City raises reward for graffiti program



The City of Riverside has raised the reward for helping catch a graffiti vandal to \$1000. Riverside is a leader when it comes to graffiti awareness, education and eradication. Over the last few years, the average time for a reported case of graffiti to be removed has been greatly reduced and is now well under 24 hours. The community outreach is tremendous and the volunteer "paint out" events are inspiring, with so many people, particularly our youth, giving their time and energy.

Removing graffiti from the City is truly a community effort, and with the help of you and your neighbors, we can continue to improve our City's results, showing those who perpetuate graffiti that Riverside won't stand for it.

Here are a few ways you can help in this effort:

- 1) Call 311 to report any graffiti visible from the street. For more information on how 311 works and how the service can help, see the following link: http://crmweb.riversideca.gov/
- 2) Put together a group to complete a "paint out" or "green wall" (vines, etc.) planting at a neighborhood park or other space visible to the public.
- 3) Schedule an assembly to educate a group of young people at a school, church, after-school program, community center, etc.

For coordination information on the above programs listed, please contact Cindie Perry at 951-826-5975 or cperry@riversideca.gov. Please see the brochure at http: //www.riversideca.gov/graffiti/pdf/BizBrochure-2010.pdf for more ways you can help in the fight.



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