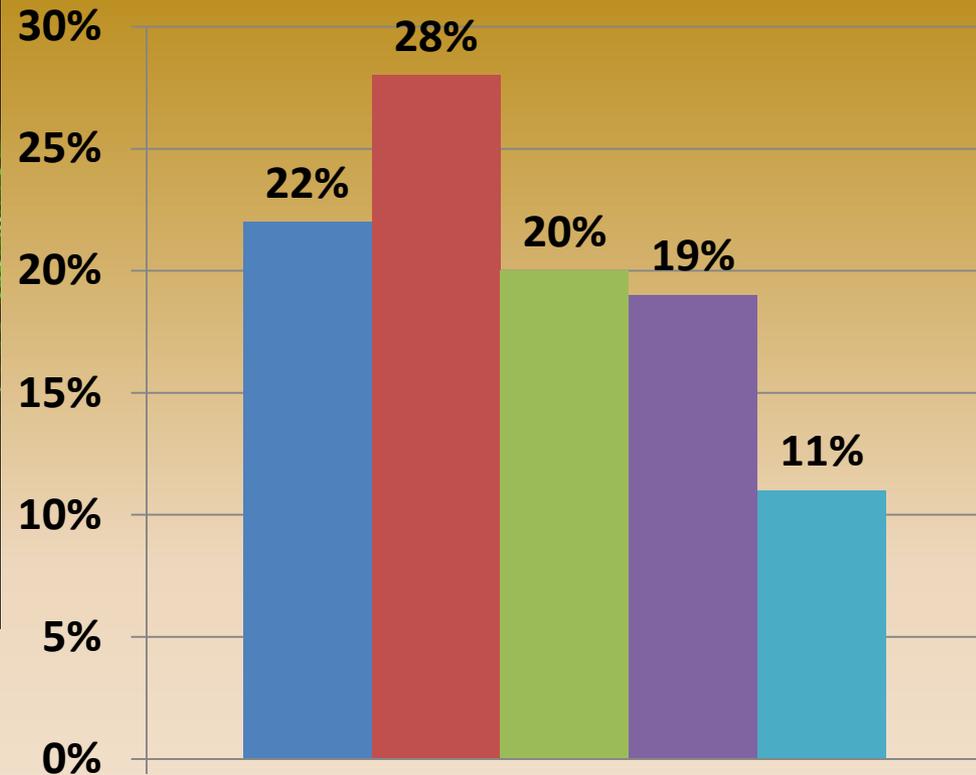
# 11. I would like to see something like this in Downtown Riverside...



**Night Club (Large Scale)**

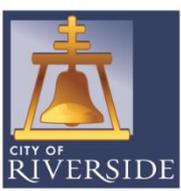
By NinoBeg (Own work) [CC-BY-SA-3.0

(<http://creativecommons.org/licenses/by-sa/3.0>), via Wikimedia Commons



- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree

Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
71	91	64	62	34



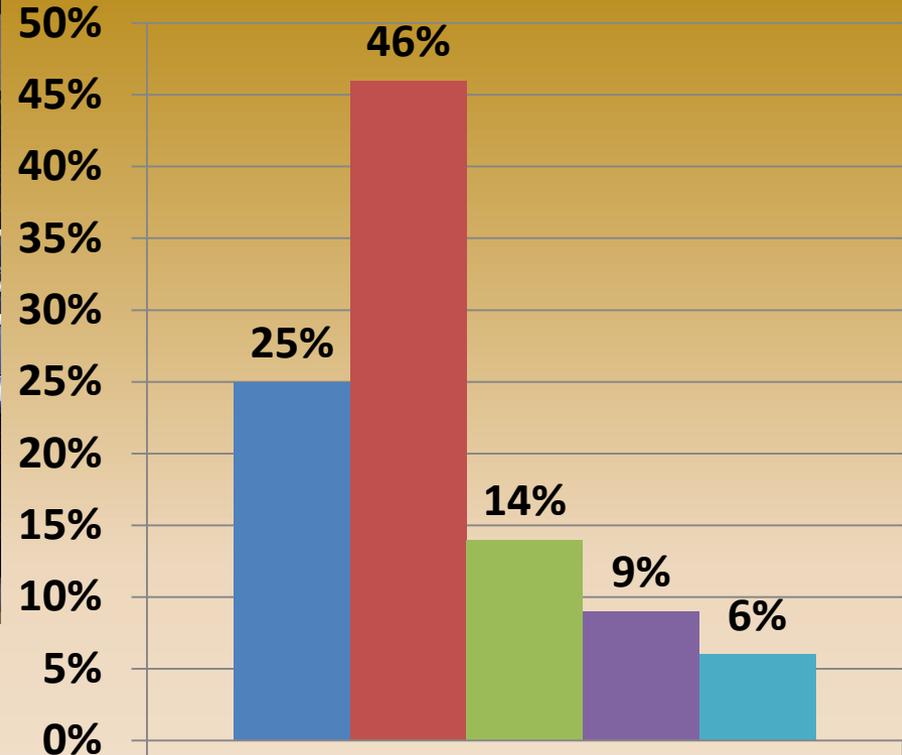
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# 12. I would like to see something like this in Downtown Riverside...



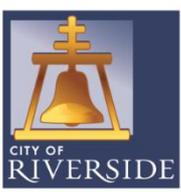
**Horse-Drawn Carriage**

Joe Mabel [GFDL (<http://www.gnu.org/copyleft/fdl.html>) or CC-BY-SA-3.0 (<http://creativecommons.org/licenses/by-sa/3.0>)], via Wikimedia Commons



- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree

Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
81	148	44	31	18



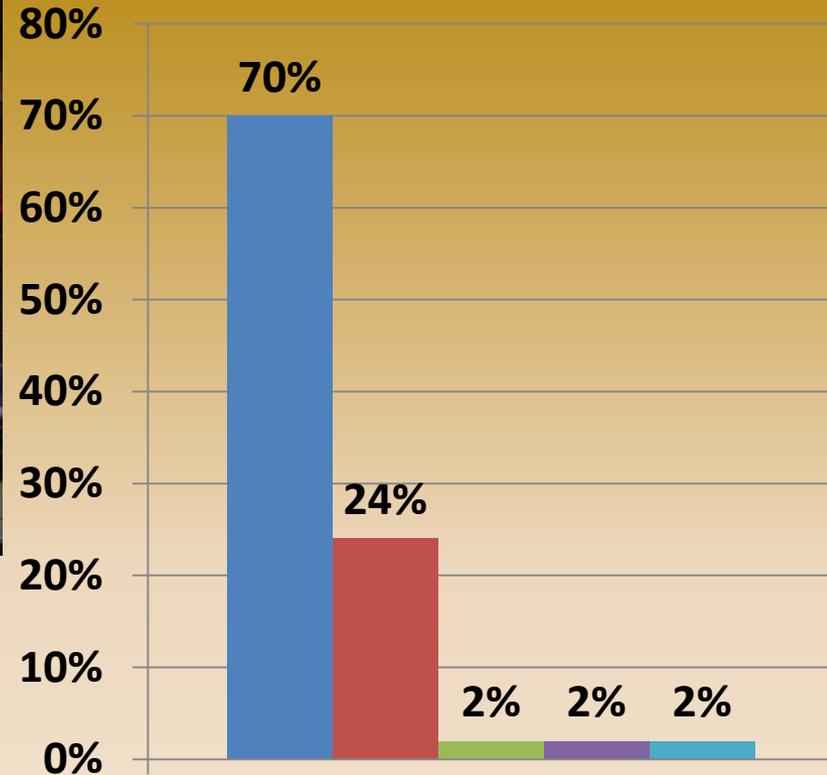
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# 13. I would like to see something like this in Downtown Riverside...



**Outdoor Dining**

By Grobe Lars O. Grobe (Own work) [GFDL (<http://www.gnu.org/copyleft/fdl.html>) or CC-BY-3.0 (<http://creativecommons.org/licenses/by/3.0/>)], via Wikimedia Commons



- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree

Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
225	77	6	7	6



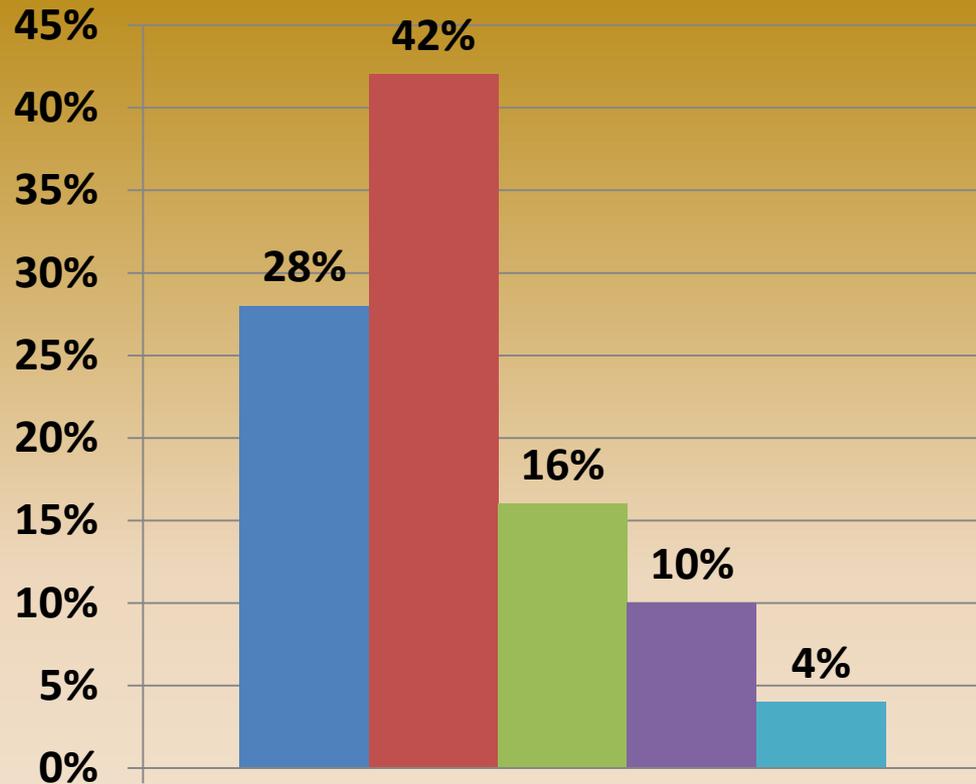
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# 14. I would like to see something like this in Downtown Riverside...



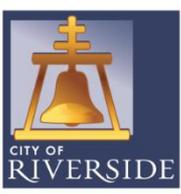
**Street Music Performers (Closed Street)**

By dsb nola (Flickr: French Quarter Street Performers) [CC-BY-2.0 (<http://creativecommons.org/licenses/by/2.0>)], via Wikimedia Commons



Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
90	137	51	32	12

- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree



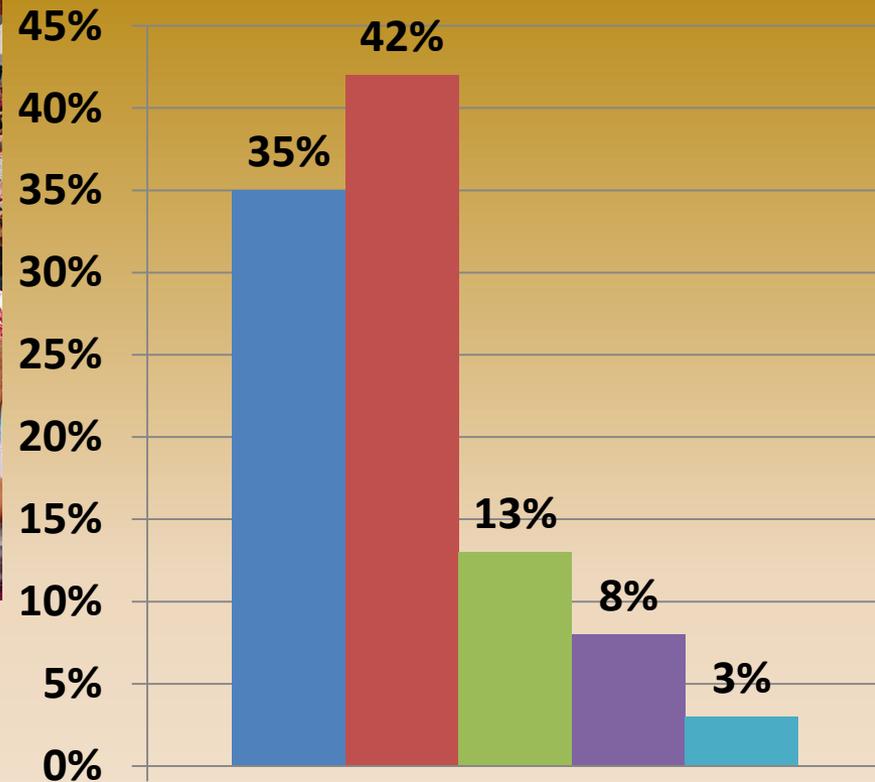
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# 15. I would like to see something like this in Downtown Riverside...



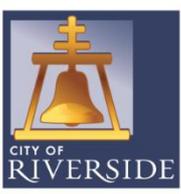
**Outdoor Festival with Dancing**

By Vincent & Bella Productions (originally posted to Flickr as [1]) [CC-BY-2.0 (<http://creativecommons.org/licenses/by/2.0>)], via Wikimedia Commons



- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree

Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
112	134	42	25	9



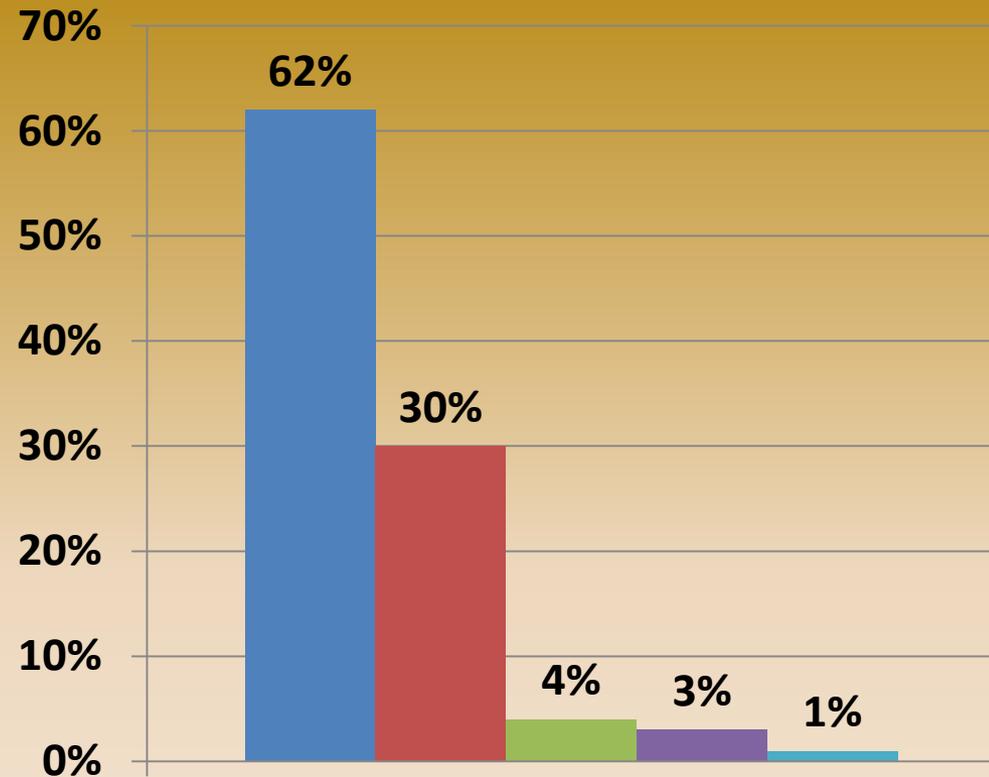
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# 16. I would like to see something like this in Downtown Riverside...



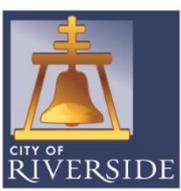
**Outdoor Dining (Open to Sidewalk)**

By Andreas Weigend from San Francisco, USA (IMG\_0718) [CC-BY-SA-2.0 (<http://creativecommons.org/licenses/by-sa/2.0>)], via Wikimedia Commons



- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree

Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
200	96	13	10	3



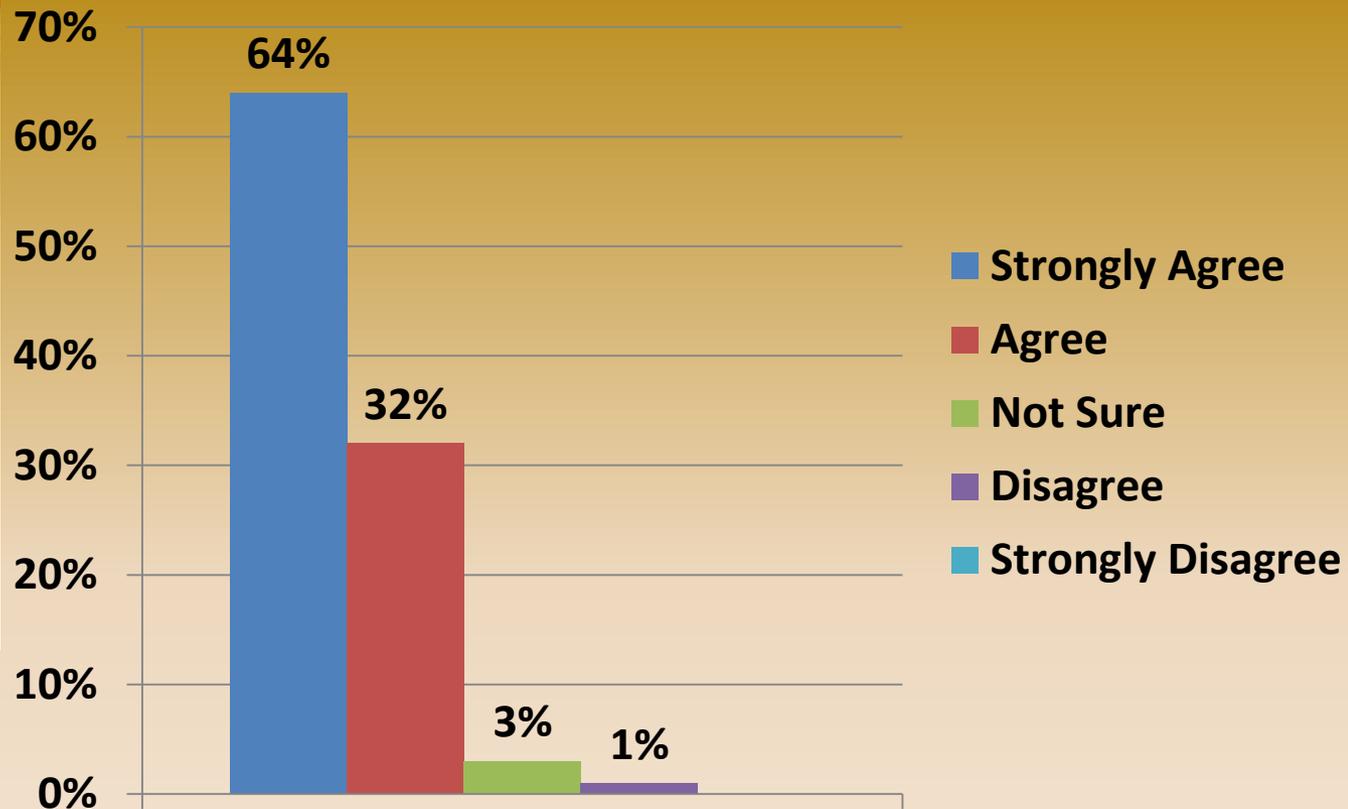
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# 17. I would like to see something like this in Downtown Riverside...

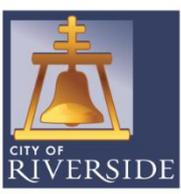


**Outdoor Dining**

By Shawn Lipowski (Shawnlipowski) (Own work)  
[GFDL (<http://www.gnu.org/copyleft/fdl.html>), CC-BY-SA-3.0 (<http://creativecommons.org/licenses/by-sa/3.0/>) or CC-BY-2.5 (<http://creativecommons.org/licenses/by/2.5/>)], via Wikimedia Commons



Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
202	102	9	5	1



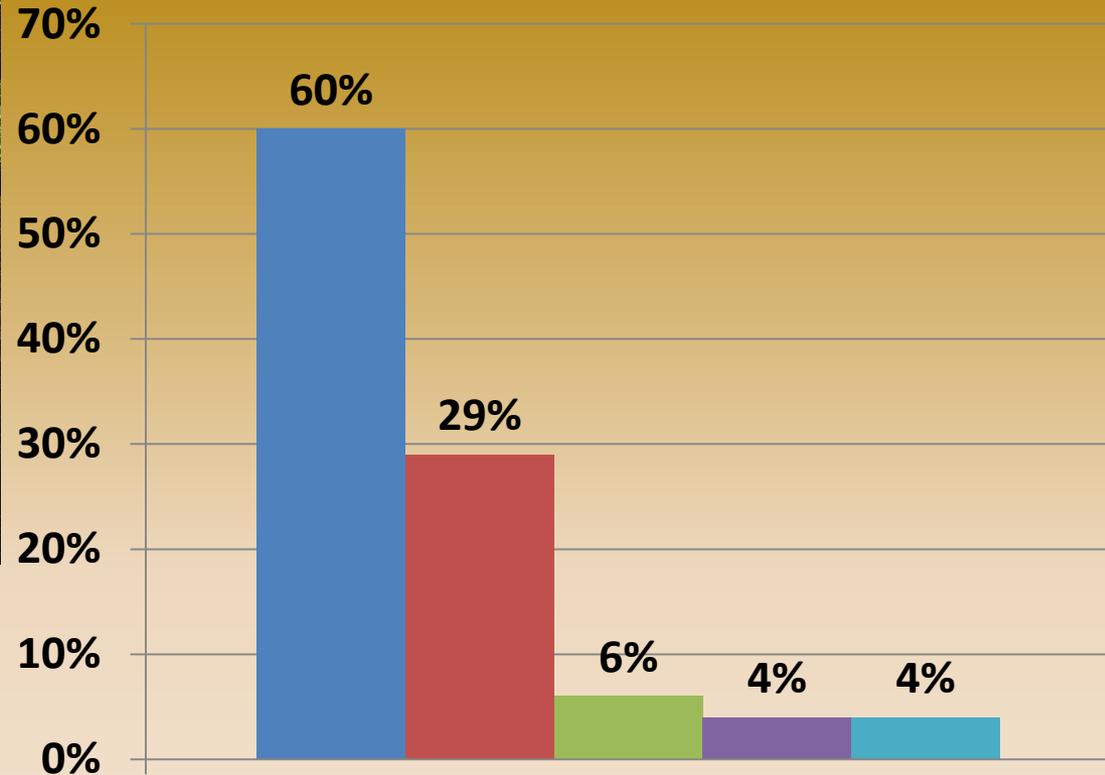
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# 18. I would like to see something like this in Downtown Riverside...



**Outdoor Dining (Closed to Sidewalk)**

By Momos (Own work) [GFDL (<http://www.gnu.org/copyleft/fdl.html>), CC-BY-SA-3.0 (<http://creativecommons.org/licenses/by-sa/3.0/>) or CC-BY-SA-2.5-2.0-1.0 (<http://creativecommons.org/licenses/by-sa/2.5-2.0-1.0/>)], via Wikimedia Commons



Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
192	94	18	14	3

- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree

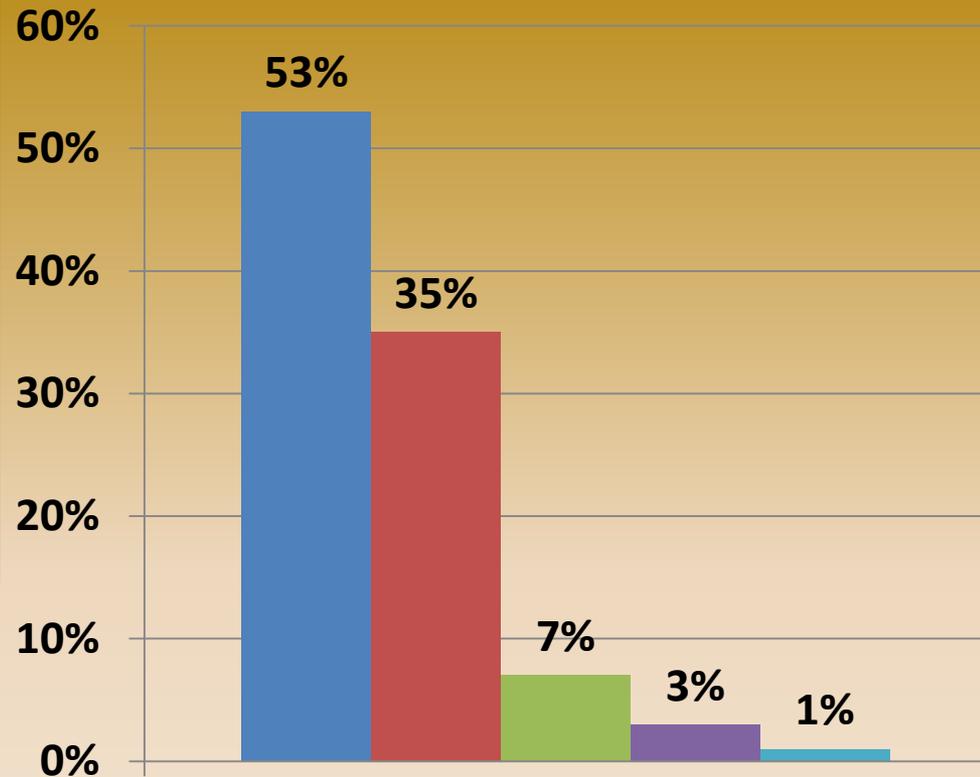


# 19. I would like to see something like this in Downtown Riverside...



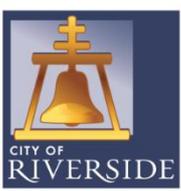
**Comedy Club**

By Ed Schipul from Houston, TX, US (Damon Wayans Uploaded by Cirt) [CC-BY-SA-2.0 (<http://creativecommons.org/licenses/by-sa/2.0>)], via Wikimedia Commons



- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree

Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
171	113	23	11	4



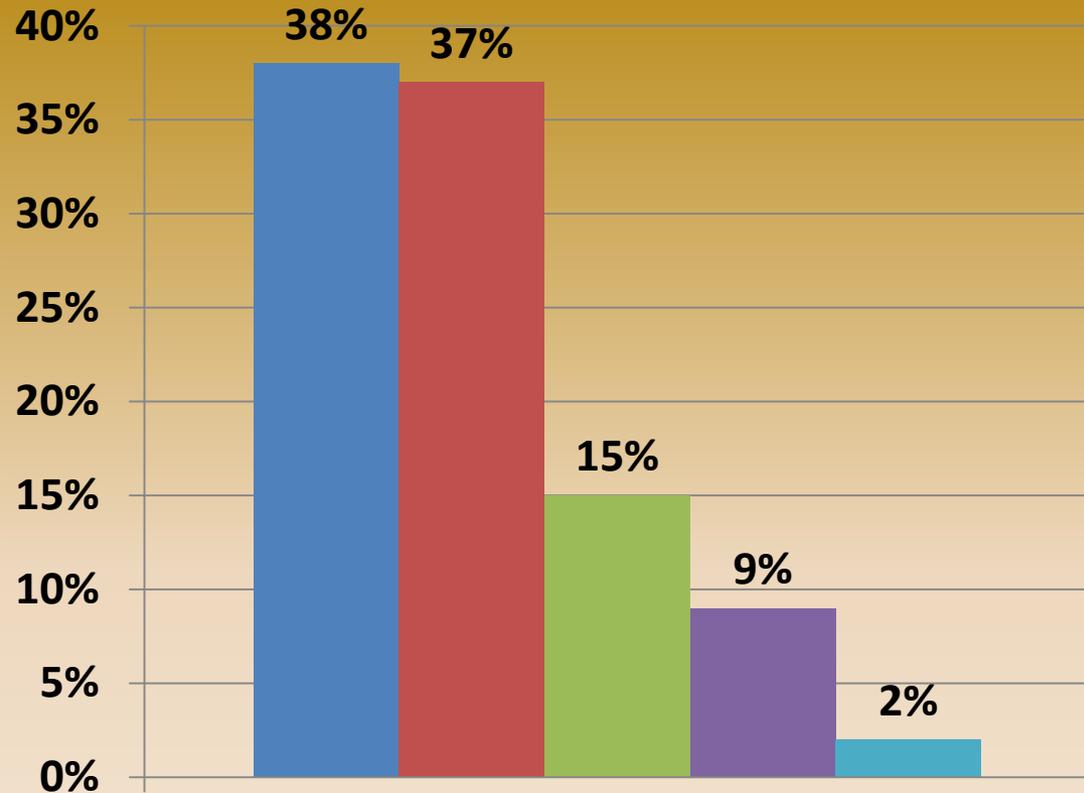
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# 20. I would like to see something like this in Downtown Riverside...



**Fine Wine Sales**

By ayako from Tokyo, Japan (Flickr) [CC-BY-2.0 (<http://creativecommons.org/licenses/by/2.0>)], via Wikimedia Commons



Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
120	120	47	28	6

- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree



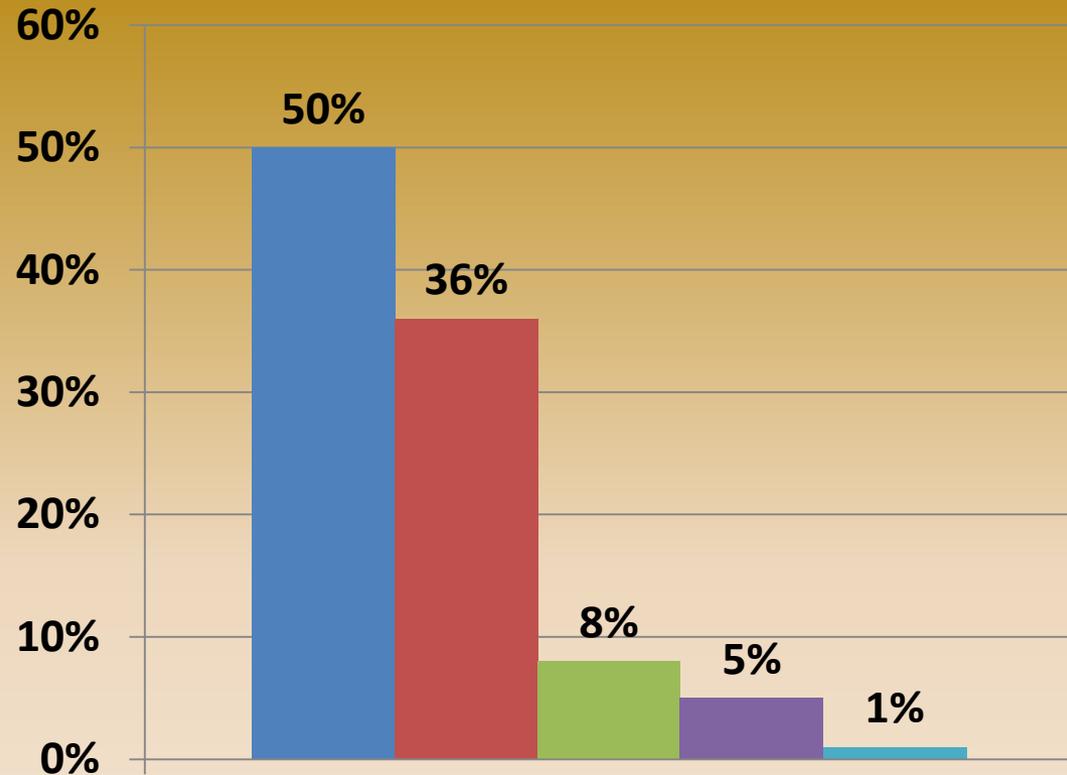
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# 21. I would like to see something like this in Downtown Riverside...



**Art Gallery**

By Csmardcoe (Own work) [CC-BY-SA-3.0 (<http://creativecommons.org/licenses/by-sa/3.0>) or GFDL (<http://www.gnu.org/copyleft/fdl.html>)], via Wikimedia Commons



- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree

Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
160	116	24	15	4



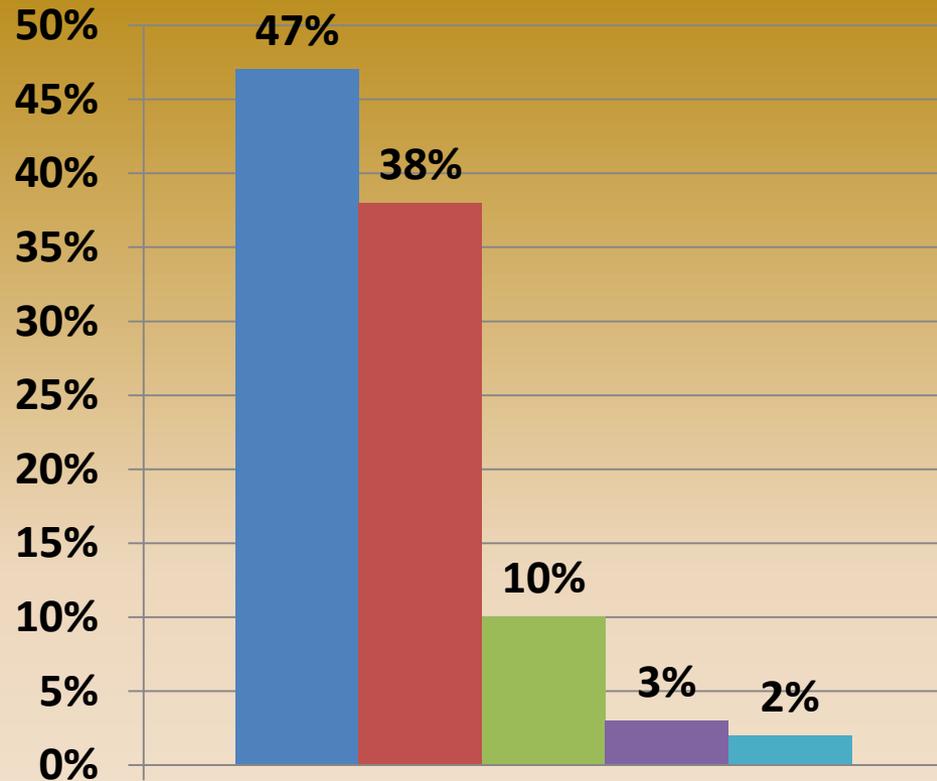
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# 22. I would like to see something like this in Downtown Riverside...



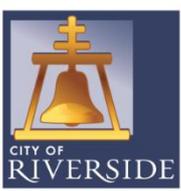
**Fusion Restaurant (Dining)**

By FASTILY (Own work) [GFDL (<http://www.gnu.org/copyleft/fdl.html>) or CC-BY-SA-3.0-2.5-2.0-1.0 (<http://creativecommons.org/licenses/by-sa/3.0>)], via Wikimedia Commons



Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
160	116	24	15	4

- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree



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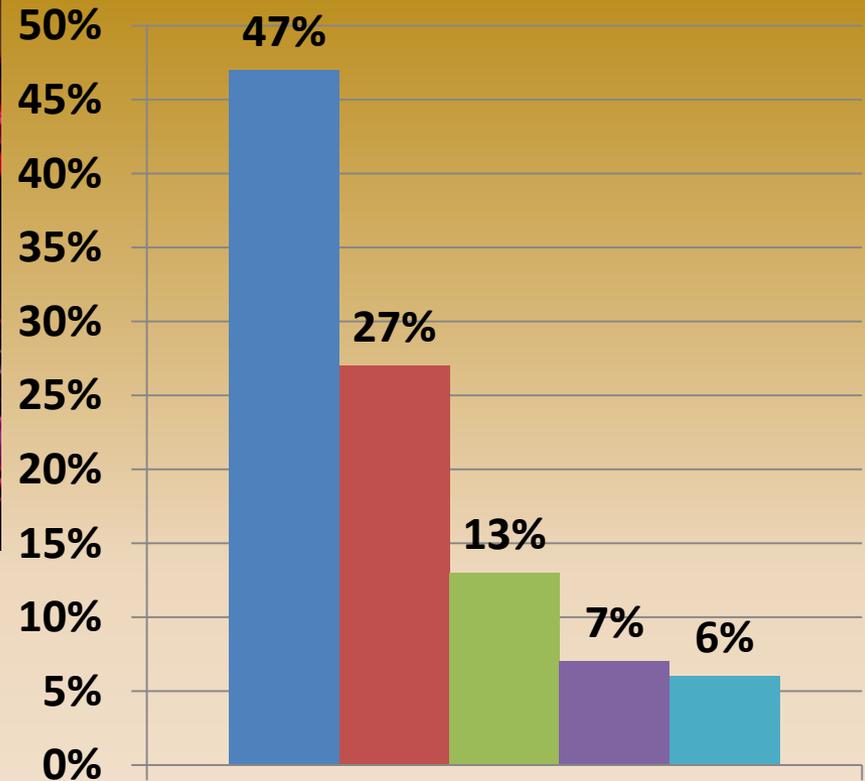
# 23. I would like to see something like this in Downtown Riverside...



**Live Music Venue**

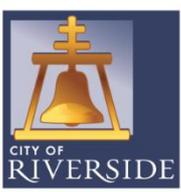
By Stereokidband (Own work) [CC-BY-SA-3.0

(<http://creativecommons.org/licenses/by-sa/3.0/>), via Wikimedia Commons



- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree

Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
151	87	41	24	19



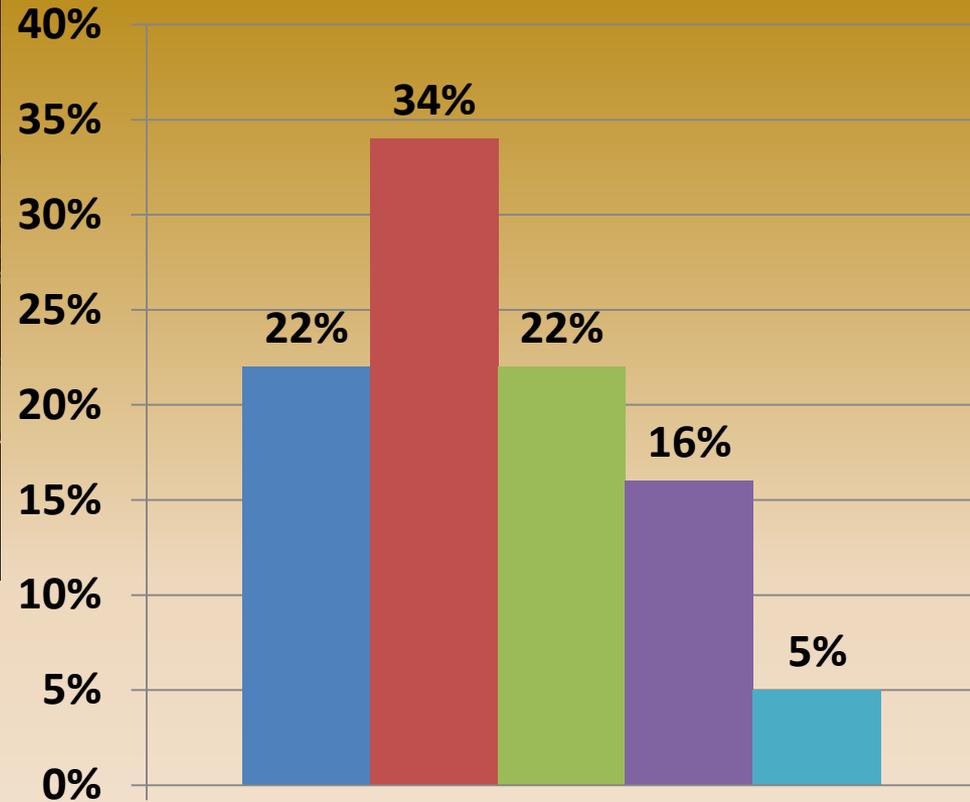
City of Arts & Innovation

# 24. I would like to see something like this in Downtown Riverside...



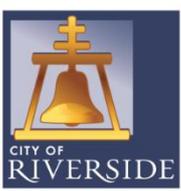
Pool Hall

Joe Mabel [CC-BY-SA-3.0 (<http://creativecommons.org/licenses/by-sa/3.0/>)], via Wikimedia Commons



- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree

Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
70	110	70	51	17



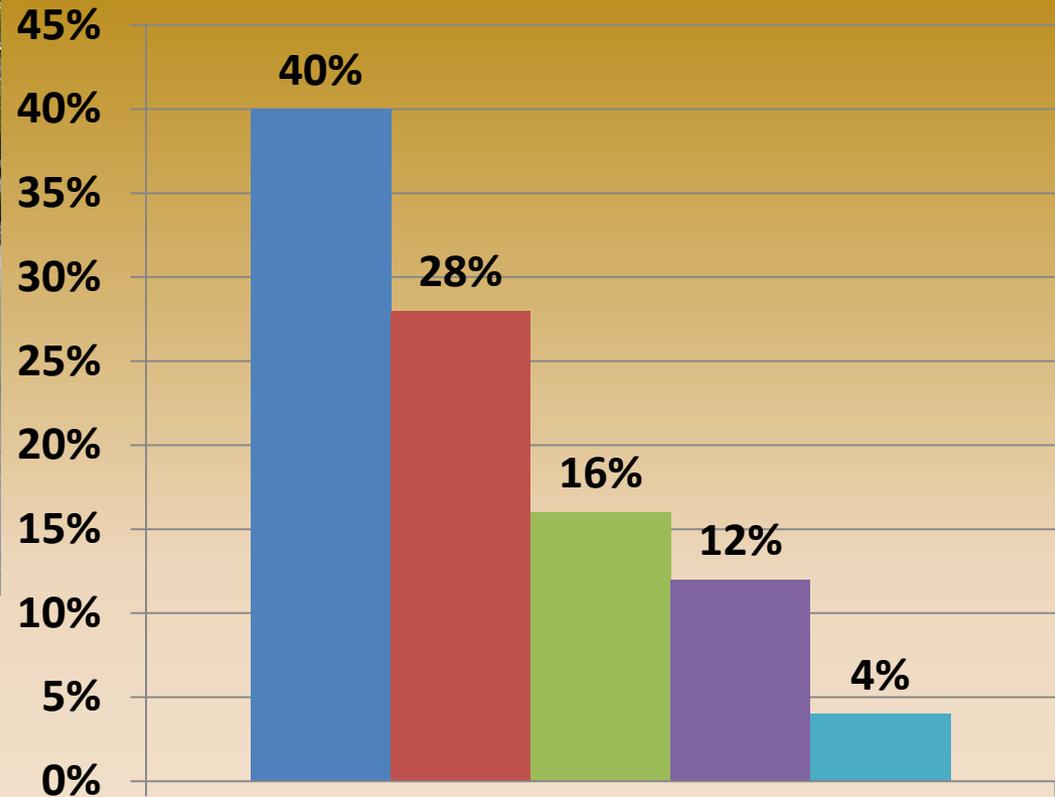
City of Arts & Innovation

# 25. I would like to see something like this in Downtown Riverside...



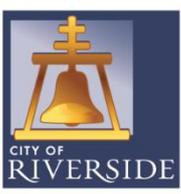
**Police Presence**

By MarmadukePercy (Own work) [CC-BY-SA-3.0 (<http://creativecommons.org/licenses/by-sa/3.0>) or GFDL (<http://www.gnu.org/copyleft/fdl.html>)], via Wikimedia Commons



Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
130	89	50	39	13

- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree



City of Arts & Innovation

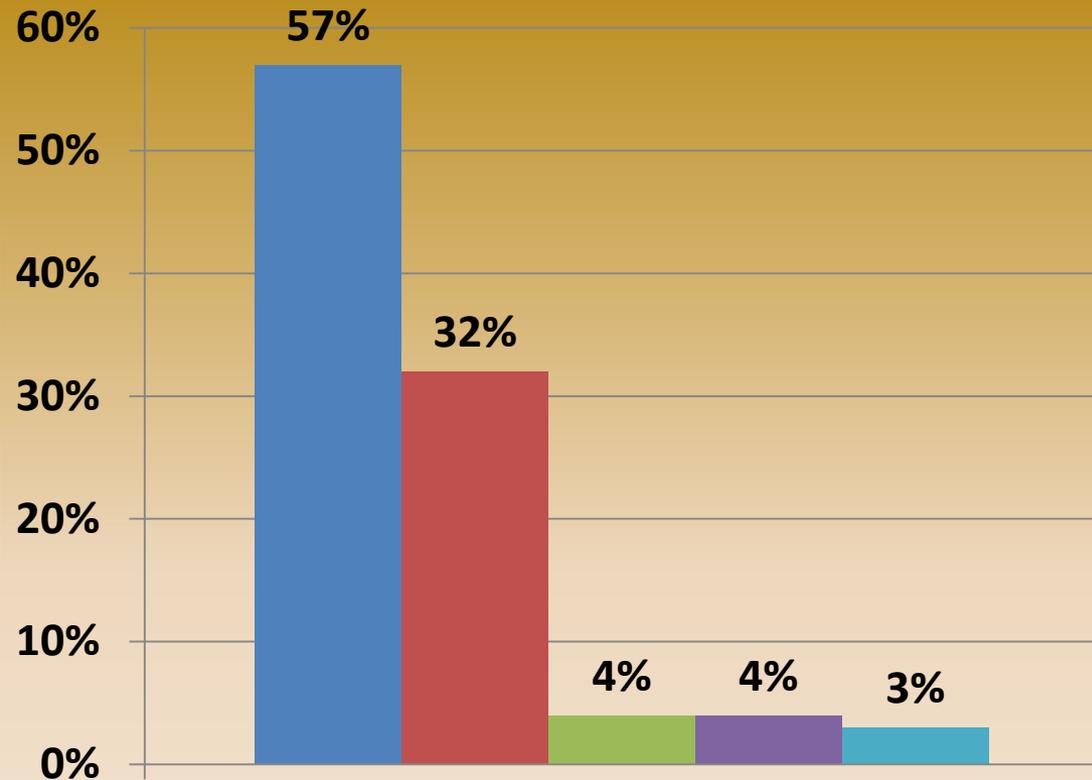
# 26. I would like to see something like this in Downtown Riverside...



**Coffee Shop/Cafe**

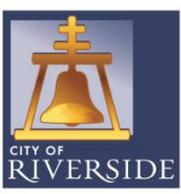
By Low Profile (Own work) [CC-BY-SA-3.0

(<http://creativecommons.org/licenses/by-sa/3.0>), via Wikimedia Commons



Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
183	102	14	12	9

- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree



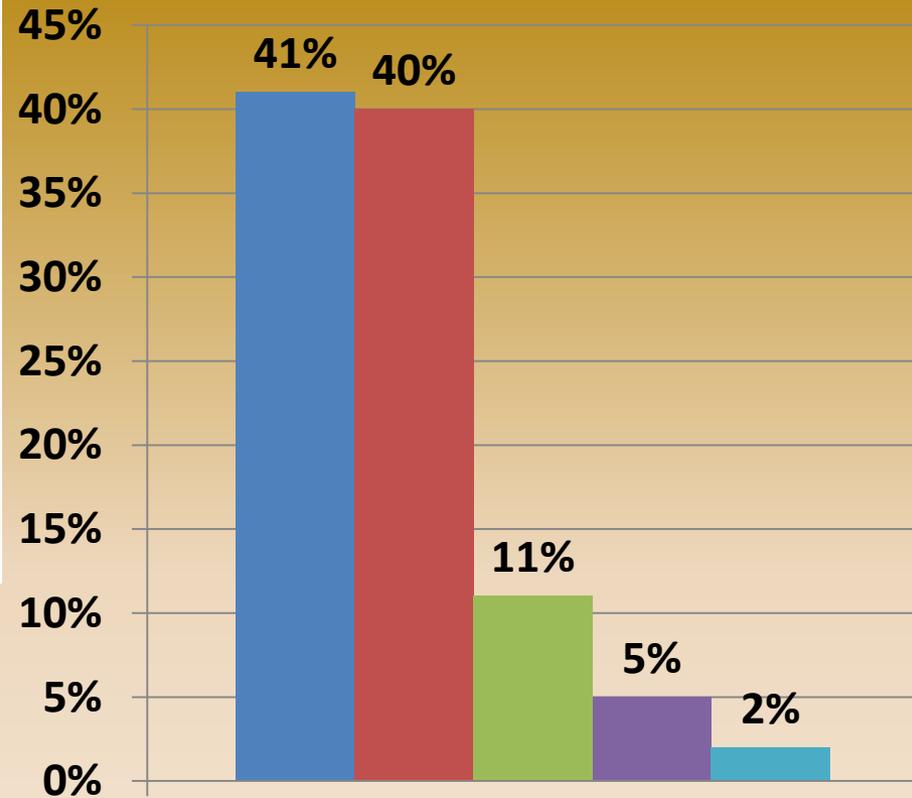
City of Arts & Innovation

# 27. I would like to see something like this in Downtown Riverside...



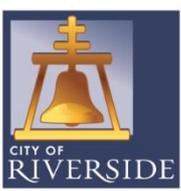
**Trolley Bus**

By Jennifer Gensch from Dubuque, IA, US [CC-BY-SA-2.0  
(<http://creativecommons.org/licenses/by-sa/2.0>)], via Wikimedia Commons



- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree

Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
132	127	37	17	8



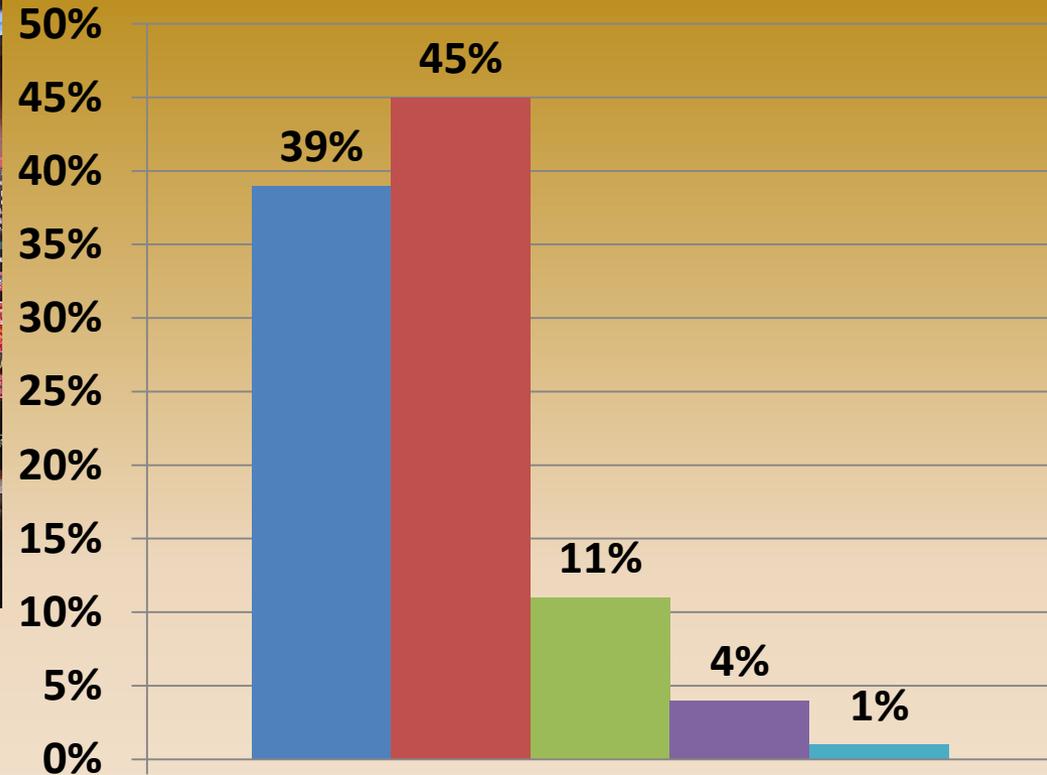
City of Arts & Innovation

# 28. I would like to see something like this in Downtown Riverside...



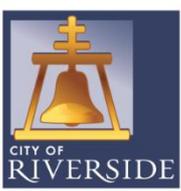
**Pizzeria**

By John Phelan (Own work) [CC-BY-3.0 (<http://creativecommons.org/licenses/by/3.0/>)], via Wikimedia Commons



Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
124	142	34	13	5

- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree



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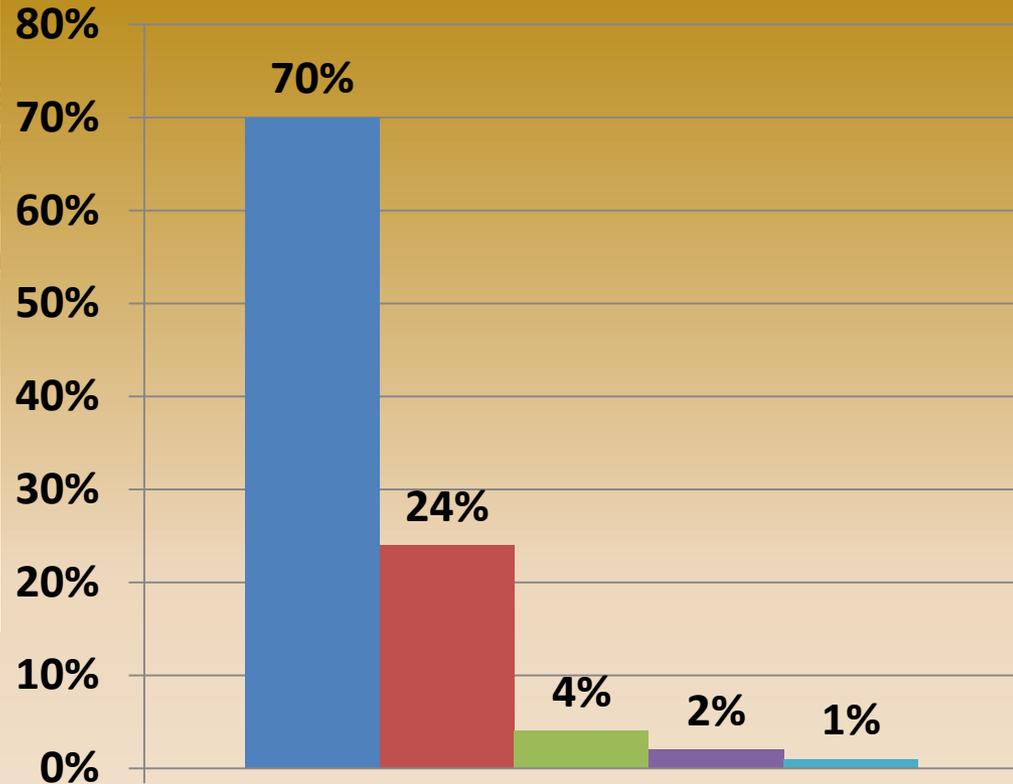
# 29. I would like to see something like this in Downtown Riverside...



**Farmer's Market**

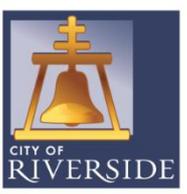
By Stuttermonkey [CC-BY-2.0

(<http://creativecommons.org/licenses/by/2.0>), via Wikimedia Commons



Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
223	75	13	5	2

- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree



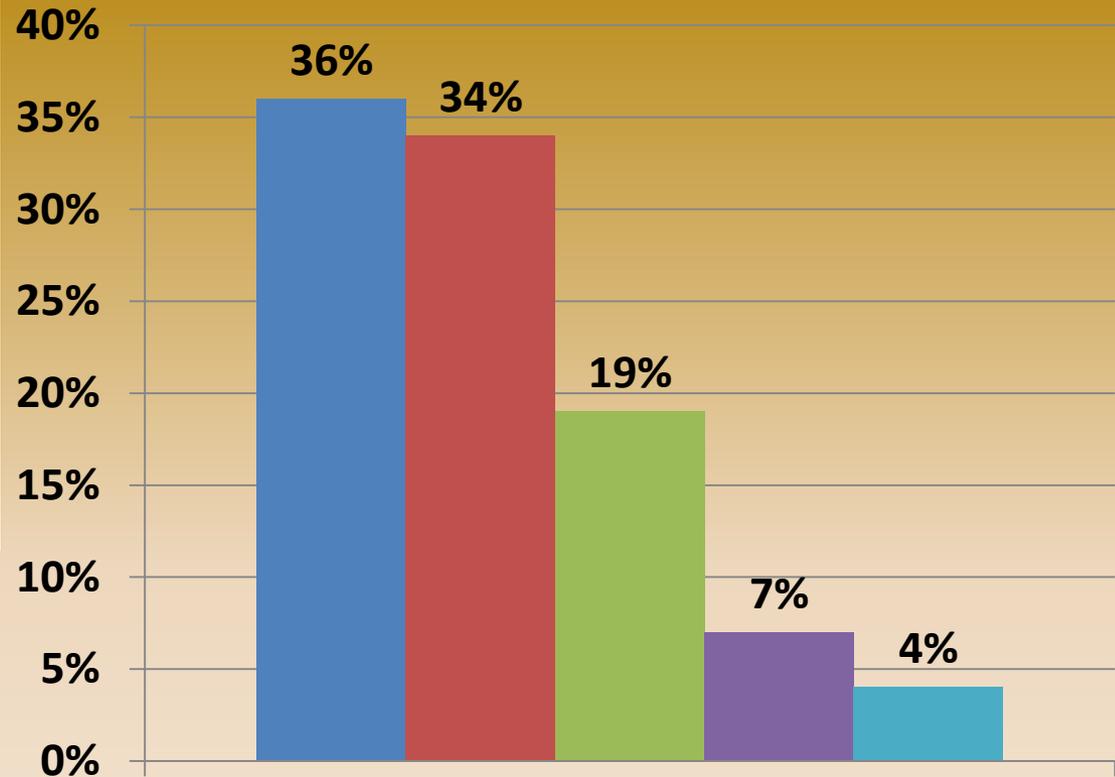
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# 30. I would like to see something like this in Downtown Riverside...



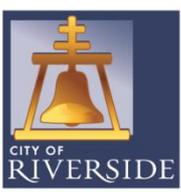
Neon Sign

By Egghead06 (talk).Egghead06 at en.wikipedia [Public domain], from Wikimedia Commons



Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
116	108	62	22	13

- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree



City of Arts & Innovation

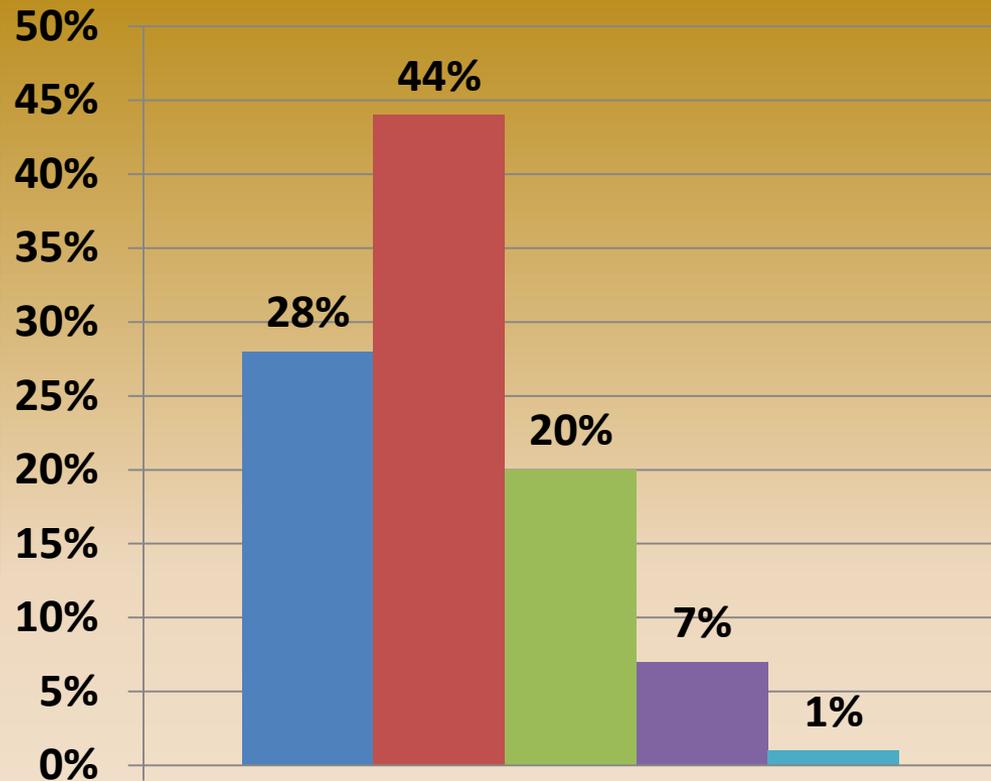
# 31. I would like to see something like this in Downtown Riverside...



**Street Artist**

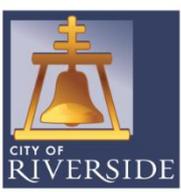
By Zorro2212 (Own work) [CC-BY-SA-3.0

(<http://creativecommons.org/licenses/by-sa/3.0>), via Wikimedia Commons



Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
89	140	64	22	4

- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree



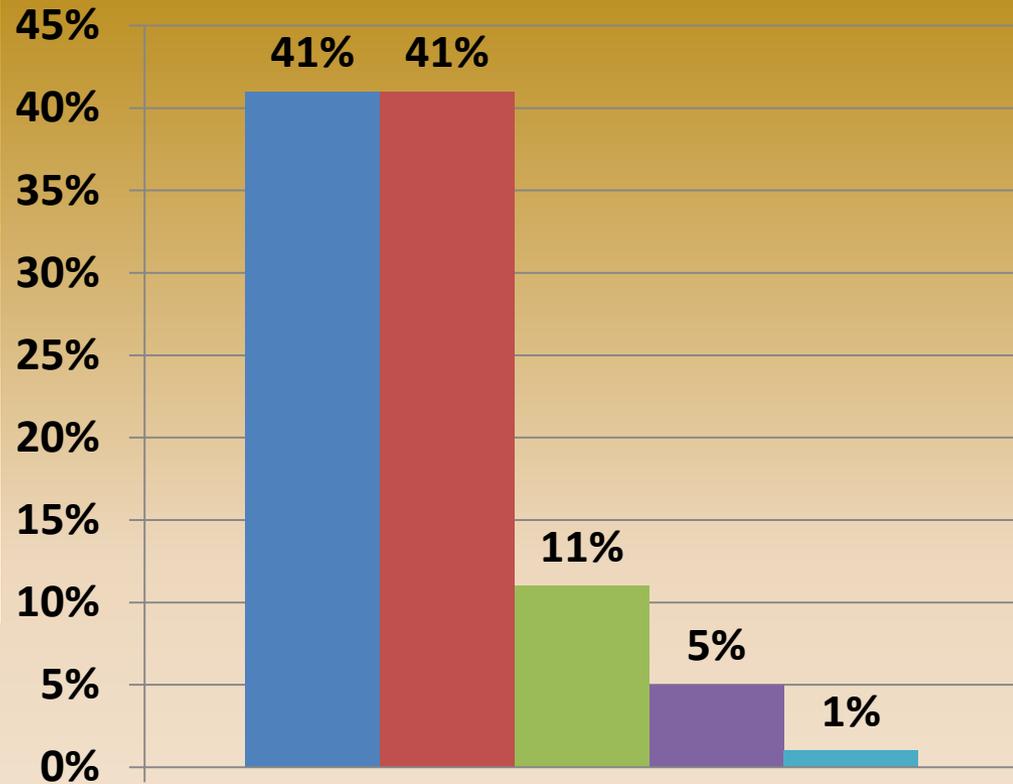
City of Arts & Innovation

# 32. I would like to see something like this in Downtown Riverside...



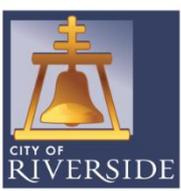
**Art/Music Studio**

By Jason Jones of Jones Planning + Design



Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
131	132	35	18	4

- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree



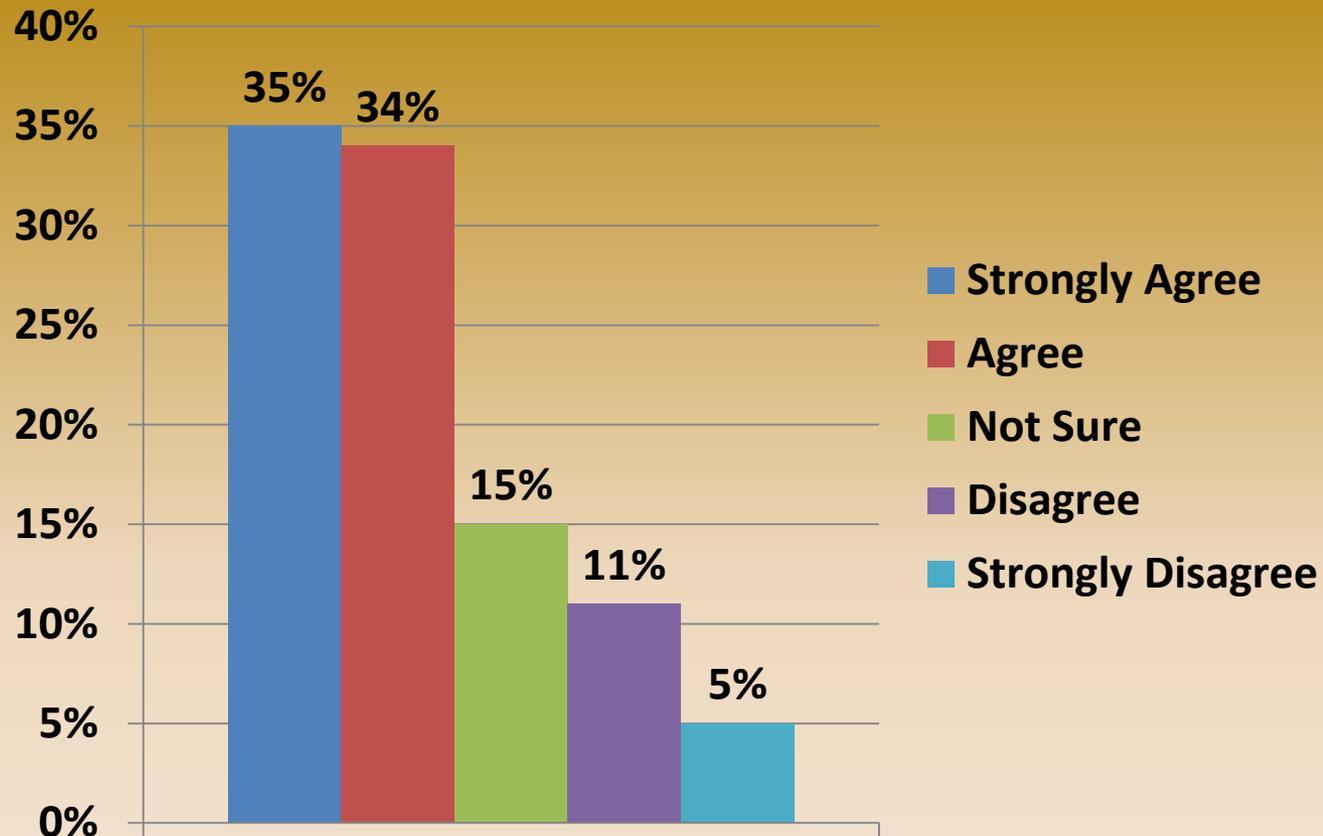
City of Arts & Innovation

# 33. I would like to see something like this in Downtown Riverside...

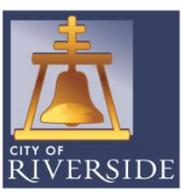


**Night Club (Small Scale)**

By Skivaly21 (Own work) [CC-BY-SA-3.0 (<http://creativecommons.org/licenses/by-sa/3.0>)], via Wikimedia Commons



Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
112	109	49	36	15



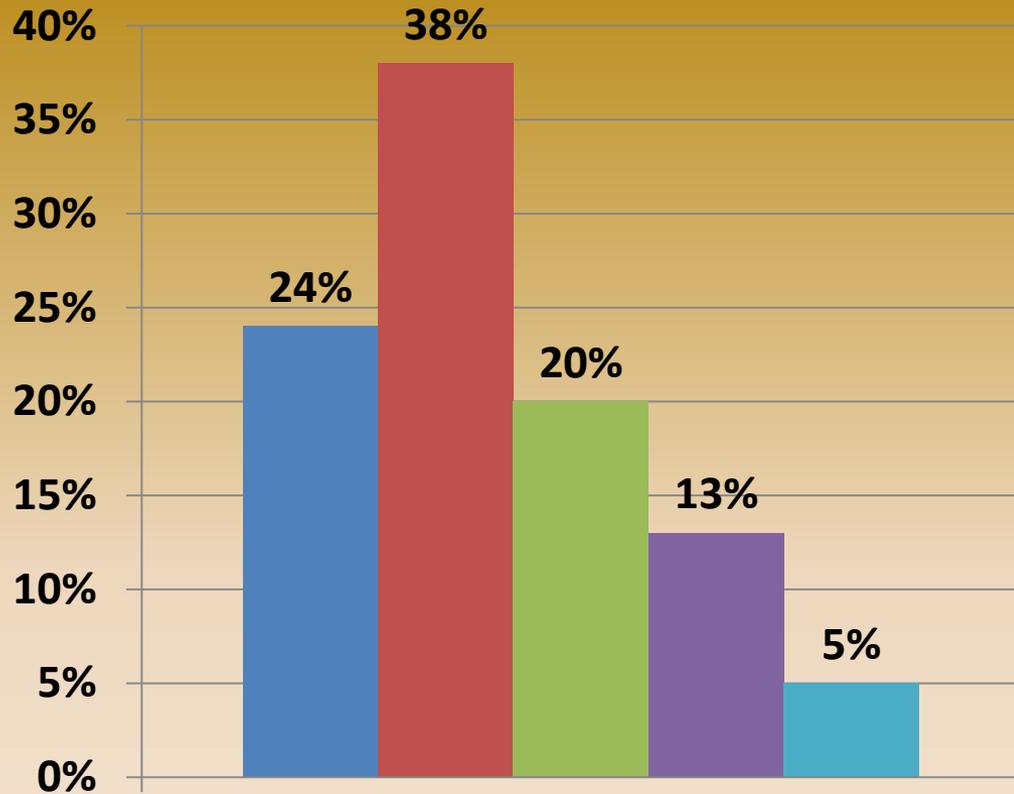
City of Arts & Innovation

# 34. I would like to see something like this in Downtown Riverside...



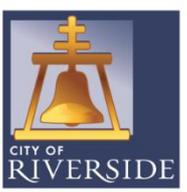
**Pedi-Cab**

Infrogation of New Orleans, via Wikimedia Commons



Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
76	123	65	41	16

- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree

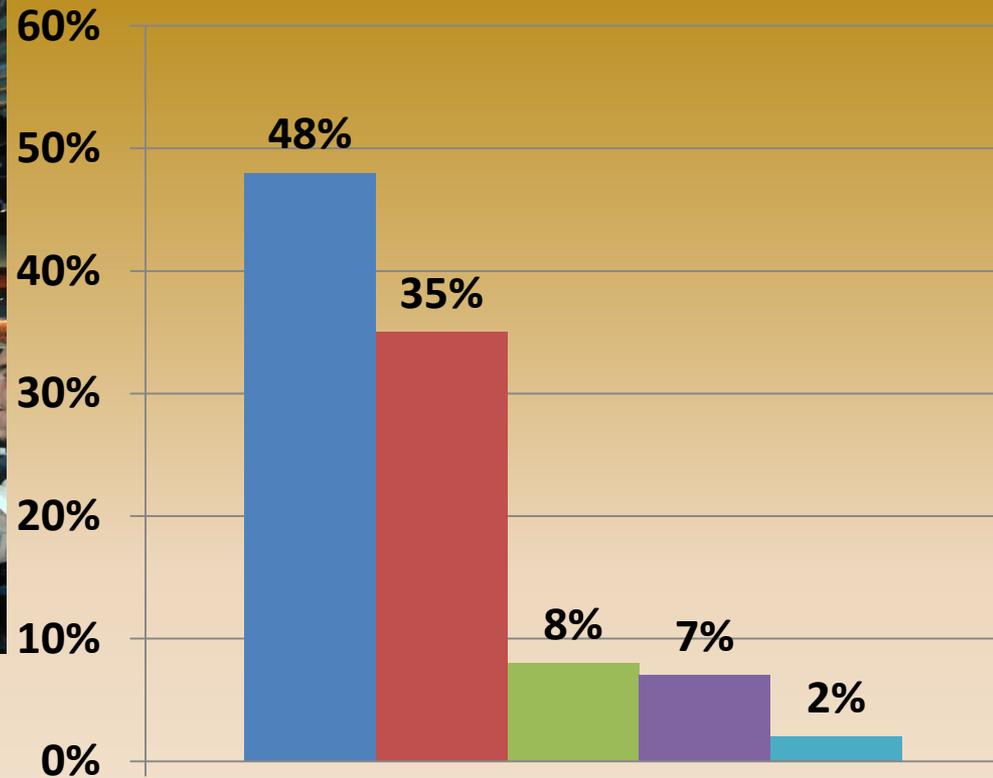


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# 35. I would like to see something like this in Downtown Riverside...

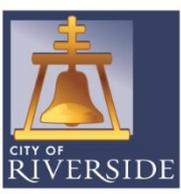


**Brew House Restaurant**  
By Jason Jones of Jones Planning + Design



- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree

Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
153	113	24	24	7



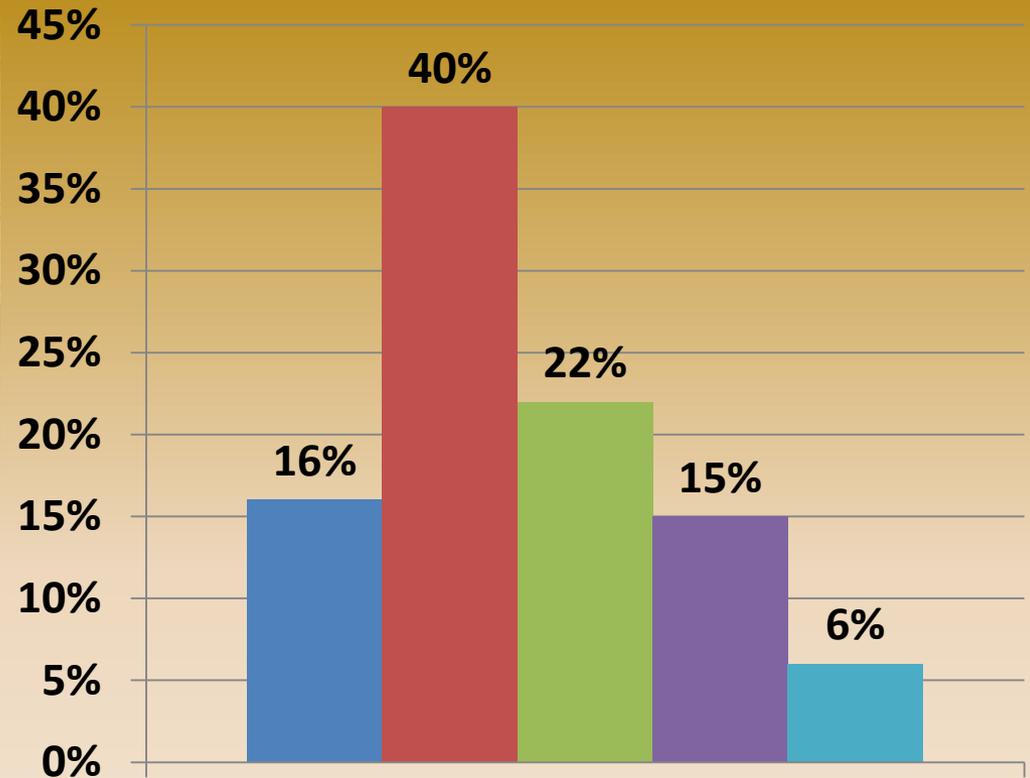
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# 36. I would like to see something like this in Downtown Riverside...



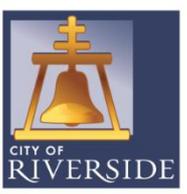
**Micro-Retail Kiosk**

By Jason Jones of Jones Planning + Design



Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
51	129	72	47	20

- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree

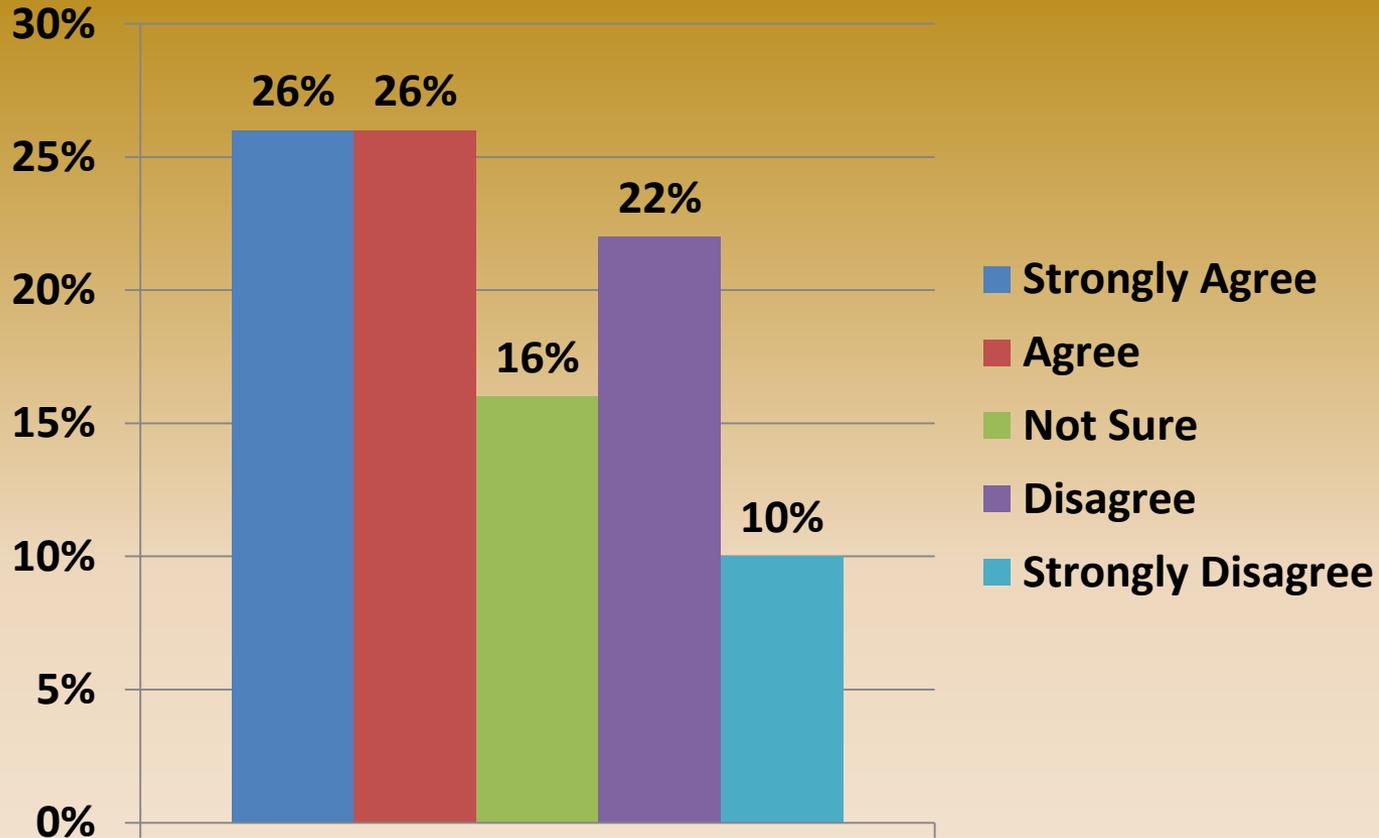


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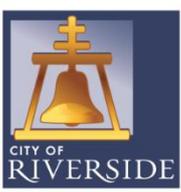
# 37. I would like to see something like this in Downtown Riverside...



Movie Theater (Large Scale)  
By Infratec, via Wikimedia Commons



Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
83	85	51	70	33



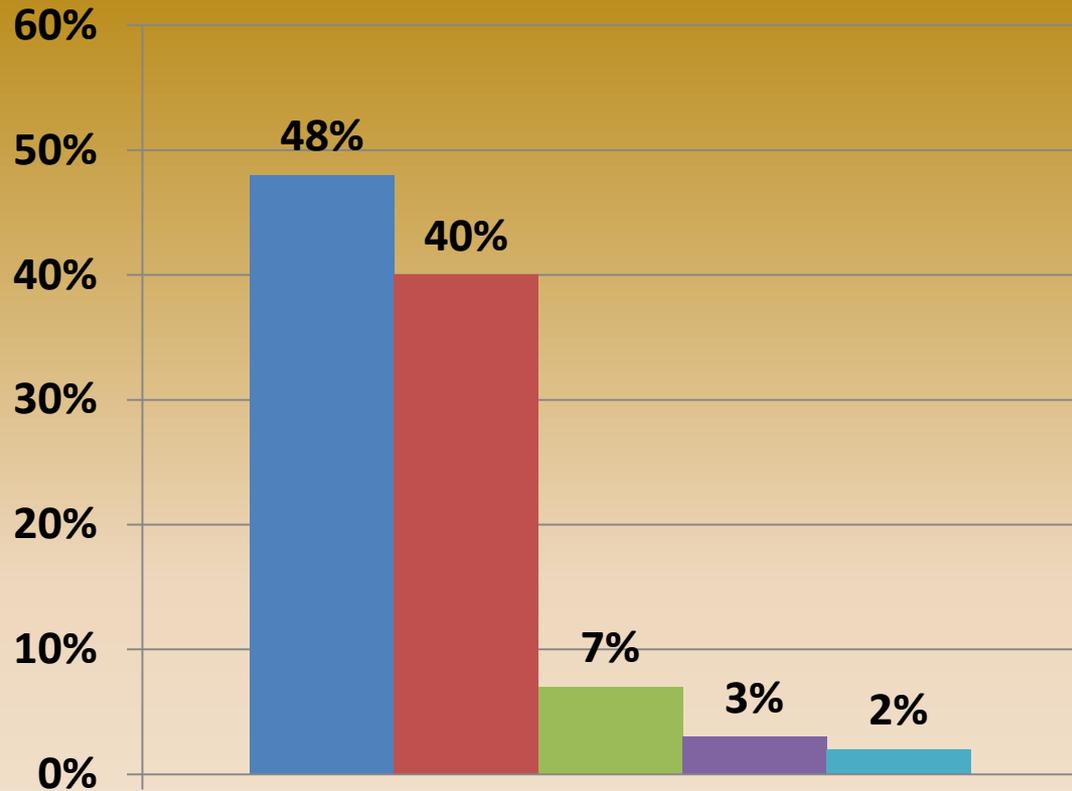
City of Arts & Innovation

# 38. I would like to see something like this in Downtown Riverside...



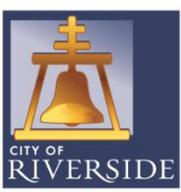
**Bicycle Racks (In barricaded street portion/off sidewalk)**

By Jason Jones of Jones Planning + Design



- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree

Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
154	128	23	11	5

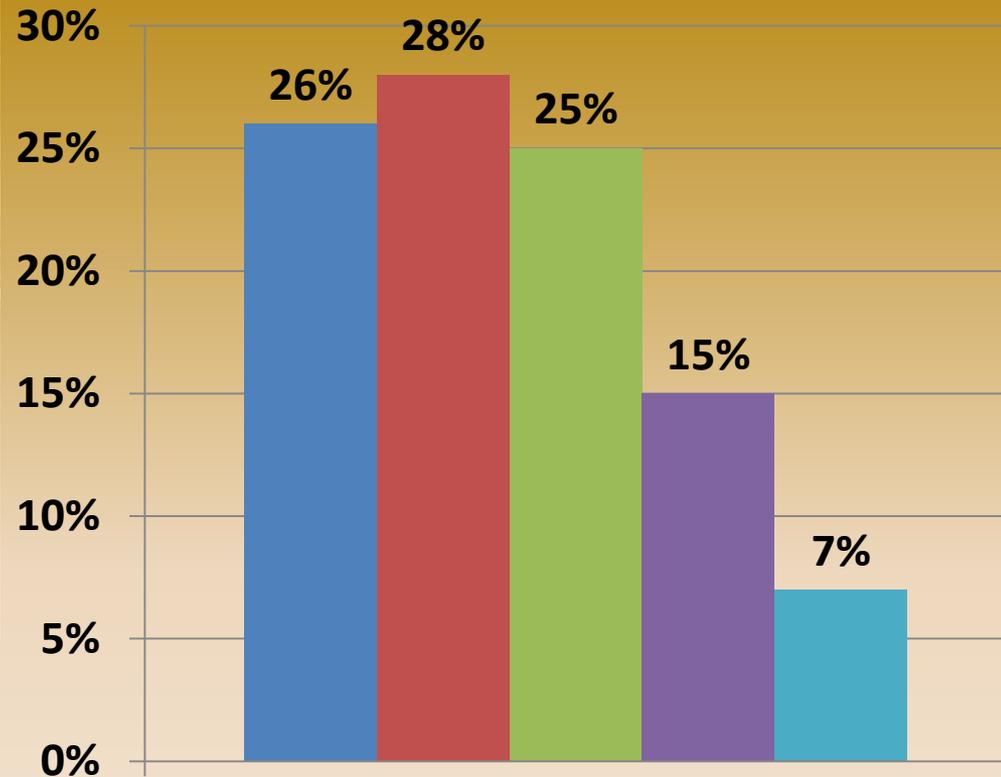


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# 39. I would like to see something like this in Downtown Riverside...



Semi-Permanent Parklet on Platform (To increase outdoor dining and preserve sidewalk)



Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
83	89	79	47	23

- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree



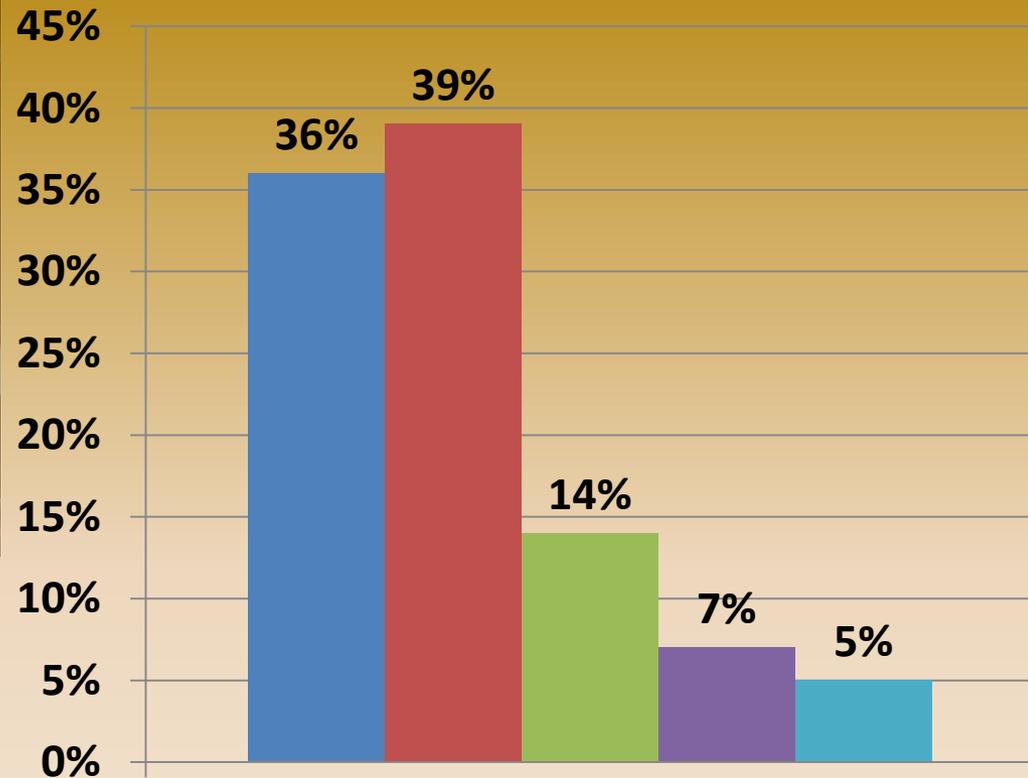
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# 40. I would like to see something like this in Downtown Riverside...



**Movie Theater (Small Scale)**

[http://www.tripadvisor.com/LocationPhotos-g33026-San\\_Luis\\_Obispo\\_California.html#27089112](http://www.tripadvisor.com/LocationPhotos-g33026-San_Luis_Obispo_California.html#27089112)



- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree

Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
115	125	45	21	15

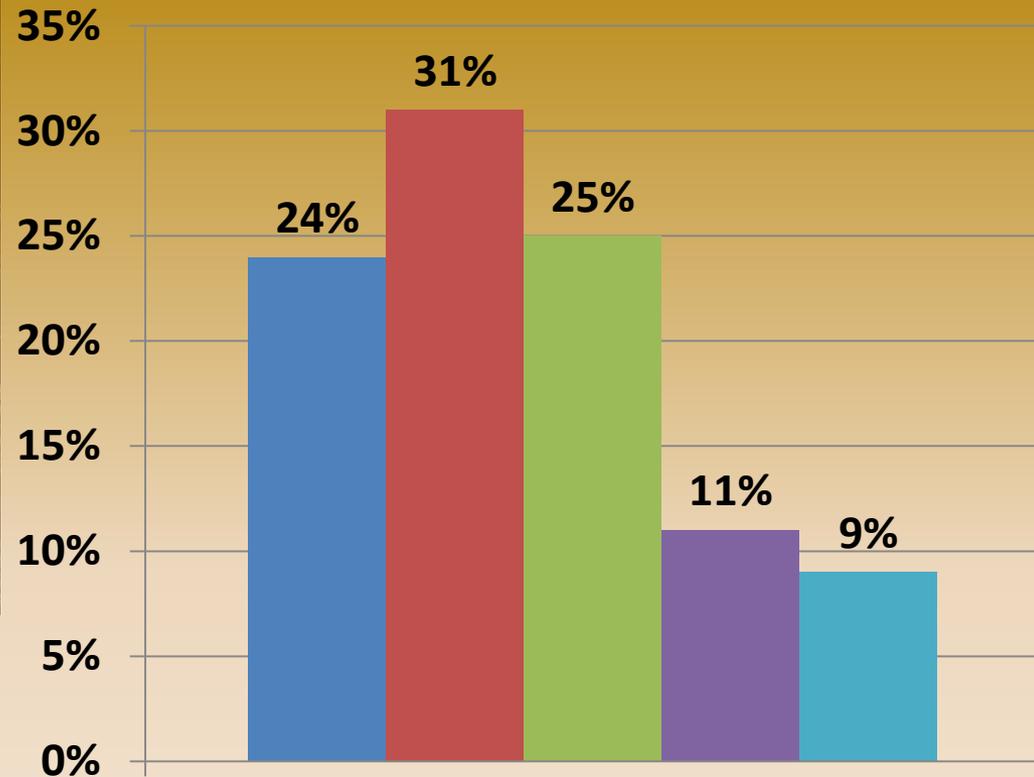


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# 41. I would like to see something like this in Downtown Riverside...

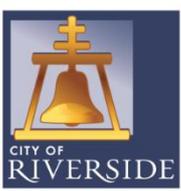


Parklet



Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
78	98	81	36	28

- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree



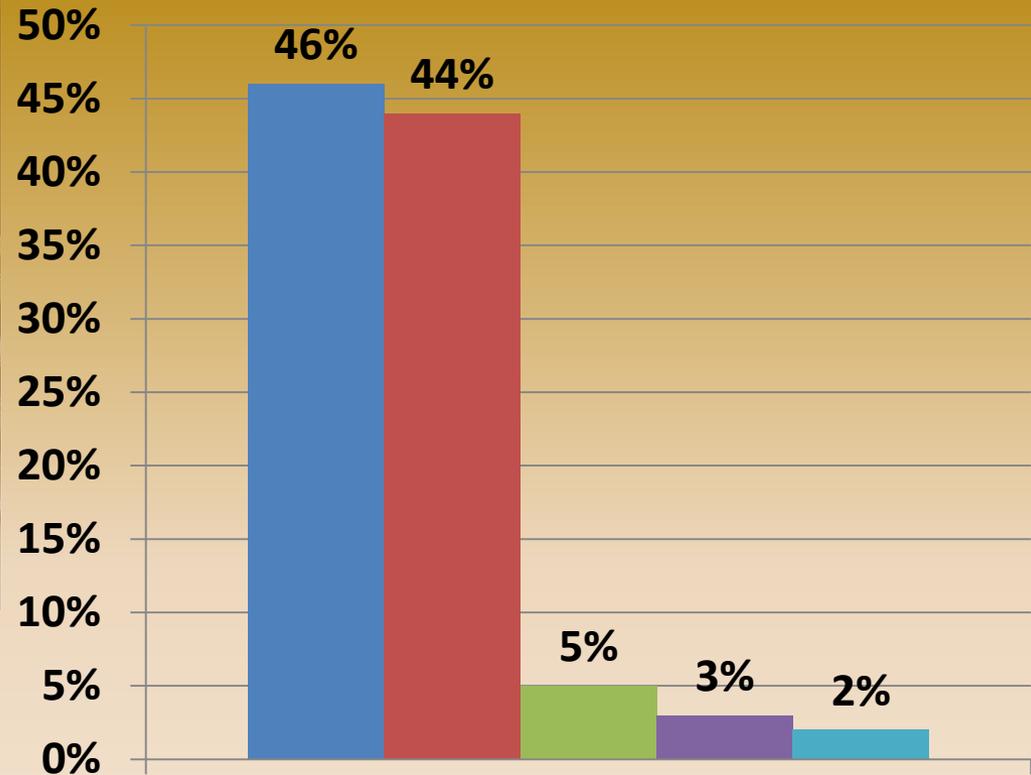
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# 42. I would like to see something like this in Downtown Riverside...



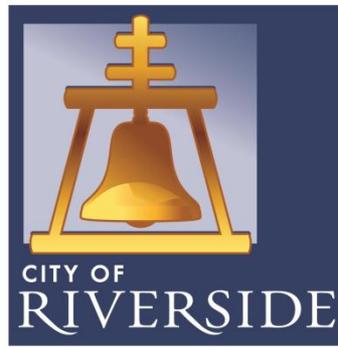
**Coffee Shop/Cafe**

Joe Mabel [GFDL (<http://www.gnu.org/copyleft/fdl.html>) or CC-BY-SA-3.0 (<http://creativecommons.org/licenses/by-sa/3.0/>)], via Wikimedia Commons



Strongly Agree	Agree	Not Sure	Disagree	Strongly Disagree
147	143	15	11	8

- Strongly Agree
- Agree
- Not Sure
- Disagree
- Strongly Disagree



*City of Arts & Innovation*



**RiversideCA.gov**  
**SeizingOurDestiny.com**  
**ExploreRiverside.com**