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City of Riverside  
City Clerk's Office

**Argument Against Measure Z**

Vote NO on Measure Z, the biggest tax increase in Riverside's history.

Measure Z costs taxpayers \$1 BILLION DOLLARS over 20 years.

It's not the tiny "one-cent" or penny increase described by the ballot. It's actually ONE PERCENT (1%), as the City Attorney's Analysis clarifies.

The sales tax goes from 8 to 9 percent, raising at least \$48 million annually. City Hall gets a huge revenue surplus to spend any way it wants.

The City Council approved pay raises without sufficient funds, causing a deficit in the \$267 million budget.

Measure Z raises FIVE times what is needed to balance the budget. Taxpayers deserve fiscal responsibility.

Measure Z is UNFAIR:

- Riverside households have not recovered income lost in the recession. Savings accounts earn less than 1%; seniors' Social Security is not increasing.
- We'll pay \$250 more in taxes to buy a \$25,000 car.
- The tax burdens our children and grandchildren.

Personnel costs make up almost three-quarters of the budget. City employees receive generous pay (with annual "step" increases), benefits, and pensions. City pensions average \$71,811 (police and fire are at \$108,173).

Measure Z is UNNECESSARY:

- City revenues are increasing rapidly, including those from the current Sales Tax and Property Tax. A 6½% Utility User's Tax is also on our electricity, water, natural gas, phones, and cable TV bills.
- Unlike other cities, Riverside has a big extra source of annual revenue: \$45 million in "profit" from electric and water rates was transferred from our utility to City Hall this year. That's on top of Utility User's Tax revenues.

Belt tightening is needed; not a tax increase.

Don't be tricked by Measure Z backers' scare tactics and doomsday predictions.

VOTE NO on Measure Z. For information call (951) 780-4749; look for *NO on City of Riverside Measure Z* on Facebook.

# STATEMENT BY PROPONENTS/AUTHORS OF ARGUMENTS

(Section 9600 of the Elections Code requires that all arguments concerning measures shall be accompanied by the following form statement, to be signed by each proponent and by each author, if different, of the argument).

The undersigned proponent(s) or author(s) of the Primary argument Against  
(PRIMARY OR REBUTTAL) (IN FAVOR OR AGAINST)  
ballot measure Z at the Special Municipal Election  
(LETTER) (TITLE OF ELECTION)  
for the City of Riverside to be held on November 8, 2016  
(DISTRICT OR JURISDICTION) (DATE)  
hereby state that such argument is true and correct to the best of Their knowledge and belief.  
(HIS/HER/THEIR)

PROPONENT'S/AUTHOR'S NAME:

SIGNATURE:

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1.

PRINTED NAME (TITLE OPTIONAL)

SIGNATURE

ADDRESS

(PHONE)

DATE

2.

PRINTED NAME (TITLE OPTIONAL)

SIGNATURE

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(PHONE)

DATE

3.

PRINTED NAME (TITLE OPTIONAL)

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5.

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**Signers**

**Ballot Argument Against City Riverside Measure Z**

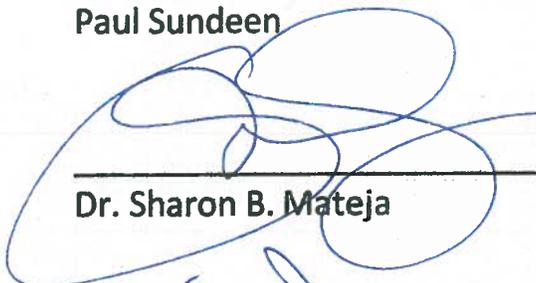


Paul Sundeen



Retired, Chief Financial Officer, City of Riverside

8-19-16



Dr. Sharon B. Mateja



Riverside Homeowner and Taxpayer

8-19-16

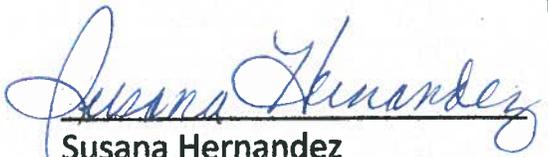


Kevin Dawson



Riverside Homeowner and Taxpayer

8-20-16



Susana Hernandez



Retired, Alvord Unified School District

8-19-16



Bob Buster



Riverside native, former Councilmember  
Former Councilmember, City of Riverside

nab

8-19-16