



www.RiversideSmartCode.info

Riverside Smart Code Specific Plan* RFQ

*Including PEIR, Northside Neighborhood Vision, and Master Planning Services for 179 Acres of Vacant Property

Responses to Second Round of Questions

January 29, 2014

Q1: Out of the potentially thousands of acres related to the geographical boundary specified in the RFP, for the *Smart Code Specific Plan*, what is the anticipated undeveloped acreage?

Answer: The City does not currently have an accurate estimate of the undeveloped acreage within the Smart Code Specific Plan boundary. The most recent land use inventory was performed in 2003 and is largely out of date. One of the initial exercises of the Riverside Smart Code may be a land use inventory for the project area and infill opportunities analysis for targeted neighborhoods. Additionally, the inventory may entail the identification of underutilized properties – based on yet determined criteria – that may be suitable for reuse, redevelopment, or repurposing.

Q2: With the City effectively acting as the developer/applicant proposing a development plan with specific land uses for the entire project area, what is envisioned with regard to the internal consensus-building process that will need to take place within City Hall and what role will the project consultant team have in this process?

Answer: The Riverside Smart Code Specific Plan will be a citywide effort that requires a high degree of coordination between many City departments, as well as the community and City Council, in a constrained timeline. Although creation of the Smart Code will largely rely on extensive community input and engagement, there is also a need for internal consensus-building, as referenced in the question. To facilitate internal dialog, there will be regular meetings and communications with representatives of City departments throughout the process (a 16+ member internal-review committee has already been identified). Specific consensus-building methods and approaches, as well as applied technologies and applications, for the internal meetings and communications have not yet been determined. However, the consultant team may provide recommendations in their RFQ that identify appropriate techniques, technologies, etc. for efficiently and effectively guiding internal decision-making. The City has not determined the extent to which the selected consultant team will participate in the internal consensus-building efforts; to this end, it can be assumed that the City will value its consultant team as an integral member throughout the life of the project and will likely determine the consultant's participation within internal matters on an "as needed" basis.

Q3: Are there any particular manner of community outreach (social media) that the City prefers not be utilized?

Answer: The City of Riverside embraces social media as a tool for creating a transparent process, and a means to reach populations that may not otherwise be engaged. There is no specific community outreach method that is undesirable, although it is important to note that any methods used to communicate with or engage the community will be subject to City review, approval and/or dissemination by City Staff, unless otherwise directed. As Riverside is a very diverse community, so too will the community outreach methods need to be diverse in

Riverside Smart Code Specific Plan RFQ

Responses to First Round of Questions

January 29, 2014

order to maximize inclusiveness. The City expects consultants to outline an outreach strategy in their RFP, and the strategy shall be comprehensive, an efficient use of staff time, manageable in the timeline identified and adaptable should community engagement not meet initial expectations.