

**DOWNTOWN PARKING COMMITTEE  
OF THE CITY OF RIVERSIDE**

**M I N U T E S**

**Fifth Floor  
Large Conference Room**

**June 16, 2010  
3:00 PM**

**Members Present:** Barry Hildebrandt, Norm Gritton, Janice Penner, Cindy Thielman-Braun, Krysti Bellavia, Crista Curtis  
**Members Absent:** Brian Percy, Craig Johnston, Bill Bromley  
**Staff Present:** Steve Libring, Arlene Armendariz, Cynthia Zuniga  
**Diamond Staff:** Griselda Santos, Joe Cisneros  
**Guests:** Carl Carey

**1. Call to order**

Vice Chairman Barry Hildebrandt called the meeting to order at 3:00 P.M.

**2. Request approval of Minutes dated May 19, 2010**

**Action:** Motion by Vice Chairman Hildebrandt, seconded by Member Penner to approve the Minutes of May 19, 2010. Motion carried.

Member Thielman requested that the May minutes be corrected to document that she voted No to approve. Staff concurred.

**3. Community Comments**

This time is provided for questions and comments from the community. The Downtown Parking Committee can take no action on issues raised from the community; however, such issues will be referred to staff for inclusion in the following agenda, as appropriate.

There were no community comments received.

**4. Old Business**

There were no Old Business reports.

**5. New Business - Garage 7 Presentation**

Carl Carey, Project Manager for Development, briefly explained the future development of the Fox Entertainment Plaza (Garage 7). He said he the project will include maintaining the front façade of the Binder Building. He said the facility will have 400 parking spaces, two restaurants/retail on the ground floor, an exhibit hall and a Black Box Theater. He added that other points of interest that have been discussed two elevators instead of one, and a bridge leading to the parking garage. Mr. Cary explained the time needed for work on the Plaza shouldn't be more than one month for approvals and 7 months for completion. He also noted that the proposed Hyatt Hotel will use 51 spaces in the new parking structure. Member Penner inquired about how the multi-use parking facility will be managed. Mr. Cary noted that Parking Services would be managing the facility for monthly users and transient users.

Member Gritton asked if certain businesses would have dedicated parking spaces. Councilman Gardner responded that these details have not been worked out yet.

Vice Chairman Hildebrandt inquired about whether or not a name for the black box theater had been decided upon, and if not, what will the process be. Councilman Gardner responded that the process has not been decided upon yet.

Member Thielman-Braun inquired about the financing of this new construction. Councilman Gardner responded by stating that all the details of the funding had not been worked out yet, but that some of the funding will come from the parking fund, and some from the Hyatt Hotel bond that the City sold to help finance this project.

Mr. Carey concluded his presentation. DPC Members agreed that a focus group should be formed including DPC members to participate in the development of Garage 7.

## **6. Reports**

- Diamond Parking Financial Reports – Parking Lots and Metered Area

Joe Cisneros of Diamond Parking briefly reviewed the financial picture for the parking lots and parking structures for the month of May 2010. He reported revenue in the amount of \$46,335.09 expenses were in the amount of \$47,237.10; the City was in the negative by \$902.01. Mr. Cisneros briefly reviewed the financial picture for the metered area for the month of May 2010. He noted that the city's net receipts were in the amount of \$86,643.54, after deducting expenses and the negative amount of \$902.01.

- Repairs Update – Provided by Diamond

Mr. Cisneros briefly reported on the repairs completed in the month of May 2010. Griselda Santos briefly explained the need for skate stoppers that were installed in Garage 3. She said ten (10) screen replacements were installed on the meters due to graffiti that occurred during the month. Ms. Santos noted that screens have been replaced on approximately 20 meters this year due to vandalism.

- Occupancy Report – May 2010

Mr. Cisneros briefly reviewed the Occupancy Reports for May 2010. Member Penner commented that Lot TW is not being utilized due to construction going on. She said there may be a need to advertise the availability of Lot 46 in the TW lot. Arlene Armendariz added that a "Public Parking" sign had just been added to Parking Lot 46 to inform the public. It was noted that the Parking Study should be completed within 90 days as agreed upon.

- Ambassador Report

Member Penner briefly reviewed the Ambassador Report, and stated that RDP is working aggressively on the homeless issues. She noted that the cleanup of Fairmont Park is pushing the homeless downtown. She informed DPC members that RDP will be paying for and installing motion censored security lights in the alcoves of the Freeman Building on University Avenue and Orange Street. She said the tenants will be paying for the utility bill. She said there are also (2) security cameras at this location. Member Penner noted that since the Pharoah's Den closed, there are fewer kids lingering in the area anymore.

- County/Court Report

No reports were presented.

- Marketing the Availability of “Free” Parking

Member Gritton asks for clarification regarding Lot 33, and its use with RCC.

Member Penner suggested the addition of signage to City Garages stating “90 Minutes Free Parking,” and offered to contribute \$500 from RDP to help pay for the signs.

Action: Motion Janice Penner, seconded by Member Gritton, to approved placing signs on the exterior of the city owned garages (\$500 to be donated from RDP). Motion carried unanimously.

Mr. Cisneros suggest that the word “parking” should to be first and just as prominent as “free”.

- Parking Fund Monthly Report

Arlene Armendariz pointed out Garage 7 is on the report for the first time. Also highlighted, was the collected revenue for Garage 6, in the amount of \$12,080.00.

- Staff Reports
  - Downtown Parking Brochure

Ms. Armendariz asked for questions regarding the DPB. She noted that the map is wrong in the areas on Lemon Street as well as the south side of Ninth Street. Member Thielman-Braun suggested we provide the public with an application to download the DPB to phones, iPods, PDA’s, etc. Staff concurred.

- Agenda Tracking

Ms. Armendariz presented the tracking list, and a conversation ensued clarifying the idea of tracking items. Steve Libring stated that the Tracking List is a tool to be used by the DPC, allowing for members to talk about items that need to be monitored and/or added to future agendas.

- Brief Reports on conferences, seminars, and meetings attended by the Chairman or Vice-Chairman

No report presented.

## **7. Parking Committee Comments**

Parking Committee members can bring up topics of conversation for possible future agendas at this time..

Vice Chairman Hildebrandt asked if all members plan on being present at July and August meetings due to vacations and holiday. No absences were noted, so the meetings for July and August will resume as planned.

Joe Cisneros requested a Revenue Control Presentation be added to the July or August tracking list for a future agenda item.

## **8. Adjournment**

Vice Chairman Hildebrandt adjourned the meeting at 4:33 P.M., to July 21, 2010, 5<sup>th</sup> Floor Conference Room, City Hall.

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