



## CITY OF RIVERSIDE

# "Don't Sign Away Your Business"

(Business Advertising Guidelines)

The City of Riverside is committed to promoting good business relations and attracting increased clientele to our local retailers. In an effort to meet these goals, the City encourages the removal of prohibited signs and all businesses to adhere to the City's guidelines.

### Grand Opening Banners

***No more than 30 days***



### Prohibited Signs (not limited to):

- ◇ Advertising devices such as balloons, streamers, placards, pennants, portable signs
- ◇ Blinking/flashing signs
- ◇ Sign Twirlers
- ◇ Portable signs
- ◇ Roof signs
- ◇ Mascots
- ◇ Signs on/in parked vehicles
- ◇ Signs placed on utility poles



For Riverside Downtown Pedestrian Mall standards and all permanent signs, please contact the Planning Department at (951) 826-5371.

This has been provided as a courtesy reminder. For more information or assistance, please contact the City of Riverside Code Enforcement Division at (951) 826-5633.

**Riverside Code Enforcement**



*"Working Together to Provide a Safe and Attractive Community"*