

The Measure L opposition can't get its facts straight. If you can't trust them to give you accurate information, how can you trust them to look out for Riverside's interests?

Measure L is supported by a large, diverse group of local residents, conservationists, environmentalists, and community and business leaders who know this measure is good for Riverside. Here are the facts on Measure L:

Fact: Current zoning allows for homes to be built throughout La Sierra Hills. This is a matter of law, not an opinion. Riverside needs Measure L because La Sierra Hills deserves to be protected as public open space for all Riversiders to enjoy.

Fact: Measure L doesn't permit a single home to be built. Rather, it sets minimum requirements for future projects that will guide growth in the La Sierra area. These requirements include providing land for a school and public safety facilities, multi-purpose trails, senior housing and parks. Riverside needs Measure L because current laws do not require these public amenities.

Fact: Measure L restricts future development, while the law already requires any future development to offset environmental impacts with mitigation measures such as road improvements and water conservation.

Fact: The City Attorney's analysis is absolutely clear – Measure L only affects specific lands in the La Sierra area neighboring the City of Norco. It doesn't affect any other areas of Riverside, meaning the Greenbelt and Victoria Avenue will remain untouched.

Stand with Riverside. Save the Hills. Vote Yes on Measure L!

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AUG 28 2014

City of Riverside  
City Clerk's Office

# STATEMENT BY PROPONENTS/AUTHORS OF ARGUMENTS

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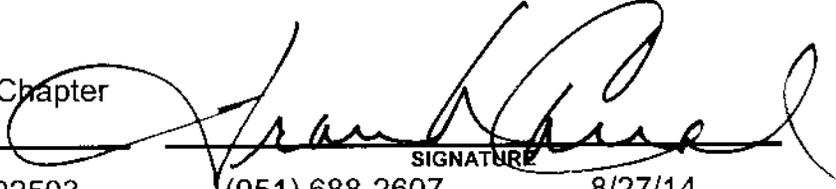
(Section 9600 of the Elections Code requires that all arguments concerning measures shall be accompanied by the following form statement, to be signed by each proponent and by each author, if different, of the argument). **AUG 28 2014**

The undersigned <sup>City of Riverside</sup> ~~proponent(s)~~ <sup>City Clerk's Office</sup> or author(s) of the Rebuttal argument in favor of  
(PRIMARY OR REBUTTAL) (IN FAVOR OR AGAINST)  
ballot measure L at the Special Municipal Election  
(LETTER) (TITLE OF ELECTION)  
for the City of Riverside to be held on November 4, 2014  
(DISTRICT OR JURISDICTION) (DATE)

hereby state that such argument is true and correct to the best of their knowledge and belief.  
(HIS/HER/THEIR)

## PROPONENT'S/AUTHOR'S NAME:

## SIGNATURE:

1.  
Dr. Katherine Ann Wright, Former Superintendent,  
Alvord Unified School District  
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\_\_\_\_\_  
SIGNATURE  
(951) 212-0018 8/27/14  
\_\_\_\_\_  
(PHONE) DATE
2.  
Tim Strack, President,  
Riverside City Firefighters' Association  
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3.  
Frank Corral, President of Riverside City Chapter  
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4.  
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(PHONE) DATE
5.  
Ron Redfern, Chairman of the Board,  
Greater Riverside Chambers of Commerce  
\_\_\_\_\_  
PRINTED NAME (TITLE OPTIONAL)  
4570 University Avenue, Riverside, CA 92501  
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(PHONE) DATE

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**Written Authorization for Preparation, Submittal, and Execution of  
Rebuttal Argument**

Pursuant to Elections Code section 9285(a)(2), we Ronald Loveridge,  
George Reyes, and Nancy Hart as the majority of the authors of the primary  
argument in favor of Measure L, hereby authorize Ron Redfern,  
Dr. Kathy Wright, Tim Strack, Frank Corral, and Rose Mayes, to prepare, submit, and  
sign the rebuttal argument.

PROPONENT'S/AUTHOR'S NAME:

SIGNATURE:

1.

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