

City channel offers local choice for viewers



Riverside's cable consumers on Charter, Verizon and AT&T can use their remote to find out about the city's goals, programs and projects – simply by watching TV.

The Government Channel offers viewers a wide spectrum of programming, including the weekly City Council meetings on Tuesdays. Programs throughout the day offer local news as well as shows about the city's rich architectural, historical, sports, art and culinary scenes.

Largely produced in-house by the city's video production unit, local programming such as "Riverside Today," "Historic Destinations," "Flavor of Riverside," "Active Riverside" and "My Kind of Town" are giving Riverside residents an avenue to view exclusive local programming.

In addition, the channel broadcasts weekly live city council meetings. It also recently produced the live telecast of the Festival of Lights – a first for viewers.

According to Cindie Perry, Intergovernmental and Communications Officer for the City, "This channel is expanding with new shows and events every day and we're the only channel that offers programs about Riverside for Riverside."

Viewers can tune in to Channel 3 on Charter; Channel 21 on Verizon and Channel 99 on AT&T.

