CITY OF RIVERSIDE

Issues and Options for Sign Regulation:
Remaining Issues
Review of Sign Variances
Sign Code Review Committee Meeting
April 14, 2014
Agenda

• Follow-up questions and discussion from March meeting

• Issues previously discussed:
  - Sign budgets vs. limits on number of signs
  - Regulation of articles of information
  - Window signs
  - Wall signs

• Dealing with remaining issues

• Analysis of variances granted

• Next steps
Portable Signs—Issues and Questions

• Now permitted only as temporary signs and in Downtown
• Should portable signs be permitted outside Downtown?
• Where and what requirements?
Temporary Signs—Issues

• Code includes more detailed requirements for some temporary signs (e.g. real estate, commercial window signs, non-commercial speech, etc.) than others (e.g. balloons, portable signs)

• Some types of signs (banners, balloons, portable) are only permitted when temporary

• Dimensional and other requirements are specified without enforcement mechanism
Temporary Signs—Policy Questions

- Should Riverside require permits for all temporary signs?
- Are current standards for temporary signs appropriate?
Sign Variances

- Number of signs
- Sign area
- Height of freestanding signs
- Information articles
Sign Variances: Number

- 3 building signs on front façade (2 allowed)
- 2 secondary fuel price signs (1 allowed)
- 6 monument signs for medical complex (3 allowed)
- 3 and 4 monument signs/frontage (1 allowed)
- 5 building mounted for anchor tenant (2 allowed by Specific Plan)
- 2 freestanding on 10+ acre complex (1 allowed)
Sign Variances: Sign Area Size

- 40 sf freestanding (25 sf allowed)
- 452 sf for two wall signs (200 sf for 1 allowed)
- Various sign width, size and design standards (Auto Center SP)
- 133 sf for 6 monument signs (50 sf for 3 allowed)
- 49 sf for monument sign (25 sf allowed)
- 182 sf freestanding (100 sf allowed)
Sign Variances: Height

- 12.5 ft freestanding (6 ft allowed)
- 20 ft for monument signs (6 ft allowed)
- 16 ft pylon (6 ft monument allowed)
- 8 ft monument (6 ft allowed)
Sign Variances: Information Articles

- 4 articles (1 allowed)
- 4 articles on freestanding sign for 10+ acre complex (3 allowed)
Coming Up Next

- Annotated outline of revised sign regulations
  - Proposed format
  - New sections and reorganization of existing
  - Examples of new provisions
  - Graphic examples