

EXPLORE



SUMMER 2022

RIVERSIDE



MAKING A DIFFERENCE

In Our Community

CITY OF RIVERSIDE AT YOUR SERVICE | PG. 4



City Hall
3900 Main Street
Riverside, CA 92522
City Hall Hours:
Monday – Friday
8 a.m. – 5 p.m.

ExploreRiverside.com
Explore@RiversideCA.gov • (951) 826-5311

Mayor

Patricia Lock Dawson

City Council Members

Erin Edwards	Ward 1
Clarissa Cervantes	Ward 2
Ronaldo Fierro	Ward 3
Chuck Conder	Ward 4
Gaby Plascencia	Ward 5
Jim Perry	Ward 6
Steve Hemenway	Ward 7

City Manager

Al Zelinka

TABLE OF CONTENTS

3 The Cheech
4-5 City of Riverside At Your Service
6-7 PulsePoint Riverside Medical Clinic Charitable Foundation
8 RiversideTV

ACTIVITY GUIDE

To view the Parks and Recreation Activity Guide

Click Here


REGISTER NOW!
RivReg.org
(951) 826-2000

81 Enjoy the Ride: Bike Riverside
82 RPU Investing in Our Future: Advanced Meter Program LED Streetlight Conversion Program
83 Food Waste Diversion Pilot Program
84 Gable Farms
85 California School for the Deaf, Riverside
86 Community Calendar #ILoveRiverside
87 Flex Alerts Don't Doubt the Drought

CITY STRATEGIC PRIORITIES

 Arts, Culture and Recreation	<p>Provide diverse community experiences and personal enrichment opportunities for people of all ages.</p>
 Community Well-Being	<p>Ensure safe and inclusive neighborhoods where everyone can thrive.</p>
 Economic Opportunity	<p>Champion a thriving, enduring economy that provides opportunity for all.</p>
 Environmental Stewardship	<p>Champion proactive and equitable climate solutions based in science to ensure clean air, safe water, a vibrant natural world, and a resilient green new economy for current and future generations.</p>
 High Performing Government	<p>Provide world class public service that is efficient, accessible and responsive to all.</p>
 Infrastructure, Mobility and Connectivity	<p>Ensure safe, reliable infrastructure that benefits the community and facilitates connection between people, place and information.</p>

RiversideCA.gov/CityManager

EXPLORE COVER: City of Riverside Public Service Workers on Dufferin Ave. See pages 4, 5, 8, and 82 for names of the featured City staff.  Trevor Kamhiriri



Architectural rendering, courtesy of the Riverside Art Museum




JOIN US AT
THE CHEECH

Come celebrate Chicano Art & Culture at The Cheech this summer!

The **Cheech Marin Center for Chicano Art & Culture**, affectionately known as The Cheech, is part of the Riverside Art Museum (RAM)—one museum with two locations, the Riverside Art Museum and The Cheech, which is slated to open **June 18, 2022**. A public-private partnership between RAM, the City of Riverside, and comedian Cheech Marin, one of the world’s foremost collectors of Chicano art. Everyone is invited to be part of an art and cultural experience that is joyful, full of discovery, and celebrates the richness of the Chicano community.



Marin’s gift consists of approximately **500 works by Chicano artists**—including the likes of Carlos Almaraz, Judithe Hernández, Gilbert “Magú” Luján, Sandy Rodriguez, Frank Romero, and Patssi Valdez—to RAM’s permanent collection.

The Cheech is a significant milestone for the art community as well as the people and culture the art represents. Chicano art reflects the happenings, the people, and the “sabor,” or flavor, of the community, and will appeal to not only those who value a more complete and complex understanding of American art and history, but also to those looking to find inspiration and a more powerful and emotional personal experience when interacting with the art; it will speak to the souls who see it.

A visit to The Cheech will inform and inspire, time and again! See yourself reflected here.

Purchase your tickets here:
RiversideArtMuseum.org/get-tickets

For more information on hours, admission prices, and more, visit **RiversideArtMuseum.org**.

Find The Cheech on social media:
   **@thecheechcenter**



James McClung, The Cheech, 2021, courtesy of the Riverside Art Museum.



CITY OF RIVERSIDE *At Your Service!*

Celebrated annually during the first week of May since 1985, **Public Service Recognition Week (PSRW)** is time set aside to honor the men and women who serve our nation as federal, state, county and local government employees.

According to Brookings, Inc., across the United States, **nearly 24 million people**—a little over 15% of the workforce—are involved in military, public, and national service at the local, state and federal levels.

Americans are served every single day by public servants. These unsung heroes do the work that keeps our nation working and, as the 12th largest city in California, the City of Riverside is proud to employ **nearly 2,500 public employees** who take not only jobs, but oaths.

From police officers, firefighters, engineers, electric workers, water workers, solid waste workers, librarians, inspectors, technicians, finance analysts and countless other occupations, the City of Riverside team is full of smiling faces making a difference within our city limits – and beyond!

Whether you visit your local library for story time, call 9-1-1 for emergency services, or safely pass by construction activities for utility services, public service workers are around every corner of our city working hard day in and day out for the betterment of our community.

Learn more about the City of Riverside and the services provided to our community at: **RiversideCA.gov**.

MEET SOME OF THE PUBLIC SERVICE



Hayden Birkett

Riverside Public Library

10 Years in Public Service



Ray Cannon

General Services

15 Years in Public Service



Victoria Enriquez

Riverside Police Department

6 Years in Public Service

DID YOU KNOW?



Average Years of Service
at the City of Riverside

12 Years



Employees with
20 – 29 Years of Service

326



Employees with
30+ Years of Service

55

NEED TO CONNECT WITH THE CITY?



With **Riverside's 311 App**, City information and services are available right at your fingertips. Use the app to quickly and easily request city services such as graffiti removal, pothole repair, and bulky-item pickup. You can also pay your RPU utility bill, explore our city, access our Community Calendar of Events, City Social Media feeds, and more.



Learn more and download the app today at: RiversideCA.gov/311

WORKERS OF THE CITY OF RIVERSIDE



Quintin Lawson
Riverside Fire Department
5 Years in Public Service



Chuck McDonald
Human Resources
10 Years in Public Service



Idania Santibanez
Parks, Recreation and
Community Services
6 Years in Public Service

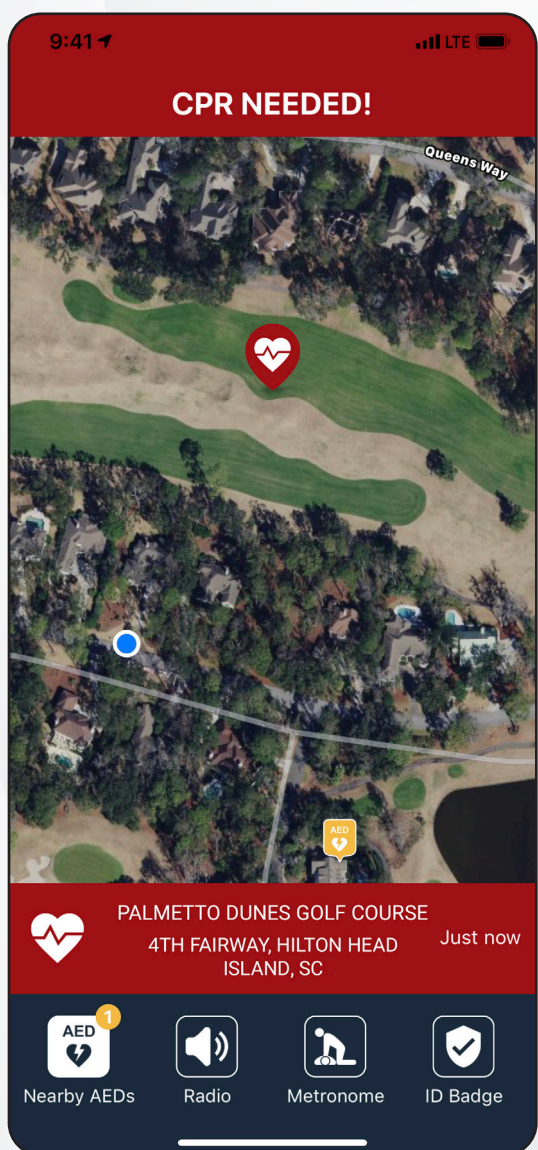




PulsePoint

ENABLING COMMUNITY SUPERHEROES

There's power in our community. Bystanders are ready to help save lives from sudden cardiac arrest, but how do they know when to take action? Is it sufficient to simply rely on the stars aligning and being in the right place at the right time? While that may be convenient, it's a rare occurrence.



The answer is **PulsePoint Respond** - and the City of Riverside Fire Department is excited to announce the Summer 2022 launch of this life-saving technology, readily available to all.

Sudden cardiac arrest can happen to anyone, at any time. PulsePoint Respond technology notifies and empowers cardiopulmonary resuscitation (CPR) trained community members of nearby time-sensitive incidents of sudden cardiac arrests in public spaces.

According to the American Heart Association, in 2018, **sudden cardiac mortality in the United States was around 393,872 times**, with nearly **20% of events taking place in a public setting**. Immediate CPR and early defibrillation with an AED can more than double a victim's chance of survival. For every minute that passes without CPR and defibrillation, however, the chances of survival decrease by 7-10%.

PulsePoint Respond app users who have indicated they are trained in CPR and willing to assist in case of an emergency can be notified if someone nearby is having a cardiac emergency and may require CPR. If the cardiac emergency is in a public place, the location-aware application will alert users in the vicinity of the need for CPR simultaneously with the conventional Fire/EMS response. The app directs potential rescuers to the exact location of the reported emergency as well as to the closest Automated External Defibrillator (AED), with the intention of providing life-saving CPR to the victim until advanced medical care arrives.



PulsePoint

Riverside is thankful to become a PulsePoint community, like thousands of others nationwide. An immense amount of gratitude goes to the **Riverside Medical Center Charitable Foundation**, the funding source for the Riverside Fire Department's PulsePoint subscription and implementation. The power of partnerships within our community truly makes a difference.

The chain of survival is only as strong as we make it - and by becoming familiar with CPR, downloading the free app to your device, and signing up for notifications, you too can become a community superhero.



Learn more and download the app at **RiversideProjectHeart.com**



Riverside Medical Clinic CHARITABLE *foundation*

For over 38 years, the **Riverside Medical Clinic Foundation**, which was incorporated in 1984 by 19 Riverside Medical Clinic physicians, has pursued a mission of providing health education.

In 2013, Riverside Medical Clinic Charitable Foundation (RMCCF), a 501(c)(3) public charity, was incorporated. In its mission to improve health and the quality of life for residents in Inland Southern California, RMCCF

offers support groups, health-based events, and initiatives alongside numerous community partners. Together they work to provide innovative programming focused on improving health and wellness.

RMCCF also offers scholarships to individuals who have chosen health care as their field of study, families needing help caring for a loved one, and children or adults with special needs or special circumstances.

To learn more, visit RMCcharity.org





RiversideTV


BRINGING THE CITY TO YOU!


Channel 3, City TV, Government TV, Local Access... What do these all have in common? They are all nicknames for the City of Riverside's government access cable channel officially named "**RiversideTV**".


RiversideTV has been around since the early 2000s when an older cable channel that was previously used for the Fire Department's training videos was converted to broadcast live city council meetings and was staffed by the local cable company. In 2004, the City hired its first full-time staffer who was charged with turning this underutilized cable channel into a highly-regarded community resource.

 RiversideTV covers a wide variety of programming and truly has something for everyone. For the past several years, RiversideTV has been the go-to place for all City of Riverside public meetings such as: Planning Commission, Human Relations Board, Budget Engagement Committee, and several others – averaging about 30+ meetings a month, all shown live on the cable channel and live streamed and archived at EngageRiverside.com.

 Meetings not your thing? RiversideTV has **award-winning high school and RCC Tigers football coverage** that rivals the big sports networks. We're talking multiple cameras, knowledgeable and sometimes funny commentators, on-field reporters, instant replay, the works. Anyone can tune in to the live coverage each and every Friday, even some Thursdays and Saturdays, from late August to the end of November.

 How about checking out all the things Riverside has to do – **cooking, shopping, gardening**. Or perhaps you want to learn more about Riverside's history or looking for a fun place to take the kids this weekend. RiversideTV has it all with Historic Destinations episodes, business spotlights, grand openings, and live event coverage from across the city (think Insect Fair and Festival of Lights).

 Perhaps most important of all, RiversideTV assists the Police and Fire Departments in communicating to the public vital safety information should a **large scale emergency** occur. So the next time there's a local disaster, tune in to RiversideTV.

 Best of all, RiversideTV is available across multiple cable systems and platforms. On cable, check us out on Spectrum ch. 3, Frontier FIOS ch. 21, and AT&T U-verse ch. 99. We also stream that same channel to WatchRiverside.com so don't worry if you have satellite or no cable subscription. You can also check out all our content on the City YouTube channel at YouTube.com/CityofRiverside.



MEET RYAN FROM RiversideTV

Ryan Marty
11 Years in Public Service

 WatchRiverside.com

 [YouTube.com @CityofRiverside](http://YouTube.com/@CityofRiverside)

AT&T: Channel 99
Charter: Channel 3
Frontier: Channel 21

ENJOY THE RIDE

BIKE RIVERSIDE



Summer is the perfect time to get out and bike Riverside!

Whether you're riding through the tree-lined parkway of Victoria Avenue, traveling along the Santa Ana River Trail, or exploring the Sycamore Canyon Wilderness Park, there are plenty of opportunities to engage in the wonders of Riverside.

To learn more about various bicycle programs, visit RiversideCA.gov/PublicWorks

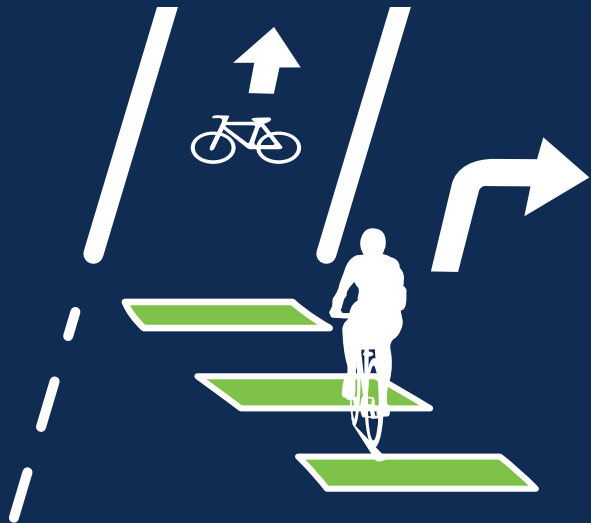


DID YOU KNOW?



Regardless of whether a bikeway stripe, stencil, or sign is present on a given street, **bicycles are permitted on ALL roads in the state of California** (with the exception of access controlled freeways).

GREEN CONFLICT ZONES FOR BICYCLISTS



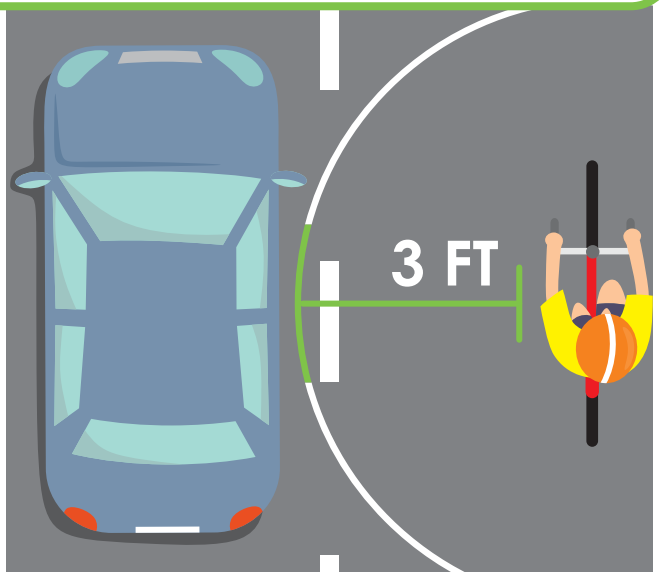
Green paint along roadways promotes **awareness for bicyclists** crossing right turn lanes at intersections.

Motorists should **yield to a bicyclist** who is within the green conflict zone.



THE 3 FOOT RULE

- In 2014, California passed a law which requires that drivers maintain a minimum **3-foot buffer** when passing a bicyclist.
- Bicyclists **do not** have to give cars 3-feet of space.
- State law does not guarantee drivers a right to pass whenever or wherever they want. Drivers may only pass another vehicle or a bicycle when it is **safe to do so**, and must slow down to a reasonable speed until it is safe to pass.
- If you're not sure how much room you're giving the bicyclist, remember that **"if you don't know for sure then you are probably too close."**





INVESTING IN OUR FUTURE

ADVANCED METER PROGRAM



Riverside Public Utilities is implementing an **Advanced Metering Infrastructure (AMI) system over the next several years.** AMI is an integrated system of equipment, communications, and information management systems for utilities to remotely collect customer electric usage data in real time. The advanced meters offer significant benefits to Customers and the Utility and are the key foundation to providing the utility with insightful data to proactively analyze and improve system reliability for our community.

PROGRAM BENEFITS

IMPROVE CUSTOMER SERVICE



Provides near **real-time energy usage information.**



Self-service energy management eliminates the need for appointments to turn service on or off.



Faster response times to outages. The meter will notify the utility of power outage(s) or problem(s) with a circuit.



Ensures **accurate billing.**

REDUCE OPERATIONAL COSTS



Less visits will eliminate manual meter reads, **saving time and money.**



Streamlines the billing process by using the latest data management technology.



Allows RPU to **proactively analyze and manage the distribution system,** leading to less outages and improved reliability.

Learn more about the Advanced Meter Program by visiting RiversidePublicUtilities.com/AMI.

LED STREETLIGHT CONVERSION PROGRAM

DID YOU KNOW? The City manages nearly 33,000 streetlights! The bulk of Riverside's streetlights consist of high-pressure sodium bulbs that on average, last about 7 years. Soon enough, these lights will be switched to light emitting diodes (LED) that are expected to last almost three times longer and use nearly half the energy!

Anticipated to begin in Spring 2022 for a duration of 6 months, the citywide **LED Streetlight Conversion Program** will kick-off the first phase of work to convert approximately 27,000 standard overhead streetlights and intersection safety lights to LED. The LED technology will provide improved light distribution outdoors enhancing visibility, safety, and security throughout the city streets.

The remaining streetlights will be incorporated in a second phase of work to include the ornamental/decorative streetlights found throughout the downtown area and historic districts.



Learn more about the LED Streetlight Conversion Program by visiting: RiversidePublicUtilities.com/Projects

INSIDE RPU



Megan Well
 15 Years in Public Service



Zach Neel
 12 Years in Public Service





INTRODUCING THE FOOD WASTE DIVERSION PILOT PROGRAM



The State of California has set an ambitious goal of **reducing organic waste disposal, such as food scraps, by 75% by 2025**. In addition to the organic waste recycling requirement already in place for all commercial properties, all cities in the state are required to provide organic waste collection services to their residents. To comply with the mandate, the City of Riverside and Burrtec Waste Industries, Inc. will be launching a residential food scraps recycling program slated to begin in Summer 2022.

Through this program, residents will be able to use their existing green waste barrels to collect bagged food scraps; which will then be collected by our trash haulers on regular service days each week. Clear plastic bags are recommended, but not required and are available at local retailers and online sales outlets. Food scraps will then be sent to an organics processing facility where they will be composted or used as feedstock for an anaerobic digester to create biofuel and electricity.

According to CalRecycle, the agency leading this effort, it is expected that by meeting this goal California will “redirect 17.7 million tons of organic material away from disposal. That’s equivalent to the weight of more than 9.5 million cars.” Organic waste in landfills generates methane, a potent greenhouse gas. By reducing organic waste disposal, methane emissions can be significantly reduced.

In preparation for a city-wide launch, certain residential customers were selected to participate in the **Residential Food Waste Diversion Pilot Program** to refine the program. Starting Summer 2022, all residential customers will be notified that they are now required to recycle their food scraps.

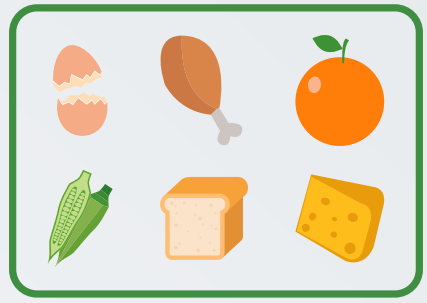
By complying with the state mandate, the City of Riverside furthers its goal to champion proactive and equitable climate solutions based on science to ensure a vibrant natural world for current and future generations.



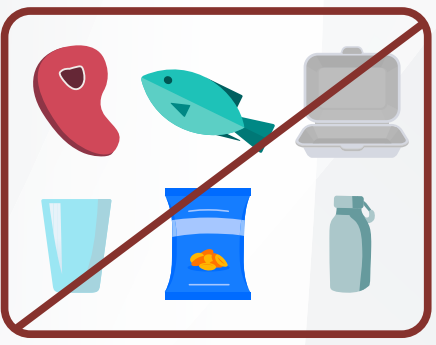
WHAT GOES IN?

- **DO** collect food scraps and bag them before placing them in the green waste barrel.
- **DO** reuse produce bags from the grocery store.

- Food Scraps
- Spoiled Food
- Fruits
- Vegetables
- Cooked Meats/Fish
- Bread
- Dairy



WHAT STAYS OUT?



- **DO NOT** place unbagged food scraps directly into the green waste barrel in order to prevent green waste contamination and avoid additional processing costs.

- Raw Meat
- Raw Seafood
- Food Containers, Packaging, To-Go Boxes
- Beverage Containers, Cans, Cups, Bottles

For questions and or concerns please visit: RiversideCA.gov/PublicWorks/Trash



GABLE FARMS WHERE ABILITIES GROW



When imagining what their son Joshua's future could potentially look like when he aged out of the public school system as a person with Autism, Erick Unger and his wife Kara brainstormed ideas on what they could do to create opportunities for him. After realizing how much Joshua enjoys backyard gardening, they dreamed up a plan to build a farm where Joshua could develop his skills and

have a career of his own. With their son's future in mind, they sought a property that could serve as the ground for their new adventure.

Through their search, they discovered the Riverside Greenbelt, the agricultural and low-density residential area surrounding the Gage Canal in the Arlington Heights neighborhood, the perfect place to build a farm. A short time later, Gable Farms was born. Gable Farms is a 501(c)(3) nonprofit organization, where the Ungers are currently working towards providing work opportunities for adults with cognitive and developmental disabilities. Opportunities on the farm will allow these adults to explore a variety of passions, including gardening and animal care.

Over the past few years, the family has focused on establishing their crops and creating systems and tasks that will allow future employees a flexible and safe work environment. One of the ways to create this space is by growing clean and organic crops. To do this Erick and Joshua have focused on keeping the soil at Gable Farms as healthy as possible.

“It's important to keep cultivation as natural with the least intervention to the soil as possible. The goal is to keep the soil dynamic and as healthy as possible by encouraging healthy bacteria growth and promoting a healthy microbiome.”

To promote healthy soil on their farm and in your home, the Ungers recommend:

- Avoid using pesticides or herbicides – keeping the soil friendly to the natural predators within the ecosystem
- Encourage predator bugs like ladybugs that eat aphids
- Use compost to suppress undesirable seed growth and work as a natural weed burial
- Minimal soil tilling



The Unger Family hopes to continue growing and look forward to being able to bring others onto their farm soon.

Follow their journey and growth by connecting with their Facebook page:



The City of Riverside supports existing and potential residents, who like the Ungers, have an interest in agriculture and a passion for sustainable food systems. Here, you can plant your dreams and watch them grow.

For more information on City-sponsored and community-driven programs, visit GrowRiv.com.



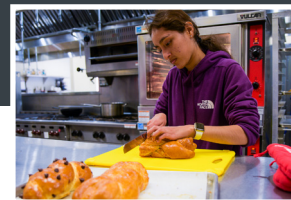
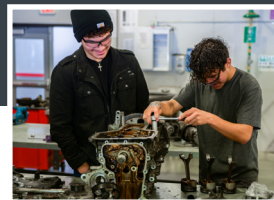
EVERYTHING YOU SHOULD KNOW ABOUT California School for the Deaf, Riverside

Like the City of Riverside, **California School for the Deaf - Riverside (CSDR)** has a rich history. You may have recently seen them in the newspaper, on television, and social media for their football program's historic season (the greatest season in program history - undefeated through 12 games!) We sat down with CSDR's superintendent, Nancy Hlibok Amaan who shared with us some things you might not know about Southern California's only school for the deaf.

California School for the Deaf, Riverside is **one of two schools in the entire state of California** that serves deaf students from early child education to high school. Prior to CSDR, the only deaf school in California was in Berkeley during the 1800s, and at the time, the only way students in Southern California could get to school was by train. This upset many families because it would take almost an entire day of traveling just to get to class.

That all changed when a gentleman who was deaf, Perry E. Seely, urged legislators to consider building a second school to serve the deaf community in Southern California. On March 26, 1946, California Gov. Earl Warren signed Assembly Bill 75. The bill allotted \$2 million in funds to be used to build the school in 1953. Seely was integral in bringing the site to Riverside specifically due to our City's booming agriculture and central location. California School for the Deaf-Riverside considers Seely the father of the CSDR and his picture hangs proudly in their museum.

Today, CSDR serves roughly **400–1,000 students a year from 12 different counties** from as far north as Bakersfield to as far south as the U.S. – Mexico border and as far east as Arizona. CSDR attracts families from all over who want to move to Riverside because of the school's extensive curriculum and extra-curricular activities. CSDR offers a state-of-the-art Career Technology Education (CTE) program that is the best in the nation, and they are looking to add an agricultural science program based off the farm to table concept.



Superintendent Hlibok Amaan says a big misconception is that others assume opportunities are limited for those who are deaf, which couldn't be further from the truth. CSDR is no different than any other public school, students at CSDR are learning the exact same thing and playing the exact same sports, the only difference is the language of instruction, American Sign Language (ASL).

What makes CSDR unique is that it is a bilingual school, and the students are language-cultured people with a strong connection and relationship with the greater community. "The love our community showed CSDR during their football season last year is a testament to how close-knit Riverside has always been." And that is why **Hlibok Amaan and the students of CSDR love Riverside.**

For more information on CSDR, visit **CSDR-CDE.CA.gov**.

EXPLORE WHAT'S HAPPENING IN RIVERSIDE

COMMUNITY CALENDAR

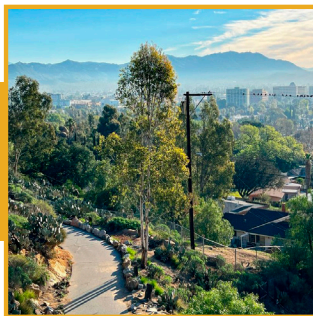


The City of Riverside is filled with a variety of diverse events each year. The online community calendar showcases upcoming events hosted by the City, local non-profits, community organizations and businesses.

This **FREE** service is brought to you by the City of Riverside in an effort to combine exciting local programming to the diverse desire of our residents to stay busy and have fun!

To submit a calendar event request, an electronic sign request, or a City Hall light request, please visit RiversideCA.gov/calendar

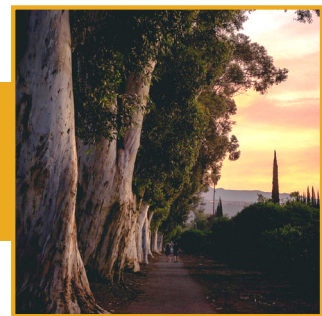
Show Us Why You Love Riverside! #ILoveRiverside



@adamrvaldez



@_sunset_seekers_



@_lacaze

Use the hashtag **#ILoveRiverside** and your image could be featured in the next ExploreRiverside magazine!

CONNECT WITH US: RiversideCA.gov/SocialMedia





BE MINDFUL OF FLEX ALERTS

THIS SUMMER

WHAT IS A FLEX ALERT?

A Flex Alert is typically issued in the summer when extremely hot weather pushes up electricity demand. A Flex Alert is a call for consumers to **voluntarily conserve electricity** when there is a predicted shortage of energy supply, especially if the grid operator needs to dip into reserves to cover demand. When consumers reduce electricity use at critical times, it can **prevent more dire emergency measures**, including possible power outages.

WAYS TO SAVE ENERGY



Adjust your thermostat to **78° or higher**, during peak hours or when you're not home



Close windows and doors to prevent the loss of cooled air



Adjust **window coverings** to reduce direct sunlight



Adjust **temperature** with ceiling fans

For more information on **energy conservation** and to **sign up to receive Flex Alerts**, visit

FlexAlert.org



DON'T DOUBT THE DROUGHT

WATER | ENERGY | LIFE



PUBLIC UTILITIES

LEARN WHAT YOU CAN DO AT:

RiversidePublicUtilities.com/Drought