



News Release

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RIVERSIDE CHOSEN AS A LEADING CITY IN GREEN CHALLENGE

Riverside is One of Ten Californian Cities Nominated to Launch the Green Community Challenge

RIVERSIDE, Calif. – The Environmental Media Association (EMA), in cooperation with Southern California Edison, Green Seal, and the Institute for Local Government issued a challenge to ten southern Californian cities to be recognized as a “California Green Community” by 2012. Riverside has been selected to serve as one of the ten communities to lead California in preserving our natural environment.

Participating cities are asked to develop Green Community Actions plans in fields including: energy efficiency, water management, green building, climate friendly purchasing, land use and community design, waste management, urban forestry, community and individual action, air quality, and transportation.

Other cities participating in the challenge include Los Angeles, Santa Monica, Claremont, and Redlands. Cities will be recognized at either a Silver Level (basic city commitments), Gold Level (advanced city commitments), or Platinum Level (city and communitywide commitments).

“We are proud to play a role in California’s effort to improve the quality of the environment and the lives of our residents,” said Riverside Mayor and President of the National League of Cities, Ron Loveridge. “Cities throughout the state – indeed throughout the nation – look to us as role models for restoring a vibrant economy in our communities, while at the same time improving the quality of our environment for the generations to come.”

Riverside is established as a model environmentally friendly community, having received the honor of being recognized as California’s first “Emerald City” by the State’s Department of Conservation. In addition, Riverside has an established Clean and Green Riverside Sustainable Action Plan that serves as the city’s road map for committing to creating a green city. The Action Plan can be viewed by visiting:

<http://www.riversideca.gov/utilities/pdf/gp/GreenPlan.pdf>.

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