

Shop Riverside, help your community and Save!



The City of Riverside is partnering with Scholars Discount Card once again to bring the \$hop Riverside Community Card to residents and businesses.

The \$hop Riverside Community Card is a great way to connect residents with local businesses while providing an opportunity for local schools and organizations to raise much-needed funds for their programs. Cardholders can enjoy special shopping incentives at more than 200 local businesses from dining to shopping to home and auto repair and much more.

By spending your dollars where you live you are directly impacting your community and quality of life. Every time you purchase an item at a business, dine at your favorite eatery or take in a movie in Riverside, 1% of your taxable purchases come back to the City to continue fire and police services, museum exhibits, youth programs, senior services and road repairs, just to name a few.

Sales tax makes up roughly 25% of the total General Fund revenues, which support essential city services. Additionally, a portion of this sales tax also goes to the county for transportation projects, helping to reduce traffic congestion and improving roads within the city.

When you shop locally, you are increasing your investment in your community and ultimately improving your quality of life. So, make your dollars count by supporting city services and shopping in Riverside!

For complete list of participating businesses and their offers, to find out how to get your own card or to get involved in the \$hop Riverside Community Card program visit ShopRiversideNow.com or contact Charva Ingram at 951-826-2434 or cingram@riversideca.gov.



City of Arts & Innovation

ExploreRiverside.com