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# WELCOME TO RIVERSIDE MUNICIPAL AIRPORT

# WHAT WE OFFER

SERVING SOUTHERN CALIFORNIA INLAND REGION GENERAL & CORPORATION AVIATION



**Complete Landing & Navigation Systems**



**Full Conference Facilities**



**Full Service Pilot & Aircraft Services**

# TENANT COMMUNICATIONS

Monthly News Bulletins

Airport Manager Emails

Direct Mailing

Annual Tenant Appreciation Day

Airport Tours



# STATISTICS

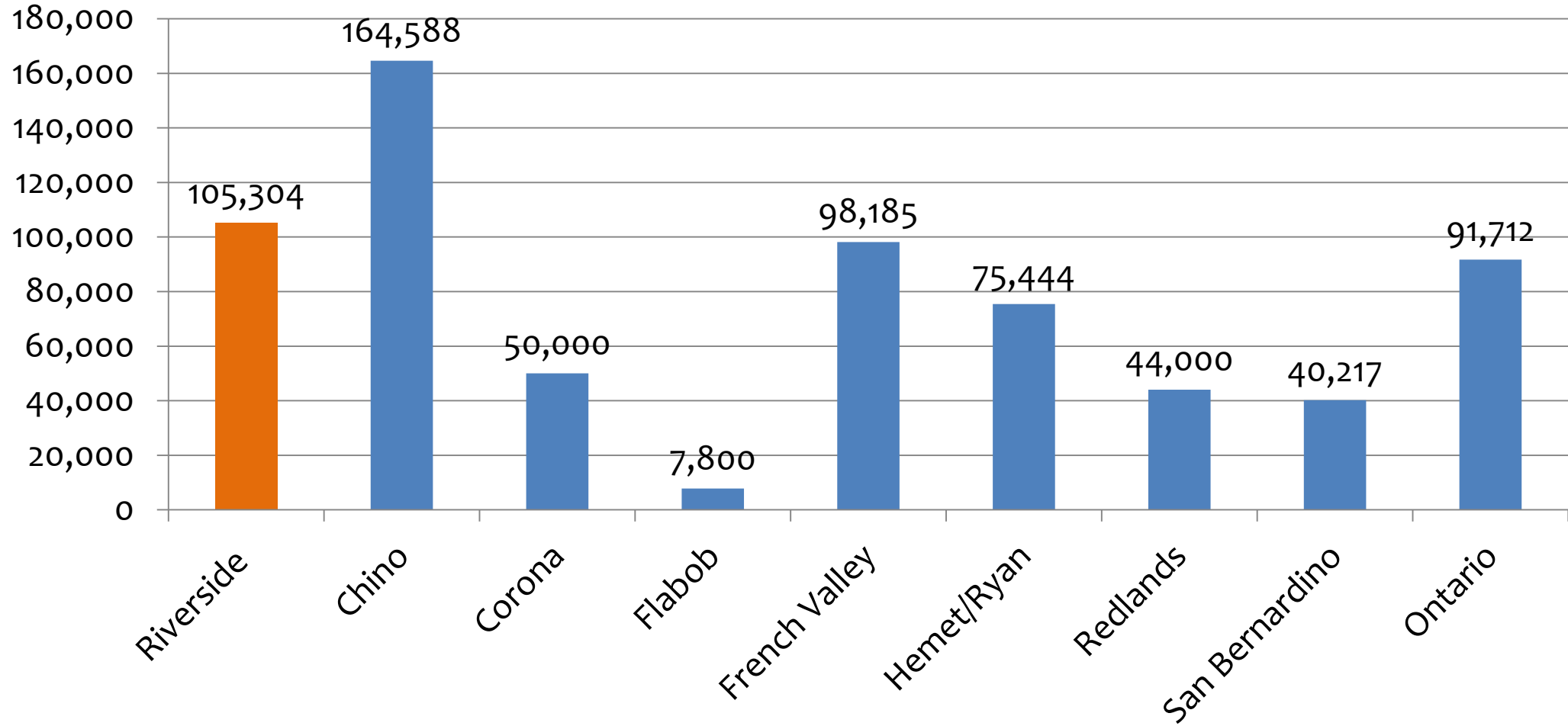
## Aircraft Operations

Year over Year	Jan – Sep 2016	Jan – Sep 2017	Variance
	79,590	76,145	(4%)
Monthly	Sep 2016	Sep 2017	
	9,183	8,972	(2%)

## Financials

	FY 2016/17 BUDGET	FY 2017/18 ACTUAL	VARIANCE (BUDGET TO ACTUAL)	
Expenditures	\$1,278,870	\$1,166,186	\$1,211,744	5%
Revenue	\$1,508,345	\$1,382,650	\$1,130,218	17%
Fuel Flowage Fees**	\$ 20,000	\$ 18,333		29%

# AIRPORT TRAFFIC COMPARISONS



# COMMUNITY INTERACTION

2017 Airshow

Education/Job Fair

Mini-Maker Fair

Facilitated Discovery Flights for the Experimental Aircraft Association

Host site for Annual Riverside Police Assistance League Trunk-or-Treat

2<sup>nd</sup> Annual Fly-In and Pancake Breakfast



# AIRPORT MARKETING

- Print ads in Civil Air Patrol and American Legion state publications
- AM Radio ad buy during holidays
- Trade magazine articles
- Airport Newsletter
- Riverside Magazine Airshow Ad
- Inland Empire Magazine



# FINANCIAL IMPACT TO RIVERSIDE

Generate over \$55m per year to local businesses

Employee more than 300

Financially independent of City budget