



## News Release

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**FOR IMMEDIATE RELEASE:**

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### **Annual expo highlights high-tech innovation**

**RIVERSIDE, Calif.** – For the second straight year, the Inland Empire Technology Week, held May 11-15 at the Riverside Convention Center, promises to showcase how technology is facing the challenges of tomorrow.

“This week brings together the most cutting edge trends and technology in the Inland Empire,” said Steven Reneker, the city of Riverside’s chief information officer. “This week is a true regional event that brings together private, government and education sectors. They’re all striding to keep abreast of the technologies.”

The week was created last year by SmartRiverside, a community nonprofit organization dedicated to heightening awareness of high technology to the region. This year, the week has broadened to bring more small businesses into the fold.

“We’re very excited because this event continues to speak volumes about the high-tech growth in this region,” said Sundip Doshi, chairman of Surado Solutions, Inc., a software database company in the city of Riverside. “The high-tech community of the Inland Empire has some incredible secrets and this forum showcases those emerging technologies.”

#### **Day 1 - May 11**

Tech Expo, 8:30 a.m. – 4:30 p.m., at the Riverside Convention Center.

This event will bring 700 high-tech companies and information technology professionals together to discuss specific issues affecting their industries and to see more than 100 technology and service companies serving the Inland Empire. Registration is \$25.

#### **Day 2 – May 12**

IE Tech Employment Trends, 9 – 11:30 a.m., at the Riverside Convention Center.

Robert Half Technology, a leading provider of IT professionals on project and full-time basis, and Protiviti, a global business consulting and internal audit firm, will present the latest IT employment trends in the Inland Empire and the importance of IT governance within organizations. Space is limited to 75 only.

**Day 3 – May 13**

Aware Sensor Systems - TechHorizons, 8:30 a.m. – 6:30 p.m., at the University of California, Riverside.

University and industry representatives present laboratory research programs and real commercialization potentials for high-tech companies with safety and security needs. This is a Bourns College of Engineering a UCR-sponsored event, focusing on Aware Sensor Systems. Cost is \$125 for commercial firms and \$90 for education, government and nonprofits.

**Day 4 – May 14**

I.E. Fast-Pitch Competition, 3:30 – 7:30 p.m., at the Hilton Ontario Airport.

California State, San Bernardino's Inland Empire Center for Entrepreneurship and the Tech Coast Angels host a new venture financing panel session and conclude with the Inland Empire Fast Pitch Competition, where 12 entrepreneurs will give 90-second pitches to a panel of investors and other members of Southern California's entrepreneurial community. The cost is \$55 until May 12 and \$60 walk-in registration. Students can attend for \$25 before May 12 and \$30 walk-in fee.

**Day 5 – May 15**

Inland Empire Software Summit – Dameron Communications, 9 a.m. – 3 p.m., at the Grier Pavilion at Riverside City Hall.

The topic is "Getting Ready for the Smart Phone - How to make Web sites Ready for Smart Phones, PDAs, and iPhones." Also, "Meet the Funders" about angel investors, venture capitalists, and lenders who can help fund a business.

"We're offering more ways for businesses to learn how to grow, how to explore new technologies, how to take advantage of new industry trends and potential opportunities," Reneker said. "IE Tech Week focuses on businesses that develop technologies and solutions... businesses that employ technologists, software developers, technology manufacturers and investors, IT professionals and citizens looking for a better understanding."

For more information about IE Tech Week visit [www.ietechweek.com](http://www.ietechweek.com) or call Steve Reneker at (951) 826-5109 or email at [sreneker@riversideca.gov](mailto:sreneker@riversideca.gov) .

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