



After completing the workshop, realtors will receive:

- Inclusion on City of Riverside's Web site of "Certified Realtors."
- Use of City Generated marketing material.
- First opportunity to host booths at City events to promote real estate.
- Direct email "hotline" to City Representatives charged with returning a response in 24 hours.

Registration:

June 7 and 8, 2012

8 a.m. to noon

Cost \$50.00

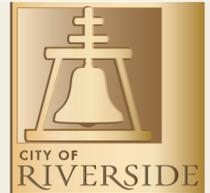
to sign up, visit the Web site at:

www.IVAOR.com or call

IVAR

office at 951.346.4517

*Riverside
Realtor
Regents
Certificate
Program*



City of Arts & Innovation

Sign up and learn about selling the
City of Riverside and its lifestyle at
two special four-hour training sessions
on June 7 - 8, 2012

Mayor's Welcome

As a city, we compete for residents and because of many choices, the competition is intense. One of the most important personal choices for a family to make is where to live.

Choosing a location is not just a personal choice, it's about investing in a city. Riverside has a great story to tell, and we should tell it. There needs to be increased marketing of Riverside as a great place to live, work, go to school, and raise a family.

One of the key priorities and initiatives during my tenure as Mayor has been to showcase the many extraordinary opportunities of our schools and promote the valuable assets of each of the City's 26 great neighborhoods.

Riverside has a great story to tell, -the Regents Realtor Certificate Program will showcase it!

Mayor Ronald O. Loveridge
City of Riverside

Learn About:

Homeownership Programs

Safety - Police and Fire

Arts, Culture & Innovation

Technology - Smart Riverside

K - 12 Education

Universities / Community College

At Home in Riverside

Green Riverside - Rebates & Solar Programs

City Amenities - Parks, Community Centers

LiveRiverside - Shopping & Dining

Neighborhood Livability

IVAR Welcome

As a resident of Riverside, immediate past president of the Inland Valleys Association of REALTORS and a REALTOR who has made his career in this city, I would like to welcome every colleague who helps sell this city every day to join the Riverside REALTOR Regents program.

This is a fantastic opportunity to learn more about the community that you market to clients each day. No matter how long you have been here, there's always more to discover and plenty of reasons to be a Riverside REALTOR Regent.

Doug Shepherd
Immediate Past President
Inland Valleys Association of REALTORS.

