



News Release

FOR IMMEDIATE RELEASE:

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**CITY OF RIVERSIDE RESIDENTS ENCOURAGED TO APPLY FOR
CABLE TV PRODUCTION GRANTS**

RIVERSIDE, CA – Applications are now being accepted for Public, Educational, and Governmental (PEG) Grant funding to support production of public service television programming. Interested residents or individuals who work or own a business in the City of Riverside can view and download the Request for Proposals, Grant Agreement and Grant application by visiting the City's website (www.riversideca.gov). Applications are due on Friday, November 17, 2006.

The purpose of the PEG Grant program is to encourage and support the production of quality community television programs, and to make it easier for individuals or groups to use cable telecommunications to share information and enrich the lives of Riverside residents. Programs may include specials, short series, and weekly or daily programs. Under the provisions of the City's cable franchise agreement with Charter Communications, total annual funding of \$45,000 is available to the City for this purpose.

Individuals, non-profit organizations, community groups, educational organizations, and production companies who meet the general criteria for producing and broadcasting programming for public, educational and government access television are encouraged to apply. Programs must be suitable for broadcast on the public, educational and/or governmental access channels, and training is available every quarter to qualify public access users to utilize the facilities and equipment in Charter Communication's local production studio.

Individuals with questions should contact Leanne Johnson, Acting Communications Officer, at (951) 826-2395.

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