

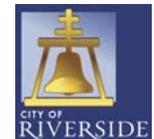


# RIVERSIDE

## 2010 MAYOR'S STATE OF THE CITY ADDRESS



The Chamber is committed to building a stronger local economy by actively promoting and supporting our community; fostering the growth and strength of our member organizations, and by engaging federal, state and local officials on behalf of business interests.



## **GOLD SPONSORS**

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## **SILVER SPONSORS**

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City of Riverside Police Department  
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Naval Surface Warfare Center-Corona Division  
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Provident Bank  
Riverside Community College District  
Riverside County Office of Education  
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Union Pacific Railroad  
University of California, Riverside  
Visterra Credit Union

## **BRONZE SPONSORS**

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Habitat for Humanity Riverside  
Kiwanis Club of Riverside  
Neighborhood Housing of the Inland Empire  
Riverside City College President's Office  
Riverside County Economic Development Agency  
TMAD Taylor & Gaines

# PREVIOUS HERO AWARD WINNERS

- 2008** Dr. Robert Grey, former acting Chancellor of the University of California, Riverside–Regents’ Approval–UCR School of Medicine
- 2007** La Sierra University Students In Free Enterprise Team
- 2006** The City of Riverside–Renaissance Program
- 2005** Congressman Ken Calvert
- 2004** Riverside Olympians: Joanna Hayes, Chaunte Howard, Stephanie Nesbitt
- 2003** Duane R. Roberts
- 2002** La Sierra University Students In Free Enterprise Team
- 2001** Dr. Raymond Orbach, Chancellor of the University of California, Riverside
- 2000** University of California Riverside, Division I Athletics
- 1999** Congressional Medal of Honor Society Convention Organizing Committee and the Medal of Honor Memorial Committee
- 1998** Riverside All-America City Committee and Delegation
- 1997** California Inland Empire Council, Boy Scouts of America Philmont Expedition
- 1996 & 1995** UCR Scientists & Administrators who were elected to the prestigious American Association for the Advancement of Science
- 1994** Johnny Thomas and the Students In Free Enterprise from La Sierra University
- 1993** Arlington High School Mock Trial Team
- 1992** Gary Locke, Riverside Community College, Band Director

# 2010 MAYOR’S STATE OF THE CITY ADDRESS

## AGENDA

Call to Order



Invocation



Pledge of Allegiance



Lunch



Introduction of Elected Officials



Beautification Awards



Hero Award



Mayor’s Address

### *Special Acknowledgements:*

Michael Elderman Photography • Milestone Media  
Riverside Convention Center

# RIVERSIDE EXHIBITS

## Meet Your Councilmember

Ward 1: Mike Gardner

Ward 2: Andy Melendrez

Ward 3: Rusty Bailey

Ward 4: Paul Davis

Ward 5: Chris Mac Arthur

Ward 6: Nancy Hart

Ward 7: Steve Adams

## How We Play

Parks, Recreation  
& Community Services

Santa Ana River Parkway

Riverside Youth Council

## How We Work

Riverside Renaissance

WIFI/Digital Inclusion

International Trade/IRC Sister Cities

Riverside EDvantage -  
Citywide Internship Program

## How We Live

Clean & Green

Call Center 311 City of Riverside

Keep Riverside Clean and Beautiful

Neighborhood Livability

Riverside Neighborhood Partnership/  
Mayor's Night Out

## How We Get Around

City Traffic Projects –  
Riverside Public Works

Traffic Projects - Riverside County

University Passes -  
Riverside Transit Agency

## How We Learn

California Baptist University

La Sierra University

Riverside City College

University of California, Riverside

Alvord Unified School District

Riverside Unified School District

## How We Shop

Riverside Plaza

Downtown

Galleria at Tyler

Mission Grove Shopping Center

Canyon Crest Towne Centre

Arlington Business Partnership

# STATE OF THE CITY ADDRESS



**M**ayor Ronald O. Loveridge is an extraordinary politician, accomplished scholar, and man of unprecedented vision and reach. You are invited to visit the Mayor's

webpage at [www.riversideca.gov/mayor](http://www.riversideca.gov/mayor) to view some of his many programs and initiatives, and to read more about his city, regional, state and national leadership.

### City Leadership:

With 30 years of public service – as the Ward 1 Councilmember beginning in 1979 and as Mayor since 1994 - Ron has committed himself to all aspects of local governance. The Office of the Mayor has a threefold mission. One, it provides leadership and works with the City Council in developing public policy that furthers the vision, and the reality, of Riverside as an exciting, diverse, urban and successful city - the City of Arts & Innovation. It conducts best practices analyses, consults with the community and proposes policy calls for adoption by the City Council and implementation by the City Manager. Two, the Office of the Mayor provides leadership and support to residents and businesses by representing their interests within the city organization, bringing them to the table to work together on city issues and opportunities. Creating working groups and task forces of community leaders, Ron initiates examination and improvement of our city, such as through: SmartRiverside, Mayor's Multicultural Forum, Transportation Accountability Performance (TAP), Council of Economic Development Advisors (CEDA), Workforce Advisory Performance (WAP), Cultural Accountability Performance (CAP), Green Advisory Performance (GAP), and the Higher Education Business Council

(HEBC), to name a few. The Human Relations Commission (HRC), Mayor's Commission on Aging, and Mayor's Model Deaf Community Committee are all key standing commissions that the Mayor's Office staffs. Three, the Mayor acts as the chief spokesperson and ambassador of the city.

### Regional and State Leadership:

Mayor Loveridge is a highly regarded regional and state politician. His leadership at the state level is highlighted by his Presidency of the League of California Cities in 2003/04 as he led the charge to pass Proposition 1A. He continues to be very involved on the Board of the League, making policy calls and decisions on behalf of the 478 member cities across the state of California. His regional and statewide service includes Board roles on: the California Air Resources Board appointed by Governor Schwarzenegger, South Coast Air Quality Management District, Southern California Association of Governments, March Joint Powers Authority, and Western Riverside Council of Governments.

### National Leadership:

Mayor Loveridge represents Riverside, and cities and towns across the country, through his leadership with the National League of Cities, since 2004. This prominent national lobbying, advocacy and leadership organization asserts the interests of some 19,000 cities and towns across the country at the federal level. In 2010, Ron is the President of this Washington, D.C. based organization; an historic time requiring strong leadership and advocacy on jobs and economic growth among other federal priorities. Working with the Presidential Administration provides an unprecedented opportunity for Ron to bring to bear resources and opportunities for the City of Riverside and cities across the nation.