

New library opening in Arlanza Neighborhood



The Arlanza Neighborhood welcomes in a new library this month.

On November 13th at 11 a.m. the Arlanza area will celebrate the grand opening of their new library located at 8267 Philbin Avenue. This new 10,000-square-foot library features a dedicated children's area, adult reading area, community meeting room and more than 70 public access computers for adults, teens and children.

This library will be a place where residents can come to leisurely read books, do research or access computers. In addition to the new space, the library offers a Friends of the Library used book sale corner,

children and teen programs, and computer classes for all ages.

The opening of the Arlanza Library provides the community another location to access databases, Homework Online services and over 600,000 items within the Riverside Public Library collection including books, music CDs, movies and audio materials. All the items can be requested at any library location in the City.



Riverside Public Library (RPL) offers a large collection of books and other library materials, as well as 235 public access computers. With an annual circulation of 1.23 million, RPL is a major provider of information services and cultural programs.

Riverside experiences growth in sales tax revenues



For the second consecutive quarter, the City of Riverside is seeing growth in its sales tax revenues.

The latest information provided by the State Board of Equalization, the agency that collects and remits sales taxes collected throughout the State, indicated sales have increased 5.7% on an adjusted basis for the

second quarter in 2010, based on receipts reported. This was up from first quarter 2010 which had growth of approximately 2%. Performance is measured in relation to the same three month period in the prior year. Thus, growth in the second calendar quarter ending June 30, 2010, is in relation to the same three months of 2009.

After experiencing sales tax declines on a "quarter over quarter" basis dating back to 2007, these increases are a very welcome sight for the City. Continued conservative fiscal

management remains a priority for City leaders, but the hope is that the consecutive quarters of growth indicate turning the corner towards economic recovery.

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Downtown Riverside will once again become a winter wonderland with the 18th Annual Riverside Festival of Lights. The festivities kick off on November 26, when The Mission Inn Hotel & Spa hosts the spectacular Switch-on Ceremony and fireworks at 6:15 p.m. More than three and a half million holiday lights will adorn The Mission Inn Hotel & Spa and surrounding buildings. This remarkable, nationally-known event continues through January 2, 2011.



There are many family-friendly activities that take place during the festival. Ice skate in the warm sunshine or at night amid the twinkling lights on the outdoor ice skating rink located on Main Street Riverside between University and Mission Inn Avenues. Ice rink hours from November 26 to December 19 are 4 p.m. to 10 p.m. Monday through Thursday, 4 p.m. to 11 p.m. on Friday,

noon to 11 p.m. on Saturday and noon to 10 p.m. on Sunday. Starting December 20 the ice rink hours will be noon to 11 p.m. everyday. Visitors can enjoy an hour on the ice for \$13, which includes ticket price and skate rental.



You don't ice skate? Grab a cup of hot cocoa and stroll around downtown Riverside and take in the holiday atmosphere and beautiful decorations. You can enjoy nightly entertainment from nearly 60 local community groups, schools and professional entertainers. No trip to the Festival of Lights would be complete without a visit with Santa Claus. Bring your wish list! Santa Claus will be out every night on Main Street from November 26 to December 24. Photos with Santa Claus will be available for purchase. Breakfast with Santa is back this year as well.

Festivalgoers will also be able to enjoy dining and shopping. Wonderful restaurants are located throughout Downtown. Stores carrying a superb selection of chic clothing, antiques and handmade jewelry give holiday shoppers the opportunity to select unique gifts for everyone on their list. Nearby parking is FREE after 5 p.m. on weekdays and all-day on weekends and holidays.

The joy of Riverside's Festival of Lights lasts from November 26, 2010, to January 2, 2011. Prepare to be enchanted when you take in this wonderful Riverside tradition!

For more information call 951-826-5586 or visit RiversideFestivalofLights.com.

\$HOP RIVERSIDE

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\$15
VALID THROUGH 12/31/10

1% of all taxable sales come back to the City to support Fire, Police, Museum, Parks, Libraries and Youth Programs.

HELP US CREATE the WORLD'S LARGEST HOLIDAY CARD for U.S. Troops

Share your holiday photos at RiversideFestivalofLights.com



Crime down and hiring up for police department



As crime continues to decline the Riverside Police Department receives more good news—they will soon increase their presence in the community thanks to a \$5 million hiring grant.

Crimes are down more than 13 percent citywide, according to police report data comparing January 1, 2010 through September 30, 2010, to the same time period in 2009. Furthermore, these statistics show that crime has steadily declined in Riverside each year since 2004.

The recent award of a \$5.14 million grant from

the U.S. Department of Justice, Community Oriented Policing Services (COPS) office will help ensure this trend in crime reduction continues. “This grant will assist the Riverside Police Department to fight crime while enhancing our community policing and crime prevention efforts, keeping our neighborhoods safe,” said Chief of Police Sergio G. Diaz.

The grant funds provide 100 percent funding for salaries and benefits of 15 full-time entry-level officers over a period of 36 months. The City is then required to retain all of the grant-funded positions for a minimum of 12 months after the grant concludes.

The Department of Justice awarded \$298 million to fund the hiring of 1,388 law enforcement officers throughout the country. Due to the high demand and limited funding available, only 8% of applicants were funded. The City of Riverside received the largest award in Southern California.

The police department will initiate the hiring process for these new officers in the very near future.

ECONOMIC HIGHLIGHTS

CarbonLITE PET Facility on stream mid-2011

HPC Industries LLC recently announced that their recycling venture, CarbonLITE Industries LLC, will locate operations in a new 220,000-square-foot facility in Riverside. The plant is scheduled to come on stream in mid-2011.

CarbonLITE will produce bottle-grade PET pellet and flake from post-consumer PET bottles with a first-phase annual capacity of 100 million pounds per annum. This will make CarbonLITE the largest bottle-grade PET producer in the Western States.

The capacity will double to 200 million pounds when the second phase comes on-stream in 2012, which will allow them to bring in 80 employees within the first two years of becoming fully operational.

Neville Browne, President of CarbonLITE, believes the future of single-use packaging lies in the success of recycling programs. “The implications for carbon reductions and resource preservation make recycling the only responsible option,” said Browne. “The success of any recycling program demands the highest level of quality output so that virgin-material displacement is seamless. In the first phase of our Riverside operation we will be investing \$40 million in state-of-the-art equipment to make certain that happens.”

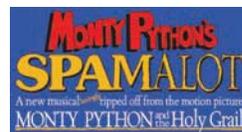
Fox Concert Season Fall 2010

Nov 13	Ozomatli	Dec 2	Riverside's own Hawarden Hills Academy Annual Musical
Nov 17	Sinbad	Dec 4	Masters of Harmony Christmas Show
Nov 18	Blondie	Dec 9-12	The Nutcracker, performed by the California Riverside Ballet
Nov 19/20	Graciela Beltran with special guest Mariachi Reyna de Los Angeles	Dec 17	Bret Michaels
Nov 21	Jason Bonham's Led-Zeppelin Experience	Dec 19	A Charlie Brown Christmas with David Benoit and the Corona Symphony Pops Orchestra
Nov 26	The Corona Symphony Pops Orchestra with Michael Cavanaugh present a Tribute to Billy Joel and Elton John		
Nov 27	82 nd Airborne All-American Chorus		

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Broadway Series at the Fox



Jan 28-30, 2011



Mar 18-20, 2011



May 20-22, 2011

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GREEN
 this holiday season!
 color this scene..

TOP FIVE WAYS TO GO GREEN FOR THE HOLIDAYS:

- 1 Buy LED energy saving lights for your holiday decorations and make sure to put them on timers.
- 2 Buy EnergyStar® appliances.
- 3 While shopping for holiday gifts, carry reusable shopping bags.
- 4 Light up someone's holiday by giving a compact fluorescent bulb.
- 5 If you receive new electronics like computer and cell phones this holiday season, make sure to recycle the old ones.



RiversidePublicUtilities.com



Community Events Calendar

November

13
Arlanza Library Grand Opening

11 a.m.
8267 Philbin Avenue
For more info call 826-5213

Health and Fitness Expo
Riverside Convention Center
1 – 5 p.m.
For more info call 781-8241

Ozomatli
Fox Performing Arts Center
8 p.m.
For more info call 779-9800

14
33rd Annual Mission Inn Run
Riverside Convention Center
5:45 a.m.
For more info call 781-8241

15
Swing Dancing
Coffee Depot
7 – 11 p.m.
For more info call 222-2263

16
55+ Bingo
Dales Senior Center
11:30 a.m. – 2:30 p.m.
For more info call 826-2047

17
Discovery Days
Riverside Metropolitan Museum
1:30 – 4:30 p.m.
For more info call 826-5273

Sinbad
Fox Performing Arts Center
7:30 p.m.
For more info call 779-9800

18
Acoustic Open Mic
Coffee Depot
7 – 11 p.m.
For more info call 222-2263

Blondie
Fox Performing Arts Center
8 p.m.
For more info call 779-9800

19
Third Friday Block Party
Main Street Riverside
5 – 8 p.m.
For more info call 682-9102

Off The Wall Opening Sale Party
Riverside Art Museum
6 – 8:30 p.m.
For more info call 684-7111

Graciela Beltran with Special Guest Mariachi Reyna de Los Angeles
Fox Performing Arts Center
8 p.m.
For more info call 779-9800

20
UCR Spirit of the Tribe's 5K
UCR Bell Tower
7 a.m.
For more info call 827-4143

Graciela Beltran with Special Guest Mariachi Reyna de Los Angeles
Fox Performing Arts Center
8 p.m.
For more info call 779-9800

21
Jason Bonham's Led-Zeppelin Experience
Fox Performing Arts Center
8 p.m.
For more info call 779-9800

22
Swing Dancing
Coffee Depot
7 – 11 p.m.
For more info call 222-2263

23
Festival of Trees - Opening
Riverside Convention Center
6 - 11 p.m.
For more info call 486-4213

24
55+ Line Dance Class
La Sierra Senior Center
11 a.m. – noon
For more info call 351-6435

55+ Bingo
La Sierra Senior Center
1 – 3 p.m.
For more info call 351-6435

25
Happy Thanksgiving



26
55+ Bingo
Dales Senior Center
11:30 a.m. – 2:30 p.m.
For more info call 826-2047

Festival of Lights Switch-on Ceremony
Downtown Riverside (corner of Mission Inn Ave. and Orange St.)
6:15 p.m.
For more info call

Tribute to Billy Joel by Michael Cavanaugh with the Corona Symphony Pops
Fox Performing Arts Center
8 p.m.
For more info call 779-9800

27
82nd Airborne All-American Chorus
Fox Performing Arts Center
3 p.m.
For more info call 779-9800

28
Benedict Castle Christmas
5445 Chicago Avenue
6 – 8 p.m.
For more info call 683-4241

29
Swing Dancing
Coffee Depot
7 – 11 p.m.
For more info call 222-2263

30
55+ Bingo
Dales Senior Center
11:30 a.m. – 2:30 p.m.
For more info call 826-2047

December

1
55+ Line Dance Class
La Sierra Senior Center
11 a.m. – noon
For more info call 351-6435

55+ Bingo
La Sierra Senior Center
1 – 3 p.m.
For more info call 351-6435

2
Riverside Arts Walk
Downtown Riverside
6 – 9 p.m.
For more info call 682-6737

Acoustic Open Mic
Coffee Depot
7 – 11 p.m.
For more info call 222-2263

3
55+ Bingo
Dales Senior Center
11:30 a.m. – 2:30 p.m.
For more info call 826-2047

4
Masters of Harmony Christmas Special
Fox Performing Arts Center
3 p.m.
For more info call 779-9800

5
55+ Bingo
Dales Senior Center
11:30 a.m. – 2:30 p.m.
For more info call 826-2047

6
Swing Dancing
Coffee Depot
7 – 11 p.m.
For more info call 222-2263

7
55+ Bingo
Dales Senior Center
11:30 a.m. – 2:30 p.m.
For more info call 826-2047

8
55+ Line Dance Class
La Sierra Senior Center
11 a.m. – noon
For more info call 351-6435

55+ Bingo
La Sierra Senior Center
1 – 3 p.m.
For more info call 351-6435

9
Acoustic Open Mic
Coffee Depot
7 – 11 p.m.
For more info call 222-2263

10
55+ Bingo
Dales Senior Center
11:30 a.m. – 2:30 p.m.
For more info call 826-2047

11
Hope for All Seasons Holiday Craft Fair
RCH Health Education Center
9 a.m. – 6 p.m.
For more info call 359-0380

California Riverside Ballet presents The Nutcracker
Fox Performing Arts Center
1 and 7 p.m.
For more info call 779-9800

12
California Riverside Ballet presents The Nutcracker
Fox Performing Arts Center
1 p.m.
For more info call 779-9800

FOR MORE DETAILED INFORMATION ON RIVERSIDE EVENTS CHECK OUT **RiversideCa.gov**

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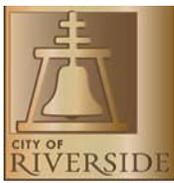
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* EXHIBIT CLOSED THANKSGIVING, CHRISTMAS AND NEW YEAR'S.
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Downtown Farmers Market Riverside

Saturdays
8 a.m. - 1 p.m.
Main Street
between Fifth and Sixth Streets

No Dogs Allowed - California Health and Safety Code Sec. 114371.d



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Riverside Outlook

November 2010

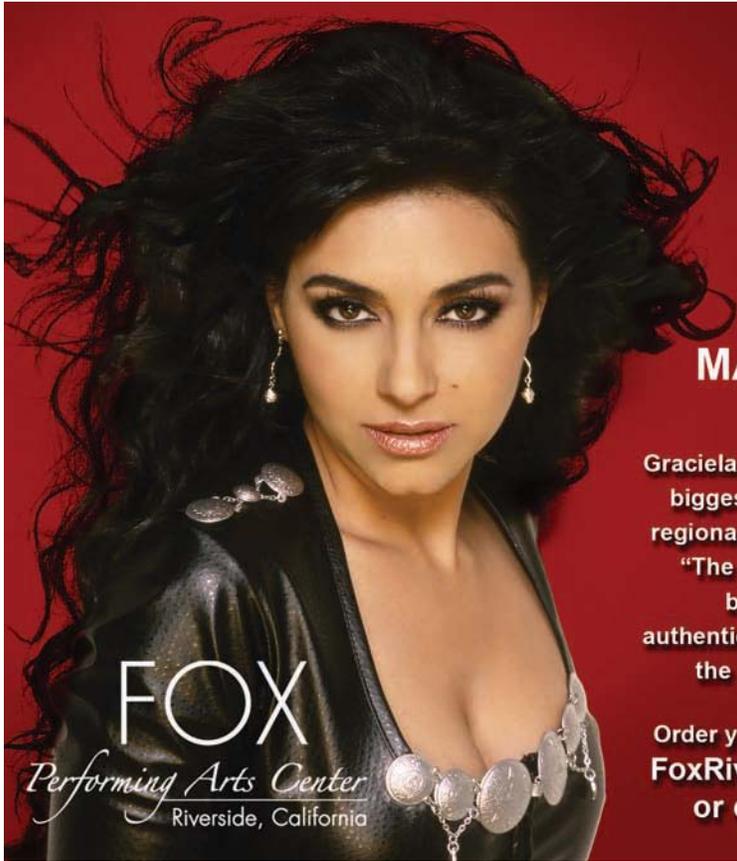
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